

MEMBERSHIP LETTER

A Monthly Council Newsletter



REMINDERS

Check out the [Cookie Entrepreneurial Patch Program](#) – The Cookie Entrepreneur patch program is designed for all Girl Scouts to learn the five business and leadership skills. Girl Scouts can complete at their own pace at home, or the troop can do it together during meetings.

[Summer Day and Evening Camp](#)- Girls get outside this summer at Summer Day and Evening Camp! Our camps offer awesome girl-led, girl-friendly environments, where girls challenge themselves and take healthy risks, surrounded by supportive friends and camp staff. And that's not all! Our summer camps allow girls to unplug from their smartphones, laptops, TVs, and tablets and connect with nature and camp friends. We still have spaces available for every program level! Questions? Learn more about each camp and our COVID-19 safety plans here or email questions to camp@gscnc.org.



Watch [Girl Scouts Nation's Capital Celebrates Black History Month](#). A tribute to highlight our council's African American Girl Scout trailblazers. We acknowledge how Girl Scouts has welcomed all girls to the Girl Scout Movement throughout our history. We have stood as a beacon of inclusivity and a stalwart civic advocate to make sure every girl—regardless of her race, religion, orientation, or socioeconomic background—has the opportunity to thrive.



Check out our new [Diversity, Equity, and Inclusion](#) web page as our membership is enriched by our region's diversity.



MESSAGE FROM THE CEO. WE GOT THIS!



Dear Girl Scout Families,

With great excitement, it is my pleasure to report that our cookie season is making wonderful strides! Digital Cookie enrollment has increased, pictures and stories from our in-person and virtual troop cookie booths saturate our social media daily, and Grubhub participation is growing. However, we have not met our goal. We ask that you continue to support our Girl Scouts in achieving their entrepreneurial dream. Proceeds from the cookie sale will help their troops attain their yearly goals and teach them the cookie program's five skills. Also, cookie proceeds provide significant financial support to our council to offer fun and innovative programming to our Girl Scouts.



You ask, how else can you help? Spread the word that time is running out to [purchase or donate](#) Girl Scout cookies. Participate in the ["Samoa Love For Our Teachers"](#) as we show appreciation for our teachers and staff for all their passion, hard work and commitment to our community. All cookies donated February 22, 2021, through March 14, 2021, will be given to teachers and staff in our community, the Girl Scout Council will match each box donated with an additional one for teachers!

Do not forget there are social media and printable cookie program flyers on our website that you can [DOWNLOAD](#) and share! By sharing your Girl Scouts and troop digital cookie link, we will have more opportunities to reach our goal to conclude the 2021 cookie season successfully as we seek to build leaders with strong business skills.

We also want to highlight one of the biggest days in Girl Scouting, [World Thinking Day](#). Earlier this week, over 480 Girl Scouts in our council celebrated World Thinking Day with Girl Scouts from Japan for a cultural exchange.



It was 109 years ago that the beautiful Cherry Blossoms trees were donated to our city and that Girl Scouts began. To celebrate we have developed a partnership with the [National Cherry Blossom Festival](#) to celebrate peace and international friendships. Participants were joined by Yoshihiko Higuchi, Deputy Director of Japan Information and Culture Center, Embassy of Japan, Diana Mayhew, President and CEO of the National Cherry Blossom Festival, and myself to provide welcoming and encouraging remarks to continue the efforts of exchange and goodwill between the U.S. and Japan. See the highlights on our social media @gscnc as we continue to celebrate what it means to be a peacebuilder and how we can make the world a better place.



We also conducted several amazing virtual events this week:

- For the Love of May Flather – a virtual celebration for May Flather's 90th anniversary. This Girl Scout Camp which began in 1930 has been in continuous use by Girl Scouts for 90 years.
- The Rights of Children Around the World: a virtual conversation on child labor issues worldwide. Panelists from the Child Labor Coalition, Fairtrade America, and Oxfam shared information on this global issue and how it affects girls and young women.

Let us continue to support all the innovative ways our Girl Scouts build their cookie businesses, participating in programming to advance the Girl Scouting and demonstrating resiliency during these challenging times. Do not forget to spread the word; time is running out to purchase your Girl Scout cookies. We got this!

Yours in Girl Scouting,

Lidia Soto-Harmon

Lidia Soto-Harmon
Chief Executive Officer

