

SU Cookie Booth Coordinator Evaluation

Form due by April 4, 2008

SUCBC Name _____

Association # _____ SU# _____ # Troops Participating _____

The information you provide is critical to the improvement of next year's Cookie Sale. YOU make the sale happen and every evaluation will be read! Feel free to attach additional comments to this form

Training:

1. Is this your first year as SUCBC? Yes No If no, how many years? _____

2. Do you also serve as a SUCM? Yes No If Yes, please complete the SUCM Evaluation Form NC 15.

3. How did you receive your training? I attended Council training.
 I was trained by my ACM.
 I received no formal training.

4. Rate your training: Poor 1 2 3 4 5 Great

5. What suggestions do you have for next year's training?

6. How did you conduct your TCM training? Training at a Service Unit cookie meeting
 One-on-one or small group training
 Other, please explain _____

7. What worked well at your TCM training?

8. What would you change for future TCM training?

Sale Locations:

9. Please report actual numbers:

Booth sales available _____ Booth sales assigned _____ Booth sales conducted _____

10. Was the number of available Booth sales adequate for your Service Unit? Yes No

11. What method is used for Booth sale selection/assignments in your Service Unit?

Please explain the details of your process:

12. Was the booth sale possibilities list in the guidebook helpful? Yes No Please explain.

13. Do you have any suggestions and/or contacts of large chain stores that we should add to the list?

14. Did you have problems with any stores you worked with? Yes No Please explain.

Were these issues resolved?

15. Did you have problems with any Troops? Yes No Please explain.

Were these issues resolved?

16. Did you share any booth locations with other Service Units? Yes No Please explain.

Were there problems associated with this sharing? Were there successes?

Materials/ Technology:

17. Please Rate the following: 1=poor; 5=excellent; NA = didn't use

a. Guidebooks	1	2	3	4	5	N/A
b. Downloadable forms from GSCNC website	1	2	3	4	5	N/A
c. GSCNC website Cookie Booth Finder	1	2	3	4	5	N/A
c. Resources available/GSCNC website	1	2	3	4	5	N/A
d. Resources available/Little Brownies web	1	2	3	4	5	N/A

18. What was your comfort level with the Excel Spreadsheet Booth Location reporting system?

Expert Very Somewhat Comfortable Little Not Clueless

19. What technology changes could make your job easier? Please explain.

Customer Service:

20. In our ongoing effort to serve you better, please rate each of the following people that you had contact with during the sale. If you did not have contact select "N/A". (1=Poor; 5=Great)

Association Cookie Manager:	Poor	1	2	3	4	5	N/A
Council Staff:	Poor	1	2	3	4	5	N/A
Other:	Poor	1	2	3	4	5	N/A

21. What support could the Association Cookie Manager or the Council Staff give you to make your job easier?

Other:

22. Would you do this job again? Yes No Maybe Undecided

23. Would you consider another Cookie Volunteer position? If Yes, which one?

24. Are there any tips or words of wisdom to pass along to other SUCBCs?

Thank You!