



GSCNC 100th Anniversary Timeline

Dates may be subject to change.

September 2011

- 100th commemorative merchandise available in Shop
- Girl Scout Legacy Badge and Uniform kits available for check out
- Discover DC, 100 Ways to Celebrate the 100th
- 18 - Juliette Low Legacy Society Investiture Tea, Four Seasons, Washington, DC
- 23-25 – Environmental Leadership Institute

October 2011

- Cherry Blossom Patch program launch event; patch program available
- 21 -23 - **Dove Movement for Self-Esteem Weekend**, www.dovemovement.com
- 29 – Service Unit Cookie Kickoff, Sheraton National, Arlington, VA and 100 years of camping tradition bring-a-friend event at Camp Crowell and White Rock

November 2011

- 5-100 years of camping tradition bring-a-friend event at Winona
- 6-100 years of camping tradition bring-a-friend event at Brighton Woods
- 11-13 National Council Session, Houston, TX; GSUSA launch for the 100th
- Girl Scouts Rock the Mall booth in Houston to promote attendance to all councils; launch YouTube Girl/Song Contest

December 2011

- 3 - Cookie College
- Cookie Program begins featuring Savannah Smiles, a 100th anniversary cookie

January 2012

- GSUSA Year of the Girl begins
- GS Rock the Mall Registration opens

February 2012

- Forever Green – GSUSA national service project, no plastic pledge month
- 18 – Girl Scout Day at the Newseum

March 2012

- 3 - DC Step Showcase, Trinity University , Washington, DC
- 9 - President's Circle Dinner, Four Seasons, Washington, DC
- 10 - Keys to Leadership conference
- 12 - Girl Scouts 100th Birthday
- 24 - Girl Scout Day at National Air and Space Museum, Chantilly, VA

April 2012

- 14 - Annual Meeting, National Conference Center, Lansdowne, VA
- 28 - Interfaith Service, National Cathedral, Washington, DC

May 2012

- 6 - In Your Honor, Trinity University , Washington, DC
- Your Turn to Lead and Encuentro conferences

June 2012

- 9 - Girl Scouts Rock the Mall, Washington, DC

July 2012

- Camp Getaway, Camp White Rock, Capon Bridge, WV

August 2012

- Camp CEO, Camp Winona, Hughesville, MD

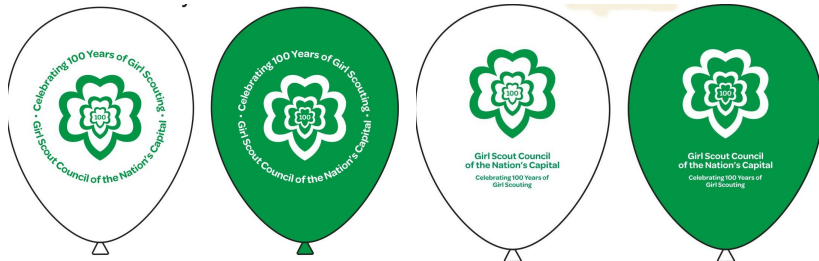
September 2012

- Women of Distinction, Martinsburg, WVA
- Juliette Low Legacy Society Investiture Tea

100th Anniversary Visibility Tool Kit



Request 100th anniversary logos for use on materials such as flyers, invitations or certificates.



Purchase 9" white and green latex balloons for \$0.20 each with official 100th anniversary.



Purchase 3.5" x 2.5" patch with official 100th logo at a reduced price for your service unit and association. Make your own rockers to individualize events. Patch \$0.75 each



Borrow or print your own 100th anniversary 6' x 2' parade banner.

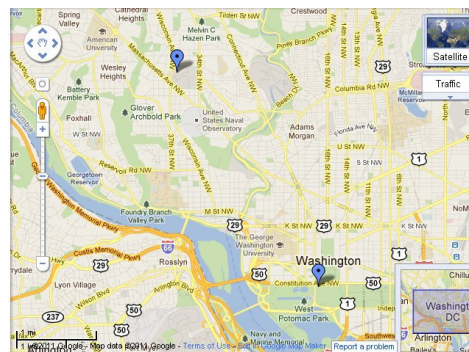


Display at local event, library or community center our Girl Scout traveling museum panels featuring – History and Girl Scouts Today, Adventure and Cookies, Service and Gold Award. Displays are two sided, measure 92"x 36" and roll up into an easy to transport base.



Sponsor a Girl Scouts Forever Green environmental cleanup event for your service unit or association visibility event. Free patches available for participants.

Localize templates for press releases and requests for government proclamations to promote local media coverage.



Promote your local event using the GSCNC 100th Anniversary Google Map.