



Celebrating Jan Verhage

GIRL SCOUT COUNCIL OF THE NATIONS CAPITAL

Jan Verhage joined the Girl Scout Council of the Nation's Capital in 1985. She has dedicated her career to helping girls find their voice, act with purpose and leadership and dare to dream. Her goal was to build the strongest Girl Scout council in the country, and with support from dedicated volunteers and staff she has done just that—thanks to our collective hard work and our shared Girl Scout values.

Jan is taking a major step in her Girl Scout career as she assumes the role of Chief Operating Officer for Girl Scouts of the USA in New York. She will continue to impact our council as she lends her considerable talents to the nationwide Girl Scout movement.

Over the last 25 years, Jan has reminded us to think big, look beyond our own neighborhoods, and welcome everyone. She leaves us with a rich and powerful legacy. We will honor her by continuing to deliver the best Girl Scout Leadership Experience and by establishing ***The Jan Verhage Endowment for Camperships***. This endowment captures Jan's passion to ensure that all girls—regardless of financial situation—have the opportunity to experience all the fun and excitement that goes along with being a Girl Scout.

On behalf of our 90,000 members and all girls in the Greater Washington Region, we thank you Jan, and entrust every Girl Scout with the responsibility of protecting your great legacy.



"And the girls, those who I have had to know and those who I never met, magic of this movement." -Jan Verhage



"It's all about the girls"

Celebrating the 25 year legacy of

1980's

In the 80s Jan created an environment that fostered inclusion and celebrated diversity. She was instrumental in reaching out to underserved neighborhoods, breaking down language barriers, targeting ethnic communities and providing financial assistance to girls from low-income families in order to deliver an exemplary leadership program to every girl, everywhere. That philosophy drives us today; the council's financial assistance to Girl Scout families exceeds \$500,000 annually. Jan reached out to connect with volunteers and girls in our vast jurisdiction by opening our first satellite offices (today we have five); purchasing a mobile Girl Scout shop and launching the Gold Award college scholarship program.



1990's

The 90s marked a shift in power and prestige for Girl Scouting. Jan challenged the prevailing wisdom about girls by thinking bigger and bolder! She became a prominent figure in the Washington business community. In 1997 she was recognized by *Washingtonian Magazine* as "Washingtonian of the Year." Several distinguished leadership awards followed: the Meyer Foundation, "Emerging Leader;" Board of Trade, "Golden Links Award;" and Trinity Washington University, "Centennial Leadership Award."



Jan built strong alliances with Washington's most influential women, many who were Girl Scouts in their youth. She launched Camp CEO in 1997, bringing powerful business women and teen girls together for a week of mentoring and fun at camp. Building upon the opportunities these women

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they are the

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Girl Scout Jan Verhage (third from right), 1959

Girls!"

of

Jan Verhage

provided, Jan engaged the business community and fostered a funding culture that made “girls” a philanthropic priority. She successfully conducted several capital campaigns, raising \$2.5 million in 1995 and \$4 million in 2005. The Council’s fund development doubled under her leadership and today generates \$2 million annually.

2000's Jan transformed the Girl Scouting image. She created a world stage for Girl Scouts starting in 1997, producing a Sing-Along on the National Mall to celebrate the 85th followed by the 90th and 95th anniversary of Girl Scouting. She revived the Women’s Advisory Board in 2002 with a new focus, to support Teen girls working on Girl Scouts’ highest honor, the Gold Award. Today, 225 Girl Scouts earn the Gold Award annually, the largest number of any council nationwide.



As of 2009, our membership stands at 90,000, nearly three times what greeted Jan when she arrived in 1985! She successfully realigned the Council to include Frederick County, MD and negotiated the merger with Shawnee Girl Scout Council in 2009. Today we are one great new council serving Girl Scouts in Washington, DC and 25 counties in Maryland, Virginia and West Virginia with eight beautiful camp properties.



TODAY GSCNC is poised to accomplish even greater achievements.



“It’s all about the girls!”

The Jan Verhage Endowment
for Camperships

How to Support the Endowment

Camping is an unforgettable opportunity and vital part of the Girl Scout Leadership Experience. Just mention Girl Scout camp and most girls and women will recall days filled with the magic of exploring nature, challenging hikes, making new friends, and eating s’mores around a campfire.

The outdoor experience builds character, develops leadership, and strengthens girls’ self esteem. Girls learn to use resources wisely, to live in the outdoors comfortably and to protect our environment.

For far too many girls in the Greater Washington region, because of limited family incomes, the camp experience is beyond their reach. Please help us send girls to camp by supporting The Jan Verhage Endowment for Camperships. ***It’s all about the girls!***

Name(s): _____

Address: _____

City: _____ State: _____ Zip code: _____

\$350

\$3,500

\$750

\$5,000

\$1,200

Other: _____

Gifts over \$3,500 will be matched by GSCNC.

Please make checks out to GSCNC Endowment

Enclosed is my check/cash for: _____

Please bill my credit card: (circle type) Visa, MasterCard, or American Express

Print name as it appears on credit card: _____

Card Number: _____ Expiration date _____

Signature: _____

My company will match my gift.

Mail to GSCNC: 4301 Connecticut Ave. NW Washington, DC 20008