## Cookie Knock-a-thon

January 7 - January 9, 2022

## Steps to a successful Troop Cookie knock-a-thon:

- Select a date
- Set your goals
- Have your sales pitch ready
- Map out your route
- HAVE FUN!

## Reminders

- Review the <u>COVID-19</u> and safety guidelines
- Use this event to work toward your 110 boxes of cookies donated to HOMETOWN HEREOES
- Prepare troop uniforms and vests the night before
- Print out <u>leave behind door hangers</u> for customers that are not home
- Make your promo signs and decorations fun! Checkout
  <u>Little Brownie Bakers</u> clip art if you need inspiration.



## Learn the five Cookie Skills

Are you ready for an Adventureful Cookie Season? We are! That is why we encourage you to get started early. Help your troop **DREAM IT**, **EARN IT** and **DO IT** by organizing your troop's first outing in 2022 – a Cookie Knock-a-thon!

By taking part in this opportunity, your Girl Scouts will learn essential life skills—goal setting, decision making, money management, people skills, and business ethics; all while soaring in confidence and practicing leadership the Girl Scout way to lift one another and change the world, together.

DREAM.EARN.DO