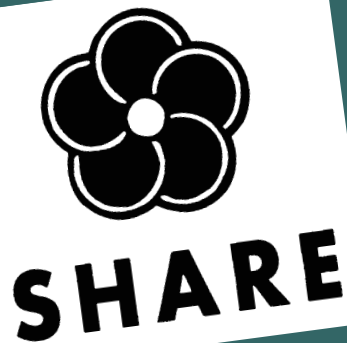


# CELEBRATE THE YEAR OF THE GIRL



## SHARE Supports:

- Girl Programs
- Financial Assistance
- Leader Training
- Camping

## March 2012 Highlights:

- \$382,946.79 has been raised for SHARE towards our goal of \$685,000
- Coming Soon—Text “GIRL” 80888
- President’s Circle Dinner—March 9th, 2012 (seats are still available)

## GSUSA 100th ANNIVERSARY PHILANTHROPIC CASE

- 2/3 of Americans believe there is a leadership crisis in this country (poverty, inadequate education, global market competition—we need to be drawing from our entire talent pool, not just 1/2—males)
- Women make up 1/2 of the population; yet 3% of CEO’s of Fortune 500 companies are women and only 17% of Congress are women.
- We know that 2/3 of women or professional achievement and 3/4 of women deemed of distinction had been Girl Scouts in their youth.
- Girl Scouting is the premier leadership program (the world’s best girl serving agency) for girls and investment pays off.

Right now less than 2 cents of each philanthropic dollar worldwide goes to girls—roughly 9 out of 10 youth programs are aimed at boys... our 100th anniversary is a time to change this equation.

**TROOP**   
Become a member by giving a SHARE gift of \$100 or more.

## Questions about SHARE?

Contact your local SHARELeader, email [share@gscnc.org](mailto:share@gscnc.org), or call 202-237-1670 ext 285.

## **CELEBRATING 100 YEARS OF GIRL SCOUTING!**

### **CURRENT SHARE TOTALS:**

To date, we have raised **\$382,946.79** (55.9%) of our goal of **\$685,000**. If you would like to review your current SHARE totals, please visit our website at [www.gscnc.org](http://www.gscnc.org) and follow these guidelines: Click on Donate; Click on SHARELeader Resources; Click on SHARE Totals by Association and Service Unit; Click on Association Number. We will post current totals on the 1st and 15th of every month.

To commemorate the 100th birthday of Girl Scouts, why not host a party! Please visit our website for party planning ideas. If you need assistance presenting SHARE at your Association or Service Unit meetings, please call or e-mail Stacey Lucas.

**PRESIDENT'S CIRCLE DINNER** **(SEATS ARE STILL AVAILABLE)** Please remember that every donation of \$750 or more (the \$750 can include matching gifts!) will be invited along with their guest to attend the event to be held on Friday, March 9, 2012 at the Four Seasons Hotel in Georgetown. This event is provided by an anonymous corporate donor and will be a fun and memorable evening!

### **UNIQUE OPPORTUNITIES TO SUPPORT SHARE:**

**TEXT "GIRL" 80888 (COMING SOON)** - More information will be available on the GSCNC website soon. A minimum donation of \$10 will be required.

### **GIRL SCOUT 100th ANNIVERSARY LONGABERGER BASKET**

Celebrate the 100th Anniversary of Girl Scouting and support girl programming by purchasing a special edition GS 100th Anniversary Longaberger basket. The cost of the basket is \$85.50 (Shipping and Tax included). \$10.00 of every basket sold will go to fund girl programs for GSCNC. For more information, contact Bobbi Morgan, Independent Longaberger Sales Leader at (703) 765-5585 (office) or (703) 626-4859 (cell).

### **MAKING A DONATION TO SHARE IS EASY**

You can make a one-time gift or maximize your gift with a weekly or monthly payment option, by visiting the GSCNC website at [www.gscnc.org/give](http://www.gscnc.org/give) (minimum investment of \$10 per month).

- **TROOP 100** — Join Troop 100 by donating **\$100** or more in our anniversary year. By donating at this level you will pay for eight girls' Girl Scout membership dues and receive a 100th Anniversary pin as a special gift.
- **PRESIDENT'S CIRCLE 100** - With a gift of **\$750** or more, you will sponsor 62 girls with transportation to camp and you and a guest will be invited to our special Centennial Celebration at the President's Circle Dinner in March 2012.
- **HONOR CIRCLE 100** - Designate your gift to a program by giving **\$5,000** or more. Your gift will support the programs with the most need, including financial aid for girls from low-income communities, STEM (Science, Technology, Engineering and Math) initiatives and camping.
- **JULIETTE LOW LEGACY CENTENNIAL MEMBER HONOR ROLL**— to commemorate the 100th Anniversary of Girl Scouts, please consider an outright or planned gift to the endowment a percentage of your estate in your will. A bequest in a will is extremely easy to do and helps Girl Scouts for years to come! (the language: "\$ \_\_\_ or \_\_\_ % is designated to the Girl Scout Council of the Nation's Capital Endowment. (Federal Tax ID# 54-0732-966)") For more information contact, Kate Kennedy at 202-534-3796 or [kkennedy@gscnc.org](mailto:kkennedy@gscnc.org).

**GSCNC VEHICLE DONATION PROGRAM** - Donors will now be able to donate their vehicles to GSCNC. For more information, please contact Sharon Gleason, Director of Development at (202) 274-3330 or by email at [Sgleason@gscnc.org](mailto:Sgleason@gscnc.org).

### **QUESTIONS?**

If you have any questions, please contact Stacey Lucas, Annual Giving Specialist at (202) 534-3785 or [slucas@gscnc.org](mailto:slucas@gscnc.org).

**Thank you for providing the Girl Scout Leadership Experience to OUR girls!**

