girl scouts nation's capital

You BELONG in GIRL SCOUTS

ANNUAL REPORT 2022





Girl Scouts of all backgrounds, abilities, and talents are encouraged to be themselves as they discover their strengths and rise to meet new challenges in Girl Scouts.

Dear Girl Scout Family,

On March 12, 1912, Juliette Gordon Low announced, "I've got something for the girls of Savannah, and all of America, and all the world, and we're going to start it tonight!" One hundred and ten years later, Girl Scouts continues to be an organization of belonging. Since we have wrapped up our 110th anniversary, we are delighted to present our accomplishments from the past year in this FY22 Annual Report.

Thanks to your support, we remain the largest Girl Scout council in the country with **74,740** members. In 2022, we increased our youth membership to a total of **47,062** Girl Scouts, the highest number since the pandemic. Our families are excited for all the programming options available to troops and individual Girl Scouts. We are rebuilding stronger than ever.

This year, the Cookie program brought our Girl Scouts back to in-person selling at booths and via order cards. Additionally, Digital Cookie sales remained strong. We finished the program with more than **4.1 million** boxes sold: making Nation's Capital the **#1** Cookie Program in the country in FY22. Troops earned over **$4 million** for trips, activities, and service projects in their communities.

We were excited to be able to open two of our sleep-away camps and provide a safe and exciting experience for **1,705** campers. Girl Scouts were overjoyed to spend the summer tie-dying, hiking, and making new friends. As we prepare for next summer, we hope to open three sleep-away camps.

Our **226** Gold Award Girl Scouts indeed demonstrated why they are Girls the World Needs. These inspirational young leaders protected the environment, worked on mental healing, and completed many other projects that changed their lives and their communities. We are so proud of all the higher awards earned: **1,016** Bronze Awards, **752** Silver Awards, and **97** Silver Trefoil Awards.

Finally, Girl Scouts Nation's Capital adopted a new Diversity Equity, Inclusion and Accessibility Commitment based on the input our members provided at Forums in February 2022. We are proud of the inclusivity of our membership and strive to create an organization where all members feel they belong.

As we prepare for a new Girl Scout year, we continue our mission to build Girl Scouts of courage, confidence, and character by creating more ways to engage and support our Girl Scout family. We thank you, our incredible volunteers, Girl Scout families, supporters, donors, and staff for being the catalysts for our Girl Scouts!

Truly yours in Girl Scouting,



Barbara Krumsiek
President of the Board



Lidia Soto-Harmon
Chief Executive Officer

girl scouts nation's capital

Fact Sheet

FY 2022

Membership:

74,740
Total Membership

47,062
Girl Scouts Grades K-12

27,678
Adult Volunteers & Lifetime Members

3,944
Girl Scout Troops

$364K
Financial Assistance in FY '22

$18M
FY22 Budget

High Awards:

226
Gold Award Girl Scouts

97
Silver Trefoil Award

752
Silver Award Girl Scouts

1,016
Bronze Award Girl Scouts

Entrepreneurship:



4.1M
Boxes of Girl Scout cookies sold



$4M
In Troop cookie proceeds to do good works in their communities



273K
Boxes donated for local frontline workers and Hometown Heroes

Camp:



1,705
Campers attended Sleep Away Camps



3,670
Campers attended Day Camps



60,584
Girl Scouts experienced Camp

daisies
Grades K-1

brownies
Grades 2-3

juniors
Grades 4-5

cadettes
Grades 6-8

seniors
Grades 9-10

ambassadors
Grades 11-12

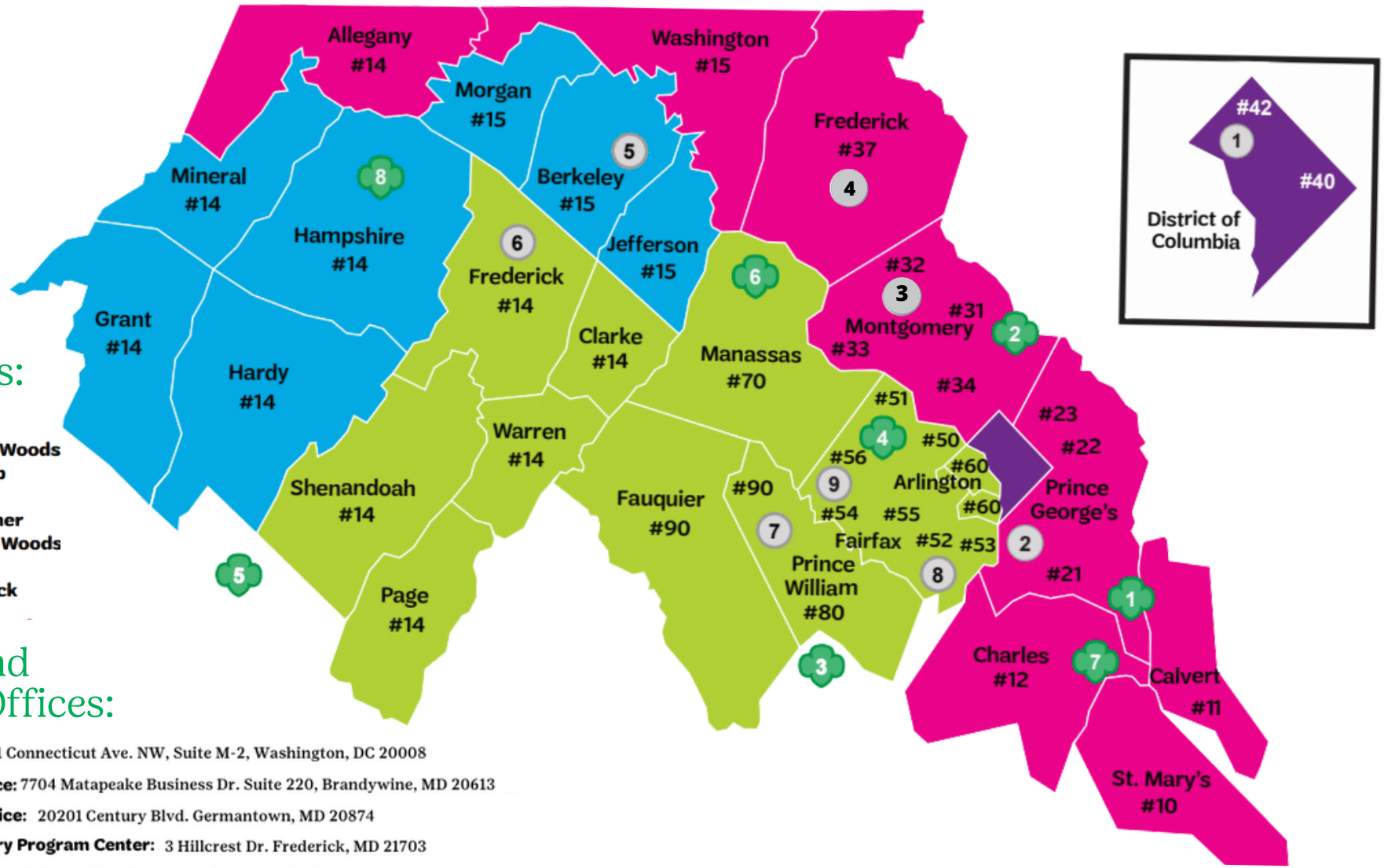
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Instagram
@GSCNC

LinkedIn
linkedin.com/company/gscnc



Council Campsites:

1. Camp Aquasco
2. Camp Brighton Woods
3. Camp Coles Trip
4. Camp Crowell
5. Camp May Flather
6. Camp Potomac Woods
7. Camp Winona
8. Camp White Rock

Offices and Satellite Offices:

1. **Main Office:** 4301 Connecticut Ave. NW, Suite M-2, Washington, DC 20008
2. **Brandywine Office:** 7704 Matapeake Business Dr. Suite 220, Brandywine, MD 20613
3. **Germantown Office:** 20201 Century Blvd. Germantown, MD 20874
4. **Archives & History Program Center:** 3 Hillcrest Dr. Frederick, MD 21703
5. **Martinsburg office:** 153 McMillan Ct. Martinsburg, WV 25404
6. **Archive Center, Winchester VA:** 119 Youth Development Ct. Winchester, VA 22601
7. **Manassas Office:** 10432 Balls Ford Rd. Suite 140, Manassas, VA 20109
8. **Kingstowne Office:** 5680 King Center Dr. Kingstowne, VA 22315
9. **Equipment Center:** 14524 Lee Rd. Unit H, Chantilly, VA 20151

#Association

West Virginia | Maryland | Virginia | District of Columbia



Girl Scout Junior Troop 55021 bridging over to Cadettes.
Hillwood Gardens, Washington DC.

Membership

Girl Scouts Nation's Capital remains the largest Girl Scout council in the country with **74,740** total members. Our youth membership is **47,062** with **2.8%** increase from the same time last year. There are **27,678** adult members, a **12%** increase from the previous year. In partnership with our community volunteer troop organizers, our council formed **468** new Girl Scout troops providing more Girl Scouts and their families with unique opportunities to experience Girl Scout traditions such as making new friends, testing their strengths, and exploring new possibilities.

Girl Scouts in kindergarten to grade 12 embark on their own adventure by earning badges and exploring careers that spark an interest in science, technology, engineering, math (S.T.E.M), life skills, outdoors, and entrepreneurship.

74,740
Total Membership

47,062
Girls Scouts Grades K-12

27,678
Adult and Lifetime Members

3,944
Girl Scout Troops



Girl Scout Cadette and Junior Troop 81151 leading a "Wonders of Water" journey for more than 30 Brownies.
Frederick, MD.

Program

On March 12, 2022, Girl Scouts celebrated its **110th birthday**, but our Girl Scouts started the celebration in August 2021. The Council developed a 110th patch program where Girl Scouts proudly displayed **18,529** patch puzzle pieces on their sashes and vests for each of their 110th activities. There was a school supply drive with over **3,000** Girl Scouts collecting and distributing donated items. To support the 110th anniversary, troops set a goal to donate 110 boxes of cookies and **273,000** boxes were donated through the Gift of Caring Hometown Heroes.

Over **971** Girl Scouts explored Girl Scout history with the Girl Scout Time Traveler patch program. The celebration culminated with a Girl Scout tradition – the Singing in the Park event featuring Girl Scout song leaders who inspired over **500** resilient Girl Scouts to truly sing in the rain.

Our Girl Scout's passion for STEM continues to grow. Girl Scouts earned **25,279** STEM-related badges including **463** Girl Scouts who earned the new STEM Career Exploration badge. The Council offered STEM-focused events for over **800** Girl Scouts with the support of Booz Allen Hamilton, Intel, Lockheed Martin Corporation, Palo Alto Networks, STEM for Her, and Maryland Center for Women in Computing at University of Maryland.

25,279
STEM Related Badges Earned

971
Girl Scouts Explored our Girl Scout History

3,000
Girl Scouts Collecting and Distributing Donations

500
Girl Scouts attended Singing in the Park



Girl Scout Brownie Troop 60156 donating cookies to their Hometown Heroes at their local fire station.
Arlington, VA.

Entrepreneurship

Throughout the season, innovative selling techniques were used to ensure each Girl Scout cookie-lover had an opportunity to support a Girl Scout in their community. Girl Scouts creativity soared as sales methods expanded beyond in-person booths, online sales, and order cards; we saw everything from drop boxes, food truck stands, and more.

This year, **28,170** girls participated in our 2022 Cookie Season. Together our preparation, persistency, and creativity led to **4.1 million** boxes of Girl Scout cookies sold, a **36%** increase from the previous year, making Girl Scouts Nation's Capital the number one cookie program in the country.

4.1M

Boxes of Girl Scout cookies sold

4M

In Troop cookie proceeds earned to do good works in their communities

273K

Boxes donated to Hometown Heroes













girl scouts
nation's capital

Diversity, Equity, Inclusion, and Accessibility (DEIA) Commitment

Girl Scouts Nation's Capital is committed to building and maintaining an inclusive community that respects and supports all our members. We value the diverse backgrounds and qualities of each youth and adult member—including race; ethnicity; national origin; culture; gender identity and expression; sexual orientation; socio-economic status; age; physical, intellectual, and emotional abilities; and religious and political beliefs—so that all members feel they belong. We strive to provide everyone with the opportunity to participate fully in the Girl Scout program and contribute to the Girl Scout community.

We do not have all the answers but pledge to work toward these goals as advocates and allies. We seek to address barriers that impede our members from reaching their highest potential.

Our mission is to help Girl Scouts become leaders with the courage, compassion, and confidence needed to build a more just community. We continue to commit ourselves to the values put forth in the Girl Scout Promise and Law.

This is who we are, and this is our promise to you.

Unanimously approved by Girl Scouts Nation's Capital Board of Directors on June 17, 2022

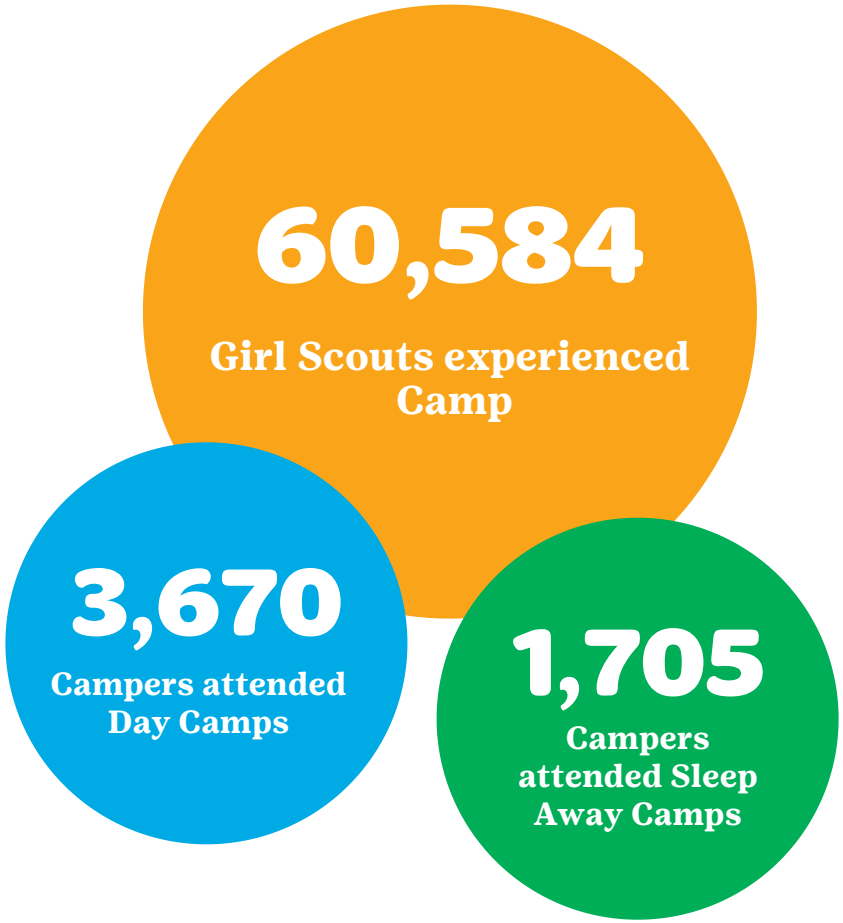


Girl Scout Junior Troop 42003 enjoying a rafting trip at the Youghiogheny River
Ohiopyle, PA.

The Outdoors

Girl Scouts love the outdoors! Our eight camps offered **60,584** Girl Scouts and adults, opportunities to challenge themselves and take healthy risks while surrounded by supportive friends and volunteers. Troops had the chance to unplug from their smartphones, laptops, and TVs and connect in-person with nature, friends, and high-adventure programming.

Girl Scouts Nation's Capital welcomed **1,705** sleep-away campers and **3,670** day and evening campers this summer. Staff at two sleep-away camps and **693** volunteers at day and evening camps joyously greeted campers, ready to safely deliver high-quality and fun programming. Each Girl Scout had a transformative experience as outdoor exploration promotes healthy social and emotional development. Together we ensured every girl had the opportunity to explore the outdoors!





Board President Barbara Krumsiek pictured with honorees Mary Rose Chappelle (95 years young), presented with the 65-year longevity pin, and LaVerne Brown, with the 55-year longevity pin.
Prince George's County, MD.

Volunteers

Girl Scouts Nation's Capital is committed to training and supporting our dedicated volunteers to deliver high-quality leadership development programs. Troop leaders along with an entire volunteer troop committee make Girl Scouting possible. With the mentorship of experienced volunteers our Girl Scouts are unstoppable.

The Council has exceeded our in-person class goal meeting **124%** of the desired **2,600** participants, which includes both physically in-person as well as "live" virtual sessions. Our hybrid high adventure training has certified **436** new volunteers. The hybrid approach to all high adventure offerings has increased the number of volunteers a trainer can certify in one weekend by moving the classroom portion online. With this hybrid training, we were able to deliver in-person training experiences to **3,224** volunteers.

Rallyhood, our Girl Scout virtual community and messaging platform, continues to be an effective tool for staff and volunteers to communicate with each other locally and Council-wide. Over the past year, we've had **3,550,000** messages delivered via Rallyhood and **2,550,000** messages were opened by volunteers. Our volunteers are excited to continue to serve more Girl Scouts.

3.5M
Messages Delivered via Rallyhood

436
New High Adventure Trained Volunteers

3,224
In-Person training experiences Delivered

Girls the World Needs



Gold Award Girl Scout Alyak founded the organization Earth Savers Rock which provides tips, information, and practical ways the community can reduce, reuse, and recycle.



Gold Award Girl Scout Lillianna created a publication called "Finding Joy" to help teen girls cope with bullying, depression, and body issues.

Higher Awards

The path to the Gold Award is taken by the leaders of tomorrow. These trailblazers advocate for the arts, inspire the next generation to love STEM and financial literacy, and take action on social justice issues in their community. For that reason, they are truly *Girls the World Needs*. Our council was delighted to welcome **226** Gold Award Girl Scouts, into the class of 2022, our largest class in a decade.

At the In Your Honor ceremony, held Saturday, May 7, 2022, Girl Scouts Nation's Capital awarded 14 outstanding Gold Award Girl Scouts with $1,000 scholarships; one $2,000 scholarship was awarded to **Gitika Gorthi** as this year's Nation's Capital Young Woman of Distinction.

226
Gold Award Girl Scouts

97
Silver Trefoil Award Girl Scouts

775
Silver Award Girl Scouts

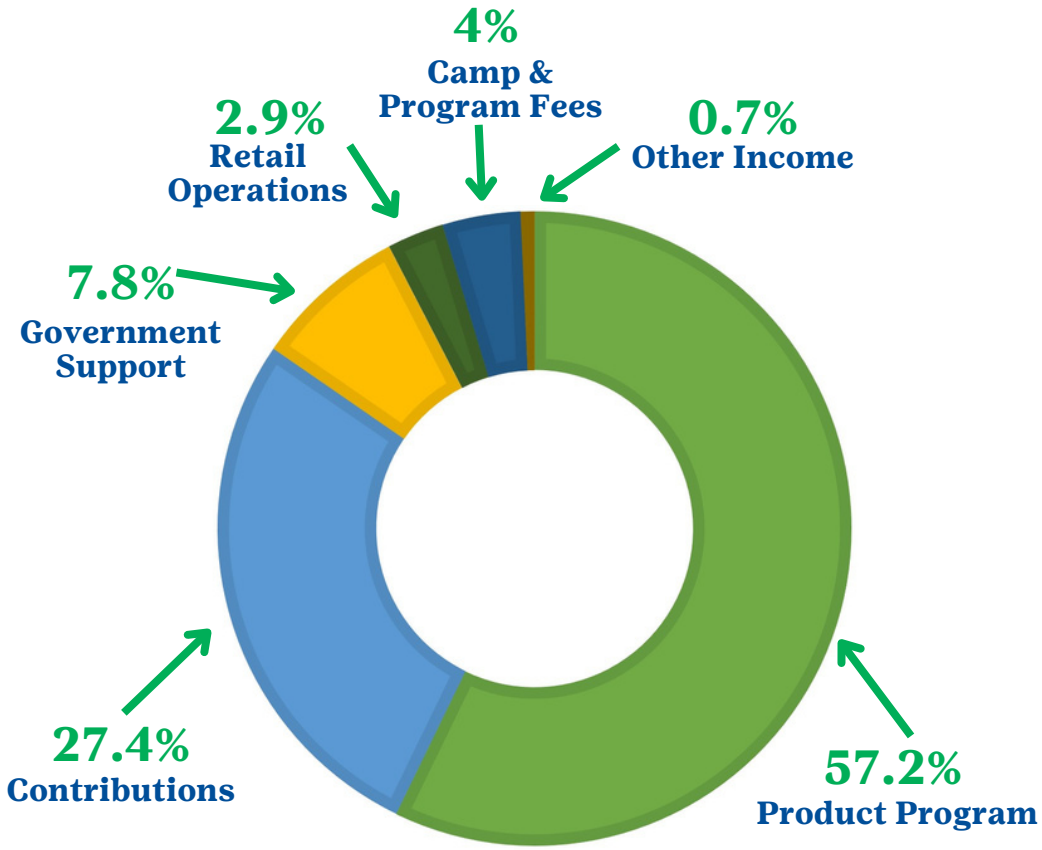
1,016
Bronze Award Girl Scouts



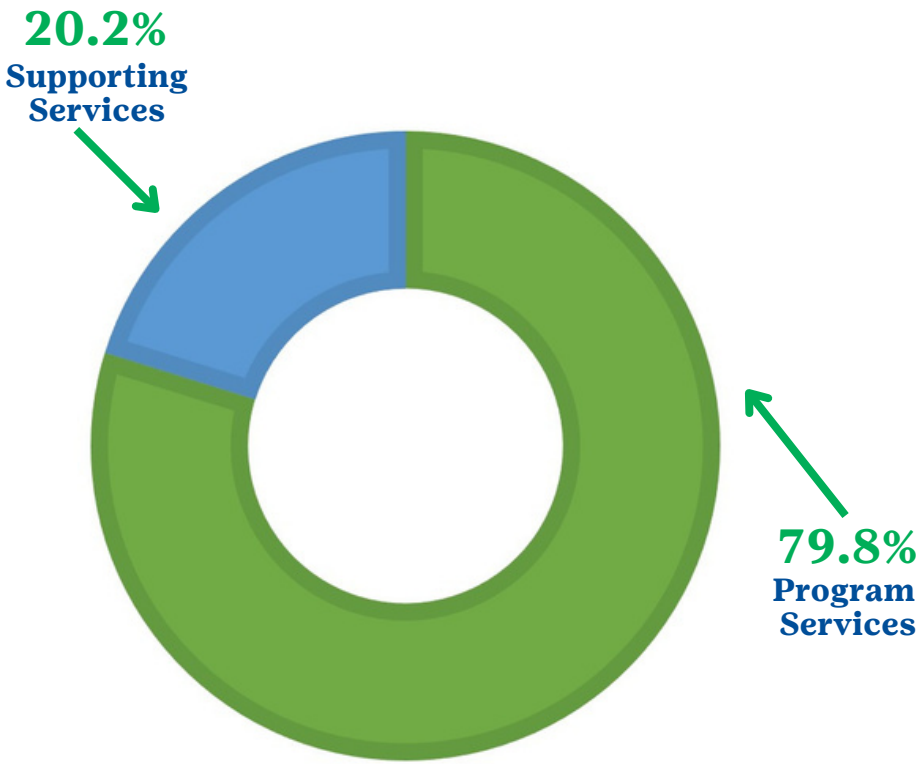
Girl Scout Troop 6486 used their Fall Product and Cookie earnings to adventure to London, Paris, and Lucerne and visited two World Centers.
Adelboden, Switzerland.

Financials

A full copy of the financial statements of Girl Scouts Nation's Capital as audited by indepedent public accountants, Aronson LLC, will be available on our website, www.gscnc.org in February 2023.



Revenue



Expenses

Contributions

Special thanks to the following donors for their generous support!

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Wendelin White



GSCNC has taken care to ensure the accuracy of this list. If, however, there should be an omission or error, we express our sincere regret and ask that you bring it to our attention by calling our Development Office. 202-274-3306.



The Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

The Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

*when making the Girl Scout Promise, individual members may substitute wording appropriate to their own spiritual beliefs for the word "God."

girl scouts
nation's capital

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Annual Report design by Lizzy Watts

Please donate to SHARE today!

SHARE Impacts every Girl Scout and volunteer in our Council.



Camp

Maintains our eight camps, high adventure activities and ensures every girl has the chance to enjoy the outdoors.

$1,000 helps girls afford sleep-away camp.

Financial Assistance

Covers membership and troop dues, girl supplies, camperships, and program fees.

$500 supports a year of Girl Scouting.



Programs

Supports troop and camp programs, STEM, life skills, entrepreneurship and leadership training.

$250 helps a girl travel on a Girl Scout destination.

Volunteer Assistance

Provides free and reduced cost training for volunteers.

$100 helps a volunteer receive training and resources.

To donate visit www.givecampsuc.com/sk6n76. Please mail checks to: Girl Scouts Nation's Capital, Development Department

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