



2021 Forums

February 2021



Forum Agenda

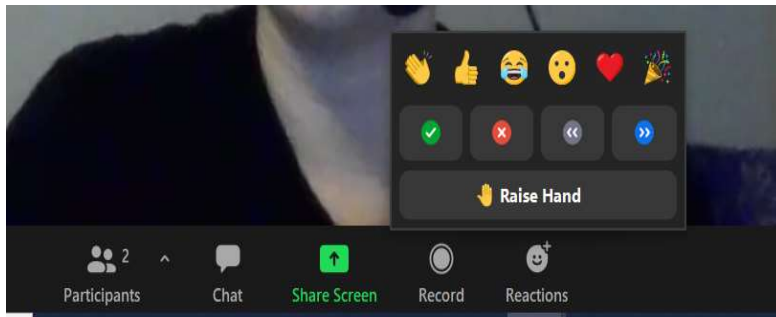
- **Prepare for Annual Meeting**
 - Delegate Role in Governance Process
 - Day-of Logistics
- **Collect Delegate Feedback**





Zoom Controls

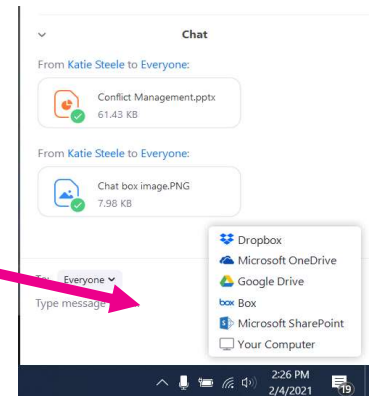
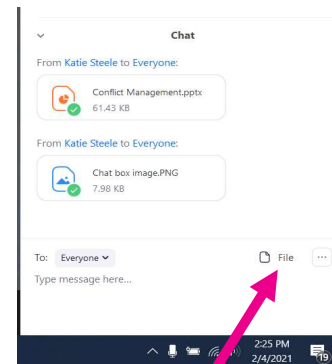
Bottom of Screen



Open Chat

**Reactions:
Raise/Lower Hand**

Chat Box: Upload SU Feedback





What is Governance?

Governance refers to structures and processes that are designed to ensure accountability, transparency, equity and inclusiveness, empowerment, and broad-based participation in an organization or community.





Council Governance

Our Council defines Structures and Processes in the Council By-laws

- Adopted on February 23, 1974
- Amended 17 times
- Proposed amendments will be considered this year

Copy located at www.gscnc.org Our Council, Governance





Council Members

Who is considered an eligible Member in our governance process?

Individuals 14 years and older who are members of the Girl Scout movement and are currently registered or lifetime members affiliated with Girl Scouts Nation's Capital.





Council Voting Members

Service Unit Delegates: selected by service unit;
process defined by service unit

Board of Directors: elected by service unit
delegates at Annual Meeting

Nominating Committee: elected by service unit
delegates at Annual Meeting





Voting Member Responsibilities

- **Elect:**
 - Board of Directors – officers and members-at-large
 - Nominating Committee
- Determine “**lines of direction**” for Girl Scouting locally
- **Vote on proposed amendments** to Articles of Incorporation and Bylaws (following study by Board ad hoc committee)
- **Take action** when membership vote is required
- **Conduct business** that comes before them



2021 Annual Meeting



**Delegates required to
attend Annual Meeting on:**

Saturday, April 17, 2021

8:00 am – 11:30 am



How to get to the Delegate Packet

The screenshot shows the website for Girl Scouts of the Nation's Capital. At the top right, there are links for "Join", "eBiz", "Shop", "Forms", and "En Español", along with a search bar. A red arrow points to the "COUNCIL" link in the main navigation bar. Below the navigation bar is a pink banner with the text "COVID-19 Updates - Working Together to Keep Our Girl Scout Community Safe". The main content area features a large image of a girl meditating in a forest, with a thought bubble showing her kayaking. To the right of this image is a teal box with the text "Recharge, Reimagine and Reconnect at Camp!" and details about camp registration dates and times. A "Learn more!" button with a cursor icon is at the bottom of this box.

girl scouts
nation's capital

Join eBiz Shop Forms En Español

ABOUT EVENTS CAMP COOKIES + VOLUNTEER **COUNCIL** DONATE MY GS SIGN IN

COVID-19 Updates - Working Together to Keep Our Girl Scout Community Safe

girl scouts
nation's capital

Take in every moment,
Camp awaits!

**Recharge,
Reimagine and
Reconnect at Camp!**

Registration opens at 10 AM
January 12: Camp Potomac Woods
January 14: Camps Winona and May Flather
February 10: Day and Evening Camp registration

Learn more!


**Click
COUNCIL**



How to get to the Delegate Packet

Click
Annual
Meeting






Join eBiz Shop Forms En Español

ABOUT EVENTS CAMP COOKIES + VOLUNTEER COUNCIL DONATE MY GS SIGN IN

About Us



[Map](#)
[COVID-19 Information](#)
[Our Response to Child Labor](#)
[Our Response to Racism](#)
[Girl Scouts at Home](#)
[Community Outreach](#)
[Alumnae](#)
[Annual Meeting](#)
[Our Structure](#)
[Staff Directory](#)

COUNCIL > ABOUT US



About Us

Girl Scouts Nation's Capital believes in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ to change the world. We offer every girl the opportunity to discover who she is, what she can do, and





Delegate Packet: Available March 10th

- Call to Meeting
- Agenda with Enclosures As Follows:
 - Proposed Rules of Order
 - Council Annual Meeting, Minutes, April 18, 2020
 - Audit Report FY'20 as prepared by Aronson LLC
 - Report of the Nominating Committee
 - Proposed Amendments to the By-Laws

For hard copy of delegate packet, contact Customer Care at customer care@gscnc.org, 202-237-1670





You Will Vote

- Approve Agenda, Rules of Order, Minutes of 2020 Annual Meeting
- Amendments to Bylaws
- Amendments to Articles of Incorporation
- Election of Board Members-at-Large
- Election of Nominating Committee members



Treasurer's Report

Indicators of Financial Health

Assets: Are the Council's assets increasing/decreasing in value compared to previous year?

Revenue: Are sources of revenue diverse? Are they increasing/decreasing compared to the previous year?

Expenses: Are expenses less/more than revenue? Are there specific categories that have changed significantly?

Reserves: Does the Council have money saved for an unexpected financial challenge?



Elections

This year voting members will be electing:

Board of Directors

3 Members-at-Large

2 Teen Girls

3 Members of the **Nominating Committee**



Proposed Bylaw Amendments

Board of Directors endorse the proposed amendments to the Council's Bylaws and Articles of Incorporation as outlined in document entitled:

**GIRL SCOUTS NATION'S CAPITAL
BYLAWS – Proposed Revisions**



Purpose of By-laws Amendments

The proposed By-Law amendments allow the Council to:

- Conform to GSUSA National Council 2020 decisions
- Authorize Virtual Meetings
- Reflect Current Council Practices
- Provide definition clarity



GSUSA National Council 2020

National Delegate and Alternate Delegates' Terms:

Adds new requirement that National Delegates and Alternates are to be selected in the calendar year preceding the National Council Session to comply with GSUSA bylaw change made at the last National Council Session in Oct. 2020.

Amends Article IX, Section 1



Authorizing Virtual Meetings

Permits remote or virtual meetings for:

Annual and Special Meetings of Council:

Article 1, Sections 6 and 7

Nominating Committee:

Article II, Section 7

Board of Directors:

Article 1, Section 10; Article V, Sections 7, 8; Article VI, Section 5



Council Practices

Methods of Voting

Clarified that voting by proxy is not permitted and providing for voting by online voting platform or electronic instrument to facilitate remote and virtual meetings.

Amends Article 1, Section 9



Council Practices

Service Unit Delegate

Revises the methodology for determining the number of delegates (and alternate delegates) a service unit may send to represent the service unit at the Council's Annual or Special Meetings to clarify and make consistent with current practice.

Amends Article 1, Section 4

Article I - THE COUNCIL (continued)

Section 4. DELEGATES – A., (1), (2), (3), (4)

Current Wording	Proposed Revision	New Wording	Rationale
DELEGATES. A. Selection of Delegates from Service Units. Each Service Unit is entitled to select, by any means:	COUNCIL DELEGATES. A. Selection of Council Delegates from Service Units. Each Service Unit is entitled to select, by any means it determines, the following delegates and alternate delegates to the Council ("Council Delegates" and "Alternate Council Delegates," respectively) :	COUNCIL DELEGATES. A. Selection of Council Delegates from Service Units. Each Service Unit is entitled to select, by any means it determines, the following delegates and alternate delegates to the Council ("Council Delegates" and "Alternate Council Delegates," respectively):	<i>clarifies the term Council delegates and Alternate Council Delegates</i>
1) one delegate and one alternate for the first 200 or fewer girl members registered in that Service Unit as of the close of business on September 30 the preceding year, and	1) one delegate Council Delegate and one alternate for the first 200 or fewer girl members Council Alternate if 1 to 200 girls were registered in that Service Unit as of the close of business on September 30 of the preceding calendar year ;;	1) one Council Delegate and one Council Alternate if 1 to 200 girls were registered in that Service Unit as on September 30 of the preceding calendar year;	<i>Clarified number of delegates and alternates each Service Unit may have; conforms to current GSCNC practice</i>
	2) two Council Delegates and two Alternate Council Delegates if 201 to 400 girls were registered in that Service Unit on September 30 of the preceding calendar year;	2) two Council Delegates and two Alternate Council Delegates if 201 to 400 girls were registered in that Service Unit on September 30 of the preceding calendar year;	
	3) three Council Delegates and three Alternate Council Delegates if 401 to 600 girls were registered in that Service Unit on September 30 of the preceding calendar year;; and	3) three Council Delegates and three Alternate Council Delegates if 401 to 600 girls were registered in that Service Unit on September 30 of the preceding calendar year; and	
2) one delegate and one alternate for each additional increment of 200 girl members registered in that Service Unit as of the close of business on September 30 the preceding year.	4) (2) one delegate four Council Delegates and one alternate for each additional increment of 200 girl members four Council Alternate if more than 600 girls were registered in that Service Unit as of the close of business on September 30 of the preceding calendar year .	4) (4) four Council Delegates four Council Alternate if more than 600 girls were registered in that Service Unit on September 30 of the preceding calendar year.	Handout Page 3

Handout

Page 3



Council Practices

Annual Meeting Schedule

Expands the time period for holding the Council's Annual Meeting of Members from April to any time during the third or fourth quarter of the fiscal year in order to provide flexibility if holding the meeting in April is difficult or impractical.

Amends Article 1, Section 6



Council Practices

Annual Meeting Date Announcement

Adds a requirement that the Annual Meeting date be announced at the preceding year's Annual Meeting, or as soon as practicable following any change by the Board of Directors in the previously announced meeting date.

Amends Article 1, Section 6



Council Practices

Annual Meeting Proposals

Revised the date for submission of proposals to be considered at the Annual Meeting from February 1 of each year to 60 days prior to the date of the Annual Meeting.

Amends Article 1, Section 5



Council Practices

Approval of Expenditures

Changes authority for approval of expenditures, so that (i) expenditures of \$7,500 or more require approval of CEO (or her designee) and Treasurer or Assistant Treasurer (or Treasurer's designee), (ii) expenditures of less than \$7,500 require approval of Department Manager, supervisor, and Controller, and (iii) **all real property acquisitions and dispositions require unanimous approval of the Officers (which may be by written consent) AND approval of Board if over \$500,000**

Amends Article X, Section 5



Purpose of Articles of Incorporation Amendments

The proposed Articles of Incorporation amendments:

- Update responsibility section to reflect current role of women in the workplace and the world
- Add new article to permit the board to act by majority consent (if certain requirements are met)
- Provide definition clarity



Questions?

If you have questions after Forum, contact
Katie Steele ksteele@gscnc.org





Annual Meeting



Date:

Saturday, April 17, 2021
sign in between 8:15 – 8:45 am

Location:

Virtual Annual Meeting
Will utilize GotoWebinar

**Feel free to wear Girl Scout
spirit wear!**



Registration Process

Advance registration is required.

- **DELEGATES MUST BE REGISTERED BY April 11th.**
- **Alternate Delegates must be promoted by April 11th.**
- Registration for **visitors** closes at noon **Wednesday, April 14th at 12 noon.**
- Registration link will be on our “events” calendar on our website beginning February 5th
- Report of registered Delegates will be posted in Service Unit Team Rally weekly beginning in March.
- Link for Service Unit Managers to remove a delegate is in the “links” section of the Service Unit Team Rally.



Alternate Promotion

- **Alternates must be registered for the Annual Meeting as a non-voting member** and be from the same service unit.
- **Delegates who can not participate** in the Annual Meeting must notify their Service Unit Manager **no later than Friday, April 9th** at 12:00 noon.
- Service Unit Managers will notify Kathy Beernink (kbeernink@gscnc.org) and indicate the name of the Alternate who will be promoted.
- Alternates should be notified by SU Manager of promotion and register for training.



GoToWebinar Training

The week before the Annual Meeting delegates must attend a GoToWebinar mandatory training to review:

- Logging on to GoToWebinar with proper credentials
- Overall “day of” process review
- Practice voting by acclamation

Each SU area will have an assigned day and time for rehearsal. Those unable to attend must attend an alternate training.





Meeting Day Check In

On the morning of the Annual Meeting:

- **Log on:** Delegates will log on to GoToWebinar between 8:15 am and 8:45 am.
- **Credential:** Staff members will begin the credentialling process.
- **Alternate delegates** not promoted by April 11th attend via live stream not the actual GoToWebinar.





Questions?

**If you have questions about
delegate training or promotion,
contact kbeernink@gscnc.org**





Girl Scouts Nation's Capital

Corporate Goal:

Girl Scout Council of the Nation's Capital must **deliver a high-quality, fun leadership development program for girls** through our dedicated **volunteers**.





Virtual Program Offerings

In March, Council program delivery shifted to virtual program delivery, and a variety of formats were explored:

- Troop Meeting (over 36,000 served in FY20)
- Journey, Badge and Patch Workshops (578 served FY21)
- Day Camp (3,000 served FY20)
- Sleep Away Camp (100 camper sessions offered FY20)
- Family Campout (2 offered)
- Conversations with Mentor (900 served in FY20)
- Panels featuring careers, Gold Award projects, social justice issues (342 served FY21)
- Craft-along sessions (99 served FY21)
- How-to videos (21 created FY20)

Materials added to gsLearn for leaders to use with individual troops.



Hybrid Programming

- Going forward we anticipate offering **hybrid** programming – a **combination of virtual and in-person**.
- If leveraged properly, hybrid programming can allow **more girls** access to a larger variety of activities and programs.
- Virtual platforms can also **aid volunteers** in accommodating extra meetings outside of their troop meetings.



Girl Program Participation

- **Girls who have been highly satisfied with the Girl Scout program participate in a variety of activities.**
- **In 2019, roughly 58% of girls from GSCNC report taking part in all five of the Girl Scout core activities including badge earning, community service, camping a field trip and the cookie program**

Data from GSUSA Girl Scout Voices Count





Parent Expectations

Parent expectations:

- Soft skill acquisition- leadership skills, emotional and social learning
- Parents of older girls also look for college preparation elements

In 2018 and 2019, top two parent reasons for leaving:

- Daughter was involved in too many/other activities and organizations
- Daughter did not have a positive experience



In 2020, parents left the program because their girls were bored, and parents did not see the value in Girl Scout activities



Volunteer Expectations

In 2019, VolunteerMatch surveyed 7,000 volunteers:

- **75%** reported that they continue to volunteer with an organization when they understand their impact and the organization's cause
- **68%** were interested in digital credentials that included records of completed trainings and hours of training completed.
- **57%** find new volunteer opportunities online





Please, tell us ...

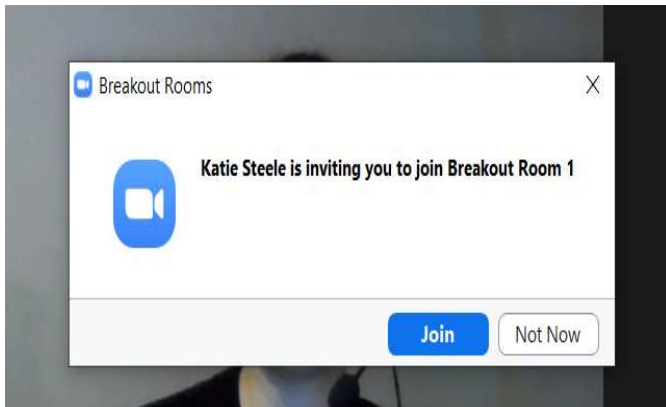


- 1. What virtual opportunities are ideal for volunteers, girls, and parents? Are they the same or different?**
- 2. What aspects of Girl Scouting are best experienced in-person?**
- 3. What creative ways can we combine virtual and in-person opportunities to meet the needs of girls, families, and volunteers?**
- 4. What training and resources will volunteers require delivering hybrid program?**



Small Group Discussion

Click Join



- Everyone will be randomly placed in a group
- Zoom “magic” moves you to **breakout room after you click Join**
- **Turn on your camera**
- Select a **scribe and reporter**
- **Share SU feedback** to questions
- Identify **2-3 big ideas** to share with large group



Please, tell us ...



- 1. What virtual opportunities are ideal for volunteers, girls, and parents? Are they the same or different?**
- 2. What aspects of Girl Scouting are best experienced in-person?**
- 3. What creative ways can we combine virtual and in-person opportunities to meet the needs of girls, families, and volunteers?**
- 4. What training and resources will volunteers require delivering hybrid program?**



Please Remember

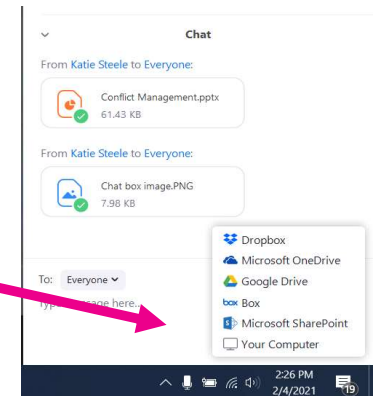
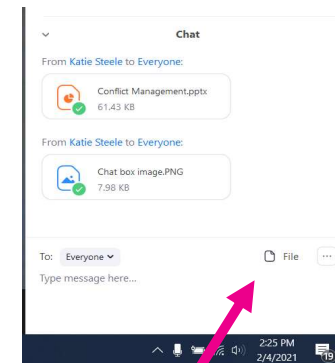
Share SU Feedback:

Upload to Chat Box OR
Send to ksteele@gscnc.org

Before the Annual Meeting:

1. Register to Attend
2. Review Delegate Packet Materials –
available on website for review in mid-March

Upload SU Feedback





**Thank you for coming.
See you Saturday, April 17th
at 8:00 AM!**

