



# GSCNC 100<sup>th</sup> Anniversary Timeline

*Dates may be subject to change.*

## **September 2011**

- 100th commemorative merchandise available in Shop
- Girl Scout Legacy Badge and Uniform kits available for check out
- Discover DC, 100 Ways to Celebrate the 100<sup>th</sup> and Cherry Blossom patch programs available
- 18 - Juliette Low Legacy Society Investiture Tea, Four Seasons, Washington, DC
- 23-25 – Environmental Leadership Institute

## **October 2011**

- Cherry Blossom Patch program launch event
- 21 -23 - Dove Movement for Self-Esteem Weekend, [www.dovemovement.com](http://www.dovemovement.com)
- 29 – Service Unit Cookie Kickoff, Sheraton National, Arlington, VA

## **November 2011**

- 11-13 National Council Session, Houston, TX; GSUSA launch for the 100th
- Girl Scouts Rock the Mall booth in Houston to promote attendance to all councils; launch YouTube Girl/Song Contest

## **December 2011**

- 3 - Cookie College
- Cookie Program begins featuring Savannah Smiles, a 100<sup>th</sup> anniversary cookie

## **January 2012**

- GSUSA Year of the Girl begins
- GS Rock the Mall Registration opens

## **February 2012**

- Forever Green – GSUSA national service project, no plastic pledge month
- 18 – Girl Scout Day at the Newseum

## **March 2012**

- 3 - DC Step Showcase, Trinity University , Washington, DC
- 9 - President's Circle Dinner, Four Seasons, Washington, DC
- 10 - Keys to Leadership conference
- 12 - Girl Scouts 100<sup>th</sup> Birthday
- 24 - Girl Scout Day at National Air and Space Museum, Chantilly, VA

## **April 2012**

- 14 - Annual Meeting, National Conference Center, Lansdowne, VA
- 28 - Interfaith Service, National Cathedral, Washington, DC

## **May 2012**

- 6 - In Your Honor, Trinity University , Washington, DC
- Your Turn to Lead and Encuentro conferences

## **June 2012**

- 9 - Girl Scouts Rock the Mall, Washington, DC

## **July 2012**

- Camp Getaway, Camp White Rock, Capon Bridge, WV

## **August 2012**

- Camp CEO, Camp Winona, Hughesville, MD

## **September 2012**

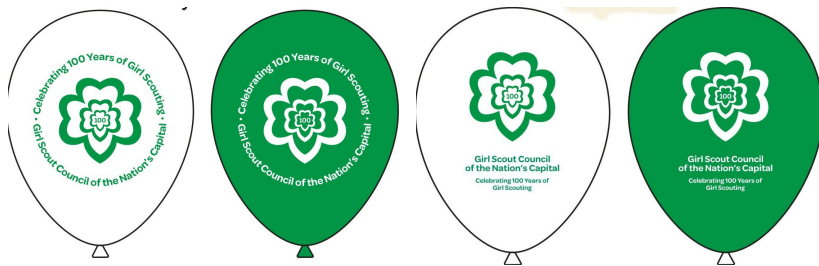
- Women of Distinction, Martinsburg, WVA
- Juliette Low Legacy Society Investiture Tea

# 100<sup>th</sup> Anniversary Visibility Tool Kit



**girl scouts**  
1912-2012

Request 100<sup>th</sup> anniversary logos for use on materials such as flyers, invitations or certificates.



Purchase 9" white and green latex balloons for \$0.20 each with official 100<sup>th</sup> anniversary.



Purchase X x X patch with official 100<sup>th</sup> logo at below retail price for your service unit and association. Make your own rockers to individualize events. Patch \$X.XX each



Borrow or print your own 100<sup>th</sup> anniversary 6' x 2' parade banner.

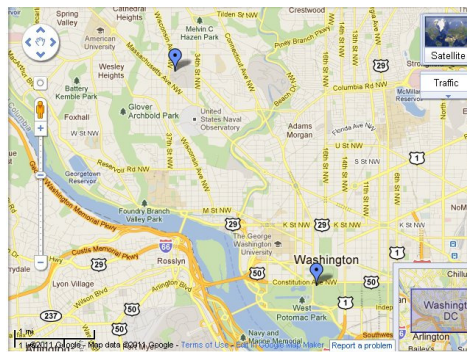


Display at local event, library or community center our Girl Scout traveling museum panels featuring – History and Girl Scouts Today, Adventure and Cookies, Service and Gold Award. Displays are two sided, measure 92" x 36" and roll up into an easy to transport base.

Localize templates for press releases and requests for government proclamations to promote local media press coverage.



Sponsor a Girl Scouts Forever Green environmental cleanup event for your service unit or association visibility event. Free patches available for participants.



Promote your local event using the GSCNC 100<sup>th</sup> Anniversary Google Map.