

# Short & Snappy Training

2010 Calendar Sale

October 2009

## What You'll Need:

- Leaders
- Troop Sale Brochure
- Sample Depot Listing
- Sample Order Form
- 15 Minutes at Service Unit

The Calendar Sale is fun, easy and a quick way for troops to earn valuable start up funds at the beginning of the troop year. We need your help as the Service Unit Manager to get the word out about the sale. Below are important details about the sale that we would like you or someone you choose to pass along at your October Service Unit Meeting. With your help, the Calendar Sale will be a HUGE success for both Troops and Council.



Girl Scouts. Girl Scout Council of the Nation's Capital 2010

## What's a Short & Snappy?

- Short training/information segment provided at a Service Unit meeting
- Any interested volunteer may lead a Short & Snappy
- A Short & Snappy clarifies, enriches and informs leaders about topics of interest to Girl Scouts

## Calendar Sale Details:

- Calendars will be available at the Connecticut Ave. Office beginning September 1
- Calendar Depots open by October 17 and all will close by December 17, 2009. (or while supply lasts)
- 3 formats to choose from: Wall Calendar (\$5.00), Pocket Planner (\$4.00), and Day Planner (\$7.00).
- Troop Profit from each calendar sold is \$1.50 regardless of format.
- All calendars are printed in full color on heavy weight, durable paper.
- A patch is available for purchase at the Girl Scout Shop. The requirements for earning the patch are determined by the troop.
- The troop determines how the sale will be conducted. **Please be advised:** There are a limited number of calendars available for sale. It is possible that the supply of calendars will be depleted before the ending sale date.
- Resources available from the GSCNC website: Sample Order Form (2 versions), Calendar Brochure and current & up to date Depot Listing.
- Calendars may be picked up at a Calendar Depot. Calendar Depot Managers can answer most questions troops may have
- Calendars received from Depots cannot be returned. The Troop is responsible for paying council for all product received.
- Payment for all calendars must be made within two weeks of pick-up. Simply make a deposit into a Council account and then
- **FORWARD THE PINK VALIDATED DEPOSIT TICKET TO COUNCIL IN THE RETURN ENVELOPE FOR PROPER CREDIT.** This is your proof of payment.
- Calendar samples are not available. It is suggested that troops interested in participating pick up one of each calendar from a depot for show, but they will have to use the sample calendars to fill any orders taken by the troop.
- Due to limited stock, booth sales for calendars are not encouraged. **There is NO return of unsold product, so plan carefully.**
- **Activity: Distribute the Troop Brochure to all Troop Representatives:** Have a knowledgeable leader share their experience with the calendar sale – what worked and what did not..