



girl scouts
nation's capital

for **GIRLS**,
by **GIRLS**

ANNUAL MEETING
2018

GO-GETTER

Annual Meeting

Edited Version

56th Annual Meeting

Saturday, April 21, 2018

Lansdowne Conference Center

Annual Meeting



Faye Fields

President of the Board

Girl Scouts Nation's Capital

Annual Meeting

Call Meeting to Order

Faye Fields

President of the Board of Directors

Treasurer's Report



**Jeri
Fellerman**

Treasurer of the Board of
Directors

Treasurer's Report

Financial Position

Year ended September 30, 2017 (Thousands)

<u>Assets</u>	<u>FY 2017</u>
Current Assets	\$2,449
Property and Equipment	8,654
Investments	<u>9,828</u>
TOTAL ASSETS	<u><u>\$20,931</u></u>

Treasurer's Report

Breakdown of Assets



Treasurer's Report

Financial Position

Year ended September 30, 2017 (Thousands)

<u>Liabilities & Net Assets</u>	<u>FY 2017</u>
Current Liabilities	\$931
Long Term Liabilities	1,437
Total Liabilities	<u>\$2,368</u>
Unrestricted Net Assets	14,813
Temporarily Restricted Net Assets	1,920
Permanently Restricted Net Assets	1,830
Total Net Assets	<u>\$18,563</u>
 TOTAL LIABILITIES AND NET ASSETS	 <u>\$20,931</u>

Treasurer's Report

Statement of Activities

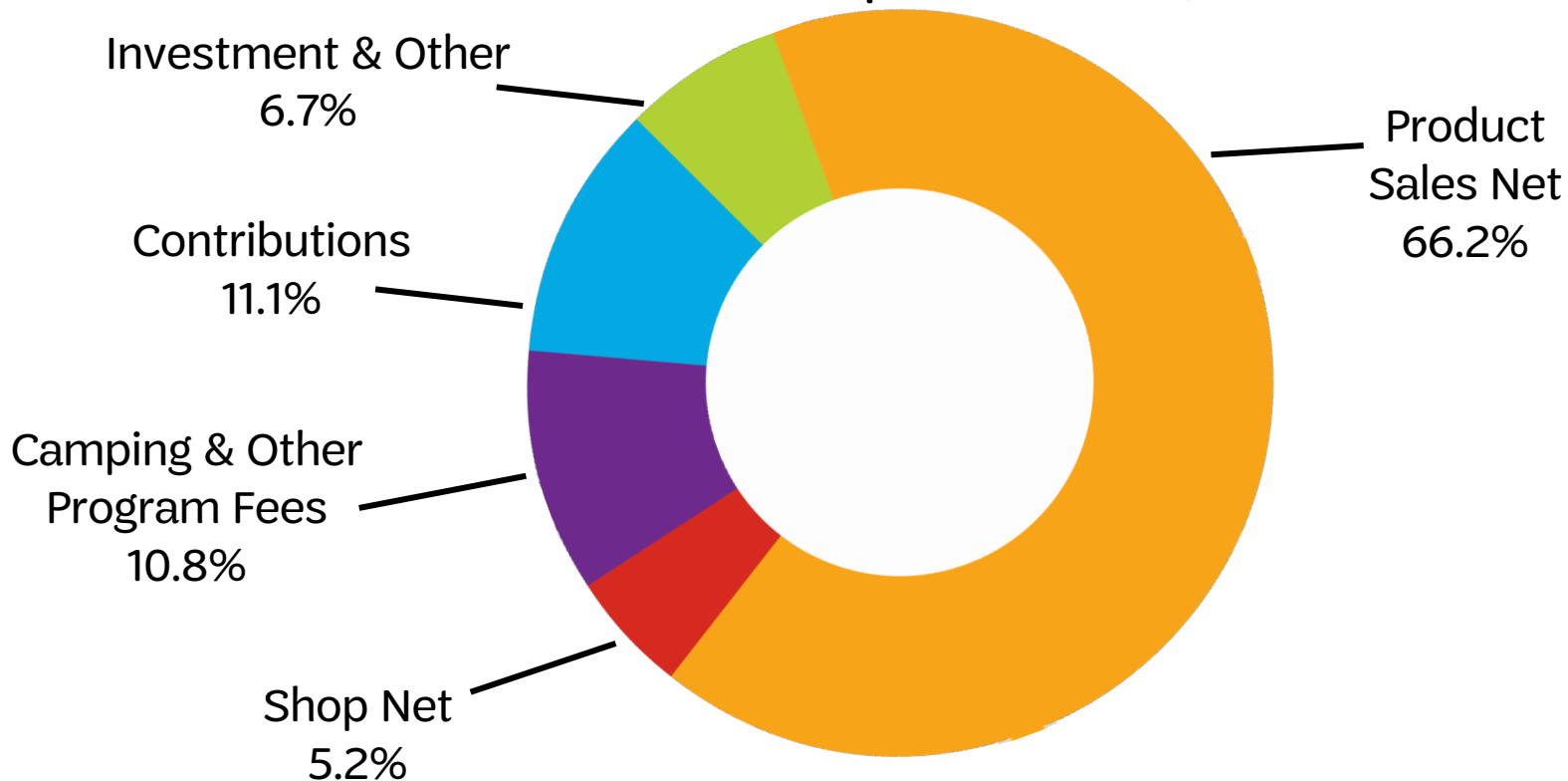
Year ended September 30, 2017 (Thousands)

Public Support and Revenue	FY 2017
Product Sales (Net)	\$11,174
Girl Scout Shop Sales (Net)	877
Camping & Other Program Fees	1,825
Corporate, Foundation, & Other	50
Annual Giving Campaigns	892
Donations Released from Restrictions	937
Investment and Other Income	1,135
Total Revenue	\$16,890

Treasurer's Report

Revenue Breakdown

Year ended September 30, 2017



Treasurer's Report

Statement of Activities

Year ended September 30, 2017 (Thousands)

Revenues**\$16,889****Expenses**

Program Services

\$12,189

Supporting Services

2,401

Total Expenses before Depreciation

14,590

Depreciation

874

TOTAL EXPENSES**\$15,465****Changes in Net Assets**

1,596

Net Assets, Beginning of Year

\$16,966

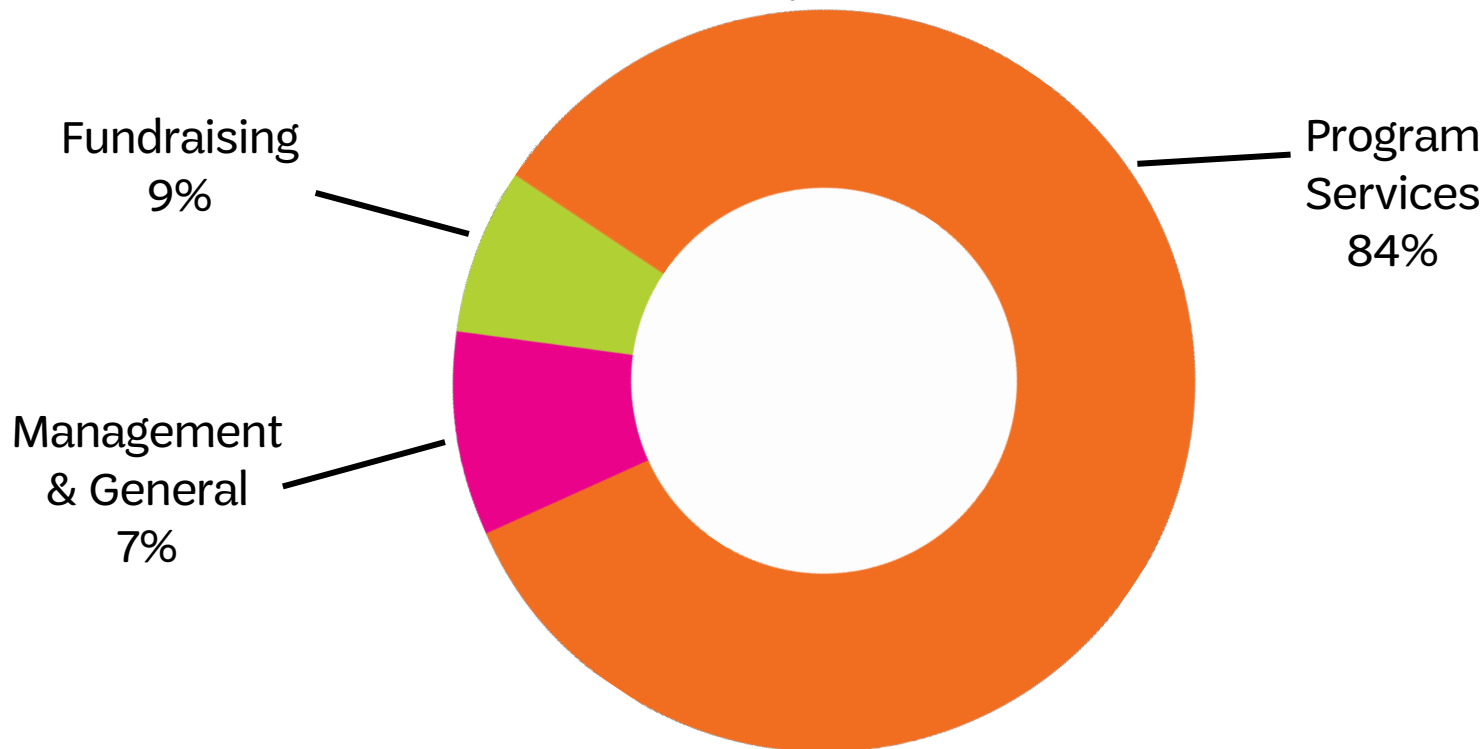
Net Assets, End of Year

\$18,563

Treasurer's Report

Functional Expense

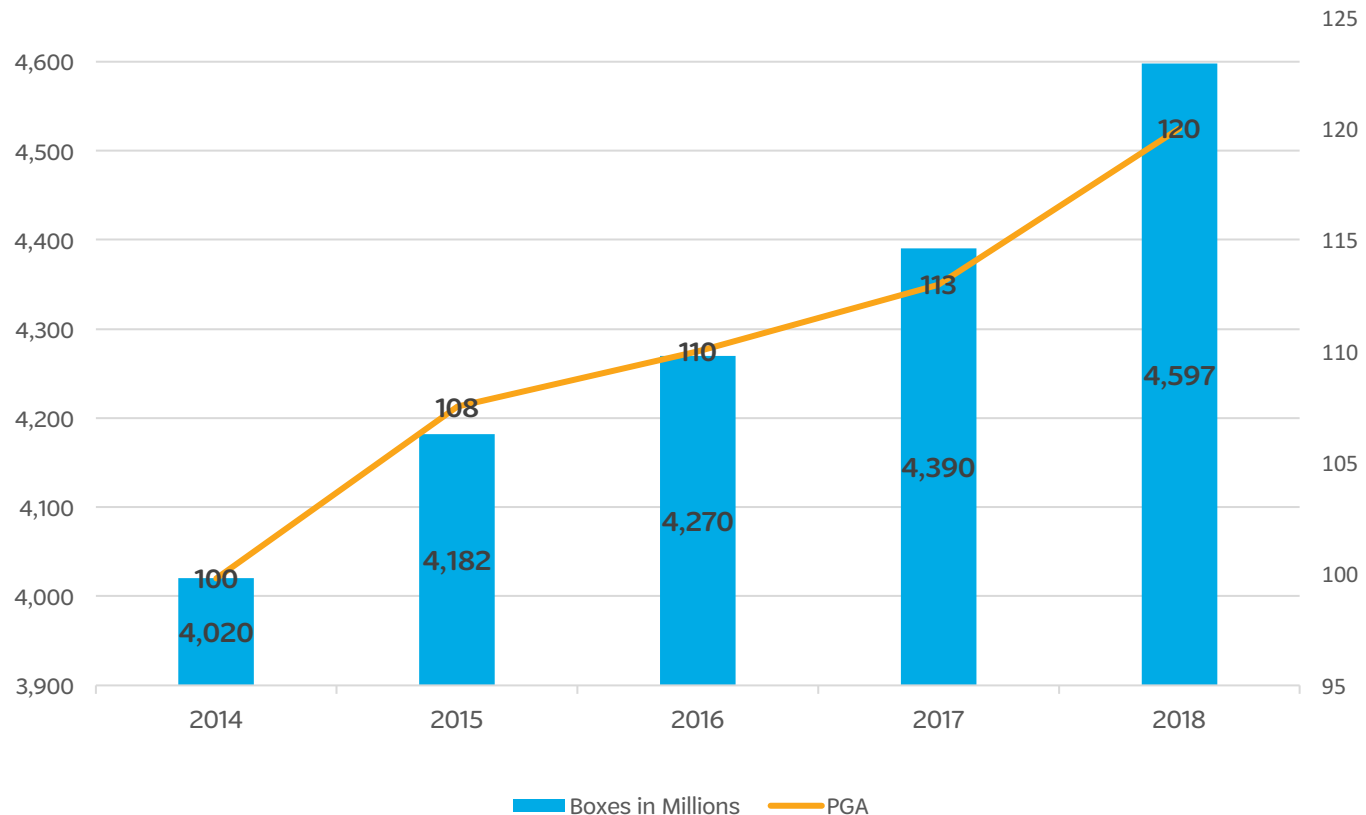
Year ended September 30, 2017



LEADER

Cookie Program

Four Consecutive Years of Growth!



Forum Report



Harriett Thompson

2nd Vice President of the
Board of Directors

Forum Report



Alix Swann

Teen Board Member



Lalah C. Williams

Teen Board Member

G.I.R.L. Campaign

Evolution of the G.I.R.L. marketing campaign

- Identify families interested in joining Girl Scouts.
- Create a marketing campaign targeted at parents that defines the characteristics of a Girl Scouts.



 POWERED BY GIRL SCOUTS

G.I.R.L. Agenda

The Agenda calls on all Girl Scouts to:

- Advocate for positive change in their communities
- Stand up against everyday injustices
- Challenge unfair policies and champion causes
- Mobilize communities to volunteer for causes



Forum Question

How can we meet individually and collectively the challenge posed by the G.I.R.L. Agenda?



Forum Feedback

Train Leaders

- Train leaders on how to support girl advocacy
- Add advocacy content to Volunteer Toolkit

Provide Girl Program Opportunities

- Teach girls self-advocacy
- Provide age-appropriate advocacy ideas
- Provide program that teach civic engagement
- Provide mentoring, networking opportunities for girls with women role-models

Forum Feedback

Promote Community Service

- Re-focus, create visibility around community service projects. Develop an app that lists opportunities
- Promote the Silver Trefoil



Forum Feedback

Promote Higher Awards

- Encourage girls to earn higher awards: Bronze, Silver and Gold
- Improve support and resources for girls earning higher awards
- Advertise; highlight Gold Award projects in-process to expand participation



Forum Feedback

Support Idea Exchanges

- Provide electronic platform for girls to gather, network and organize around issues of shared concern



Girl Advisory Board

Regarding Girl Advisory Board:

- Overall positive reaction to a new opportunity for older girls
- Description of composition and selection process confusing
 - ✓ When does it begin?
 - ✓ How many new girls will have the opportunity annually?

Girl Advisory Board

Mission:

Provide Girl Scouts who are 14 or older the opportunity to serve as an advisory team providing programmatic input to the Council CEO.



Structure and Commitment

Composition:

- Up to 15 girl members 14 years and older
- Including graduating seniors

Service:

- Attend at least three meetings a year with CEO (in person or webinar)

Terms:

- October 1 – September 30
- Minimum one-year commitment
- Up to two consecutive one-year terms

Selection Process

- Girls age 14 or older in grades 8th through 11th are eligible to apply
- Girls must complete self-nomination form by December 15, to be considered for next Girl Scout year
- Girls can apply for the two girl Board positions and the GAB with the same form
- Nominating Committee will interview all girl applicants in January

2018-2019 GAB

Board invitation to participate:

- Four girls who served as delegates or alternate delegates at the 2017 National Council Session
- Four girls who were interviewed by Nominating Committee to serve as girl members of the Council Board of Directors commencing October 1, 2018 but did not get selected

Nominating Committee Report



**Emily
Lindsay**

Chair Nominating
Committee

Election

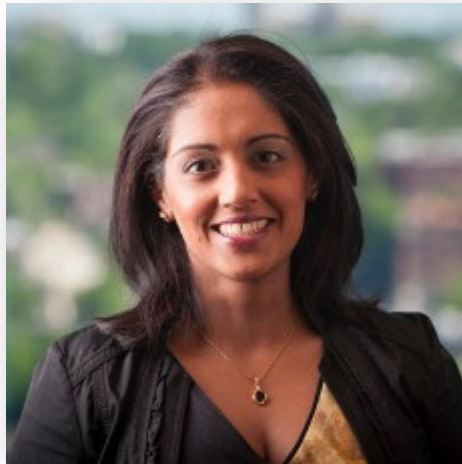
Board of Directors: Members-at-Large

Three-year Term

October 1, 2018 – September 30, 2021



Vicky Bailey



Nishita Henry



James MacGregor



Roy Maynard

Slate of Nominees

Board of Directors: Members-at-Large

Three-year Term

October 1, 2018 – September 30, 2021



Wendy Stark



Wendy White



Mary Karen Wills

Election

Board of Directors: Members-at-Large

One-year Term, Teen Girls

October 1, 2018 – September 30, 2019



Julianna Grimson



Mia Hagood

Annual Meeting



Faye Fields

President of the Board

Remarks online

Girl Scouts Nation's Capital

 Girl Scout Way

WATCH
FOR
TURNING
VEHICLES



Annual Meeting



**Lidia
Soto-Harmon**

Chief Executive Officer
Remarks online



girl scouts
nation's capital

for **GIRLS,**
by **GIRLS**

ANNUAL MEETING
2018