



## Does Your Service Unit Have a **Local Press Representative?**

A Local Press Representative (LPR) serves a service unit or other geographic area by promoting Girl Scouting to the local media—writing press releases, sending photos, calling and establishing relationships with local reporters, alerting the local media about events that should be covered, and sending council PR staff photos for use in publications.

It's a fun assignment, and there are tangible rewards when you see your story in print. And our girls benefit when the community press shows that it values the many contributions of Girl Scouting.

Information, sample press releases, media tips and story ideas are available from the council PR office. LPRs work closely with PR Specialist Clarissa Stroud, who can be reached at 202/237-1670 x287 and [cstroud@gscnc.org](mailto:cstroud@gscnc.org). If you want to be an LPR, or if you want more information, please fax the form below to Clarissa at 202/274-2161 or mail it to GSCNC/PR Department, 4301 Connecticut Ave., N.W., Washington, DC 20008.

Feel free to pass this information on to anyone in your service unit who might enjoy an interesting volunteer opportunity that involves being an enthusiastic voice for Girl Scouts with the media. Teen Girl Scouts can serve, too.

---

### **Yes, I'm interested in the Local Press Representative program!**

- I'd like to be an LPR.                       I'd like more information so I can decide.

*Please print.*

Name \_\_\_\_\_

Service Unit \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone numbers: Home \_\_\_\_\_ Office \_\_\_\_\_

Cell phone \_\_\_\_\_

E-mail address \_\_\_\_\_