

1 GOAL SETTING:

Sets cookie sales goals individually and, with their team, creates a plan to reach them. They develop cooperation and team building skills all along the way.

GIRL SCOUT COOKIE PROGRAM FIVE ESSENTIAL SKILLS

2 DECISION MAKING:

Helps decide how their team spends their cookie money, furthering critical thinking and problem solving skills.

Making decisions as a group teaches valuable skills around teamwork, conflict resolution, and collaboration.

The Girl Scout Cookie program is a fun way for Girls Scouts to earn money to support their dreams, and it's a hands-on leadership and financial literacy program unlike any other in the world. Girl Scouts gain essential skills, not from a book, but from real-life experiences building a strong foundation for success.

3 MONEY MANAGEMENT:

Takes cookie orders, handles customers' money, and gains valuable and practical life skills around financial literacy.

4 PEOPLE SKILLS:

Learns how to talk to, listen to and work with people while selling cookies. This helps them to develop relationships and conflict resolution skills that they can use throughout their life.

5 BUSINESS ETHICS:

Be honest and responsible at every step of the cookie sale. Their business ethics reinforce the positive values they are developing as a Girl Scout.

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For more information:

