Steps to a successful Troop Cookie knock-a-thon:

- Select a date
- Set your goals
- Have your sales pitch ready
- Map out your route
- HAVE FUN!

Reminders

- Review the COVID-19 and safety guidelines
- Use this event to work toward your 110 boxes of cookies donated to HOMETOWN HEROES
- Prepare troop uniforms and vests the night before
- Print out leave behind door hangers for customers that are not home
- Make your promo signs and decorations fun! Checkout Little Brownie Bakers clip art if you need inspiration.

Learn the five Cookie Skills

Are you ready for an Adventureful Cookie Season? We are! That is why we encourage you to get started early. Help your troop DREAM IT, EARN IT and DO IT by organizing your troop’s first outing in 2022 – a Cookie Knock-a-thon!

By taking part in this opportunity, your Girl Scouts will learn essential life skills—goal setting, decision making, money management, people skills, and business ethics; all while soaring in confidence and practicing leadership the Girl Scout way to lift one another and change the world, together.