

## Feedback from Winter Delegate Forums

### Some Collected Thoughts of What Participants Said About: Corporate Goals

#### Membership

- Encourage focus not only on recruitment but retention of girls and volunteers
- Develop relationships with parents so that we retain them as well
- Continue to foster diversity; there are a lot of pockets that we need to reach
- Target groups where retention is an issue (Juniors to Cadettes, Teens)

#### Program

- Gold Award recipients should be honored more specifically and with more media attention internally and externally
- More Teen activities that are budget-conscious and less focused on academic themes
- Better marketing of program kits so more leaders can take advantage of them
- Look at timing of program offerings (more spread out and repeat popular programs)
- Spread programs to outer areas of the Council instead of just in DC
- Meeting “theme ideas” for new leaders who feel overwhelmed with planning new ideas and topics for each meeting
- Use social networking tools (like Facebook and Twitter) to communicate Teen programs with teens

#### Adult Volunteer Development

- Make trainings closer to volunteers, use technology, video conferencing and conference calls
- Work on portability of records for adults and girls.
- Create training opportunities for parents while they wait for their girls at program events
- Improve computer search engine on new website
- Develop relationships with key ages: young professionals and retirees.

#### Funding

- Create more affordable programs so that we don't need raise so much money
- Look at other products opportunities instead of calendars
- More funding for *destinations*
- More funding directly for girls

#### Planning for the Future

- Make sure that as we grow larger we stay connected
- Work on technology that will allow for Facebook, Skype, listserves and texting
- Continue to focus on Teen Girl Scouts, including hosting a DC *destination*
- Welcome Shawnee and develop strong relationships with their leaders and girls