



July 16, 2020

Dear Girl Scout Family,

We are continuing to find new and creative ways to give you all the Girl Scout experience during this uncertain time. We thank our fantastic volunteers, troop leaders, helping parents and staff for all their work!



Last weekend, we had our first ever **Virtual Campout**, and it was a huge success! We had over 600 girls register for the event, and over 200 girls and their families sent photos to our [Facebook](#) page. There were yoga lessons, camp songs, camp recipes, and activities all in awesome D.I.Y. campsites, made in backyards and living rooms. Thank you to our Camping Services Department and all who participated. We will continue to create fun virtual programming for you this summer!



As we are gearing up and making plans for another awesome Girl Scout year, we are excited to announce our **Fall Recruitment campaign** that focuses on "**Becoming a Girl Scout Family**." We featured four amazing Girl Scout families that showcase how Girl Scouts Nation's Capital is a place #WhereGirlsConnect and how we welcome the whole family. We'll be showcasing these photos in posters, flyers, on our website, and social media.

We are always striving to give the best Girl Scout experience and be a positive influence on girls. Hearing your feedback motivates us to be even better. We recently received our **Volunteer Net Promoter Score** this year and are thrilled to have **achieved a score of 42, above the national average**. The Volunteer Net Promoter score asked if people would recommend our Council to others, and it seems like a lot of you would! Thank you all for choosing Girl Scouts to be a part of your lives.

Yours in Girl Scouting,

*Lidia Soto-Harmon*

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Chief Executive Officer