

September 24, 2020

Dear Girl Scout Family,

Welcome to the start of the new Girl Scout year! We are ready to make sure that even though we are in this new virtual environment, Girl Scouts are unstoppable.

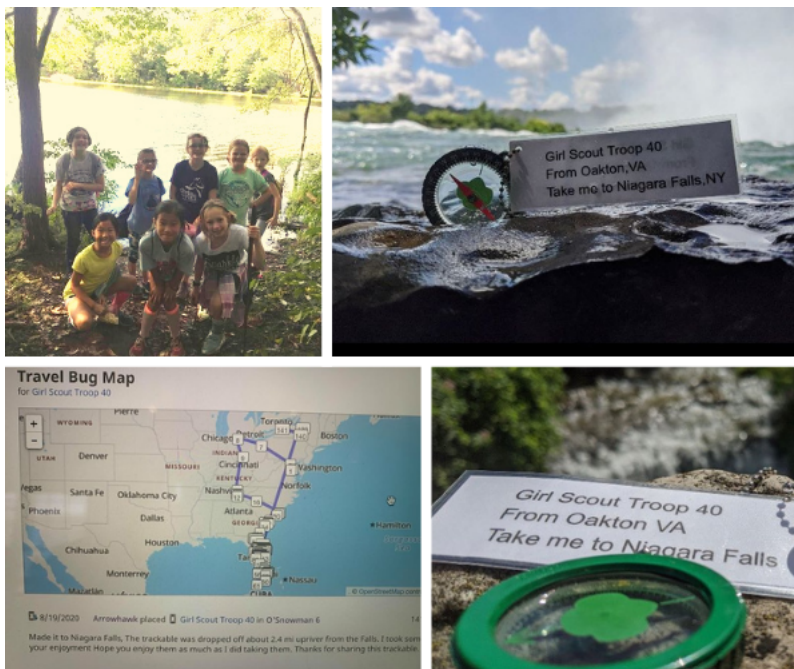
Support Fall Product. This week, we launched our [Fall Product Program](#), where girls are building personal avatars, making voice-overs and videos, sending emails, and marketing on various platforms. Help girls navigate this new world. Support your Girl Scout and tag us @GSCNC and #wheregirlsconnect; we would love to see your success with Fall Product.



Celebrate May Flather's 90th Birthday. As one of the oldest [Girl Scout camps](#) in our country, we are going to use this year to show it our love. If you have ever camped there, you know the magic of this camp in the middle of the George Washington Forrest. If you want to show your love of this amazing camp, [click here](#). The impact that camps make on girls is limitless. Join us in celebrating 90 years of girl power by sending your memories to our Facebook, Instagram, or Twitter accounts @GSCNC.



Girl Scout Compass Arrives in Niagara Falls. Troop 40 from Burke, Virginia, had a great idea to see if they could get their compass to travel from our Council to Niagara Falls through geocaching (**Geocaching** is a real-world, outdoor treasure hunting game using GPS-enabled devices). The Girl Scouts in Troop 40 dropped their Girl Scout compass in a geocache at Burke Lake on September 18, 2018 (photo below, 2018), and it arrived in Niagara Falls in August 2020! Way to go Girl Scouts, using technology and nature to learn and have fun. We love hearing your stories. We want to amplify what our girls are doing. Please share it with us through our social media channels.



As we start this unprecedented year, I want to thank all the troop leaders and staff who held over 40,000 virtual events during the last six months to keep our girls engaged. I want to thank all the volunteers who find creative ways to practice social distancing and take their girls safely outside to make new friends. If you know a girl that is not currently a Girl Scout, please have her join us. We want to be the activity of choice for families and girls everywhere. [Share this link with her.](#)

Our Council is stronger because of your dedication and commitment.

Thank you for all you do. It is going to be a great year.

Yours in Girl Scouting,

Lidia Soto-Harmon
Chief Executive Officer