

2012 POSTER CONTEST



FRESH AIR IS A START TO LIVING LIFE SMART

**Help Clean Air Partners spread the word about reducing
air pollution and the impacts of climate change!**

This competition is sponsored by Clean Air Partners, in conjunction with the Metropolitan Washington Council of Governments and the Baltimore Metropolitan Council. The purpose of the poster contest is to engage students and educators to study and actively pursue solutions to air pollution and climate change.

Clean Air Partners invites **students in grades 4-8** to submit a creative poster that brings to light the solutions to air pollution and climate change and inspires people to take actions to improve our region's air quality. Some example topics include:

- Health effects of air pollution.
- The Air Quality Index as an education tool.
- Alternatives to fossil fuels to reduce air pollution
- Ways to reduce ground-level ozone and air pollutants.
- Increasing energy efficiency to combat climate change.
- Alternative transportation such as biking to work, teleworking, etc.
- "Green Jobs" related to air quality and climate change.

Resources for helping students develop their posters can be found on the Clean Air Partners web site (<http://cleanairpartners.net/EducationResources.cfm>) and the U.S. Environmental Protection Agency web site (<http://airnow.gov/index.cfm?action=student.main> , <http://www.epa.gov/climatechange/kids/>)

ELIGIBILITY

All students **in grades 4 through 8** residing in the metropolitan Washington and Baltimore region can participate by submitting a poster. Entries will be judged in two grade-level categories:

- Category 1: Grades 4-6
- Category 2: Grades 7-8

RULES

- Posters are to measure between 18 to 24 inches by 24 to 30 inches.
- Standard poster-board is recommended.
- Posters must be original designs created by the student, and illustrate the messages rather than write them.
- Complete the attached Submission Form and attach it to the back of each poster submitted.

PERMISSIONS

By submitting a poster, students give permission for their work to be displayed at various public events, in publications and promotional material, and in electronic format on the Internet. Posters become the property of Clean Air Partners and will not be returned.

JUDGING

The detailed scoring rubric to be used by the judges is attached. Entries will be judged within the two grade-level categories on the basis of:

- Overall impact of the display.
- Clarity of the message.
- Artistic creativity.
- Concept/Content.
- Appropriateness and relevancy of the message.

PRIZES

There will be a 1st, 2nd, and 3rd place winner selected for each of the two grade-level categories, for a total of six winners. All winners will be notified by **April 20, 2012**. Prizes to be awarded include:

- **1st Place:** \$150 gift card. Teachers of 1st place winners will also receive a \$100 gift card.
- **2nd Place:** \$50 gift card.
- **3rd Place:** \$25 gift card.

RECOGNITION

All winning posters will be on display at the Clean Air Partners Annual Celebration in May 2012. Winning students, their teachers, and parents will be invited to attend this event, where they will be formally recognized by Clean Air Partners. Winning posters will also be featured on the Clean Air Partners web site, Face book page and in local media outreach efforts.

HOW TO ENTER

Posters must be postmarked by **March 16, 2012**. Send poster and completed Submission Form to:

Clean Air Partners c/o
Metropolitan Washington Council of Governments
777 North Capitol St, NE
Suite 300
Washington DC, 20002

QUESTIONS?

For additional information, please contact Rebecca Davis, Clean Air Partners Education Program Manager
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703-340-6875

