



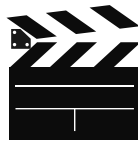
DIGITAL COOKIE VIDEO CONTEST

The Digital Cookie Video Contest offers Girl Scouts the opportunity to become technology savvy while utilizing their creativity and people skills. Video uploads are a great way to promote their cookie entrepreneur business and expand their reach beyond their community.

Enter one video submission for your chance to win. Don't miss this opportunity!

Individual Rules:

1. All individual entries must submit their Digital Cookie video via email at gscnc.pr@gmail.com:



2. Videos must include:

- Girl Scout introduction.
- Girl Scout's cookie goal. Why?
- The phrase: "Climb with courage!"



3. Videos must abide by all social media guidelines. To see guidelines, follow the link below:



Social Media Community Guidelines - Girl Scouts

Troop Rules:

1. All troop entries must submit their Digital Cookie video via email at gscnc.pr@gmail.com:

2. Videos must include:

- Girl Scout Troop introduction.
- Girl Scout Troop cookie goal. Why?
- The phrase: "Climb with courage!"

3. Videos must abide by all social media guidelines. To see guidelines, follow the link below:

Social Media Community Guidelines - Girl Scouts

HOW IT WORKS



Once your Girl Scout or troop submits their video through the Google mail account, they will be entered into the drawing pool. All names and troops will remain in the pool throughout the entire cookie program. Additional submissions are not needed! If your Girl Scout or troop's name is drawn, they will no longer be in the drawing pool. All entries will be included in a weekly drawing for the 2022 Girl Scout Cookie Program duration.

Every Friday from December 17, 2020 to March 11, 2021 a individual winner and a troop winner will be announced at 3pm.

Individual will receive the following:

- Photo showcased on all GSCNC social media platforms (the day you are selected as the winner)
- Congratulatory certificate sent via mail

Troop will receive the following:

- Submission video showcased on all GSCNC social media platforms (the day you are selected as the winner)
- Congratulatory certificate sent via email (the day you are selected as the winner)
- Submission video showcased on www.gscnc.org homepage (duration - day of announcement until following Thursday)



ALL VIDEO SUBMISSIONS MUST HAVE A RELEASE FORM FOR ALL PARTICIPANTS IN THE VIDEO TO QUALIFY.