



I WANT TO ROCK THE MALL



K¹² & Girl Scouts Rock the Mall YouTube Contest

Girl Scouts, we want you to create an original song about your Girl Scout experience and upload a video of yourself performing the song on YouTube. The winner will perform on stage at Girl Scouts Rock the Mall on June 9, 2012!

HOW IT WORKS:

Grand Prize

One Girl Scout will be selected as the overall winner. She, along with a chaperone, will receive a **trip to Washington, DC to perform on stage at Girl Scouts Rock the Mall: 100th Anniversary Sing-Along** before an audience of over 200,000 Girl Scout friends, family and alumni.

Contest Details

The contest will run from **November 10, 2011** through **April 20, 2012**.

The contest is open to **registered Girl Scouts ages 5-18**.

Parental permission is **required**.

Individual entries only, no group/Girl Scout Troop performances allowed. Girl Scouts may submit up to **10 multiple, unique entries**.

How to enter

Create an **original song** about what the Girl Scout experience means to you.

Record your song using a video camera, cell phone or any recording device.

Post your video **as a response to the official contest video** on

www.youtube.com/GSRocktheMall.

Parental guidance required for girls under the age of 14 and minors must have a parent or legal guardian's permission.

Judging

Your video song will be judged based on **creativity, originality** and **musicality**.

The winner and nine runner-ups will be **notified by YouTube message** on or around May 1, 2012.

The winner will receive a trip to perform at

Girl Scouts Rock the Mall: 100th Anniversary Sing-Along on June 9, 2012.

The top ten entries will receive a **Girl Scouts Rock the Mall T-shirt**.

TO SEE THE OFFICIAL CONTEST VIDEO, VISIT:
youtube.com/GSRocktheMall

**Thia Megia, K¹² Student and
I Want to Rock the Mall Ambassador**

