"Scouting rises within you and inspires you to put forth your best."
- Juliette Gordon Low
Dear Girl Scout Family,

Together, we "hit it out of the park" in 2021! Our Council remains the largest Girl Scout council in the country at 70,542 members strong. With your support, we retained more girls, increased our volunteer footprint, and delivered high-quality hybrid programming to ensure that girls continue to thrive in Girl Scouts.

Despite ongoing challenges presented during the pandemic, we retained 74% of girls in troops. Efforts such as 15,000 wellness calls to our troops to offer support and ensure girls were being served made a big impact! Measures such as this demonstrate how we remain committed to our Girl Scout families. We especially acknowledge the contribution of our dedicated volunteers, 16,875 adults, whose hard work ensures that thousands of girls have access to our unique leadership program.

We enhanced our volunteer experience this year as we increased our technology by implementing a webinar format to help transition from virtual to in-person meetings. Survey results reveal that more than 94% of our volunteers felt more confident in their abilities as Girl Scout leaders after completing gsLearn courses. These advances directly correspond with the 945 adults receiving recognition awards this year, exceeding our goal of 900. Great job, volunteers: you truly are leading the way for our Girl Scouts!

We hit a home run this summer as we welcomed campers back to Camp Potomac Woods and Camp May Flather. Our staff worked diligently to provide a safe and exciting experience to 1,865 campers. Girl Scouts were overjoyed to get back to tie-dying, hiking, high adventure, friendship bracelets, and making new friends.

Our 201 Gold Award Girl Scouts, indeed demonstrated why they are "Girls the World Needs." The 2021 class of Gold Award Girl Scouts offered diverse and innovative Gold Award projects, from mental health publications to podcasts focusing on breaking down immigrants' barriers. We are so proud of the 705 Silver Awards and 187 Silver Trefoil Awards our Girl Scouts completed.

In 2022, we will continue our Girl Scout mission to build girls of courage, confidence, and character by creating more ways to engage and support our Girl Scout family. We thank you, our incredible volunteers, Girl Scout families, supporters, and staff for an awesome year. We know that in 2022 we will hit it out of the park again!

Truly Yours in Girl Scouting,

Barbara Krumsiek
President of the Board

Lidia Soto-Harmon
Chief Executive Officer
Membership:
70,542
Total Membership
3,908
Girl Scout Troops

FY '21
70,542
Total Membership
3,908
Girl Scout Troops

45,974
Girls in Grades K-12

$15.2M
FY '21 Budget

24,568
Adult Volunteers & Lifetime Members

$344K
Financial Assistance in FY '21

High Awards: Girl Scouts dedicate their time to make their communities a better place.

Entrepreneurs:

3M
Boxes of Girl Scout cookies sold

$3M
In Troop cookie proceeds earned by girls to do good works in their communities

230K
Boxes of Girl Scout cookies donated for local frontline workers and Hometown Heroes

Camp:

1,865
Campers attended Sleep Away Camps

1,794
Campers attended Day Camps

Fact Sheet FY '21
The Girl Scout Promise
On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

The Girl Scout Law
I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

*when making the Girl Scout Promise, individual members may substitute wording appropriate to their own spiritual beliefs for the word “God.”
Gold Award Girl Scout Aisha Khan was accepted into six Ivy League universities with full scholarships. Aisha has been a Girl Scout since Kindergarten. Her Gold Award project was entitled "Your Vote, Your Voice" which focused on youth voter education.

Marissa Incatasciato - Girl Scout Ambassador, won the "Making Space for Girls Challenge." As a result, her science experiment submission will be included on a SpaceX launch from the Kennedy Space Center to the International Space Station (ISS).

Troop 44051 completed their Bronze Award project building awareness on the harm that single use plastics have on the Anacostia River.

"THE WORK OF TODAY IS THE HISTORY OF TOMORROW, AND WE ARE ITS MAKERS."
- JULIETTE GORDON LOW
"... Girl Scouting can be the magic thread which links the girls of the world together."
- Juliette Gordon Low
Girl Scouts Nation's Capital remains the largest Girl Scout council in the country with membership at 70,542 strong. Our girl membership is 45,974 with 74% of the girls recommitted to Girl Scouts even though the challenges of COVID remained. There are 24,568 adult members with 78% renewing their membership. Girl Scouts were thrilled to be able to meet in person this year as well as gather virtually on Zoom. In partnership with our community volunteer troop organizers, our council formed 299 new Girl Scout troops providing more girls and their families with unique opportunities to experience Girl Scout traditions such as making new friends, testing their strengths, and exploring new possibilities.

Girl Scouts in Kindergarten to grade 12 embark on their own adventure by earning badges and exploring careers that spark an interest in science, technology, engineering, math (S.T.E.M), life skills, outdoors, and entrepreneurship.

Troop 1673 took action to improve accessibility for people with low vision.

Troop 63 earned the "Youth Group Fundraiser of the Year Award" by The American Association of Fundraising Professionals.

Troop 32062 used their cookie proceeds to address "food insecurity" in their community.
945
Participants

713
My Promise,
My Faith pins earned

200
Participants

"The Rights of Children
Around the World"
panel discussion
Our troops gathered in-person throughout the year and the council complemented troop meetings and field trips with over 125 virtual program events on over 30 different topics for 1,500 girls. In addition, episodic volunteers have led 159 virtual events serving over 4,268 girls.

The Council celebrated Girl Scout's long history of civic engagement with 568 girls at four virtual events. The events focused on the new Girl Scout Civic badges, the Inauguration patch program, and a special panel discussion on democracy. In addition, 51 girls gathered to explore the history of the women's suffrage movement.

This summer marked the 47th year of our Congressional Aide program. We were able to place 23 girls in Congressional offices for one-week internships. We also held a two-day virtual event for teen girls in July 2021 that highlighted extraordinary women leaders in government affairs. This event provided an opportunity to learn about project management through the lens of a Girl Scout Take-Action project.

We also held four "Conversations of Consequence" throughout the year, engaging over 300 participants to bring awareness to social justice issues such as inclusion, diversity, mental health, and food insecurity. Girls expressed a range of emotions including compassion as they brainstormed ideas to solve these problems.

**Gold Award Girl Scout Humaira Hatif** created a virtual program to assist girls with identifying traffickers, taught girls self-defense tactics, and online safety.
The Top 15 Cookie Sellers celebrated their hard work at the Turning Point Suffragist Memorial in Lorton, VA.

3 Million Boxes of Girl Scout Cookies Sold

$2.9M Earned in Troop proceeds

73,836 Boxes of Girl Scout cookies donated to local schools

1,167 Girl Scouts participated in Cookie University
Girl Scouts around the council had a fantastic opportunity to dream, earn, and do this cookie season! Troops funded their girl-led experiences by earning proceeds from their cookie sale. Throughout the season, innovative selling techniques were used to ensure each Girl Scout cookie lover had an opportunity to support a girl in their community through online and in-person sales. Creativity soared as sales methods expanded from neighborhood drop boxes to food truck stands.

This year, **100** troops sold **4,459** packages of cookies with a new contactless delivery method by using Grubhub. We launched two campaigns designed to show appreciation -- "Mint to be Together" for our business community and “Samoa Love for Our Teachers" for schools as they reopened for in-person teaching. Girl Scout Cookies are a wonderful way to say thank you to employees, teachers, school staff, and it helped our girls meet their cookie goals.

When girls dream and earn sometimes, they do for others. Cookies for COVID created an opportunity for troops to use their cookie earnings to purchase food and replenish the shelves of local food banks.

Together our preparation, persistency, and creativity led to **3 million** boxes of Girl Scout cookies sold, taking the largest girl-led entrepreneurial program in the world to new heights in our new reality.
Troop 60087 used their cookie proceeds to donate to Inova Children's Hospital.

Troop 4436 participated in Covid for Cookies by donating items to Saint James Food Pantry.
Troops participated in "Samoa Love for our Teachers".
Girl Scouts love the outdoors! Our eight camp locations offered **41,385** girls and adults, opportunities to challenge themselves and take healthy risks, surrounded by supportive friends and volunteers. And that's not all! With **620** high adventure-trained adults this year, our girls have a significant increase in access to high adventure programming. Indeed, troops had the chance to unplug from their smartphones, laptops, and TVs and connect in-person with nature, friends, and high-adventure programming.

Girl Scouts Nation’s Capital welcomed **1,865** sleep-away campers and **3,240** day and evening campers at **18** camps this summer. Staff at three sleep-away camps and volunteers at day and evening camps joyously awaited campers, ready to safely deliver high-quality and fun programming. Each Girl Scout had a transformative experience as outdoor exploration promotes healthy social and emotional development. Together we ensured every girl had the opportunity to explore the outdoors!
Girl Scout Ambassador
Troop 283

Hitting It Out Of The Park!
HIGHER AWARDS

The path to the Gold Award is taken by leaders of tomorrow. These trailblazers advocate for the arts, inspire the next generation to love STEM and financial literacy, take action on social justice issues in their community, and for that reason, they are true “Girls the World Needs.”

Our council was delighted to welcome 201 Gold Award Girl Scouts, into the class of 2021. Visibility for the Gold Award was raised by creating a series of videos, shareable social media assets, and producing the "2021 Gold Award Yearbook".

Visit our YouTube channel @GSCNC to view each Gold Award Girl Scout in our “2021 In Your Honor Ceremony.”

At the In Your Honor ceremony, held Saturday, May 13, 2021, Girl Scouts Nation’s Capital awarded 14 outstanding Gold Award Girl Scouts with $1,000 scholarships and a $2,000 was awarded to Mia Jackson as Nation’s Capital Young Woman of Distinction.
Troop Leader Andi Weston of Troop 52014 has been with her troop from Daisies to their current level of Juniors.

16,875
Adult Volunteers

18,332
Online Training experiences

3,805
In-person training experiences

945
Adult volunteers recognized
Girl Scouts Nation’s Capital is committed to training and supporting our dedicated volunteers to deliver high-quality leadership development programs. This year, our retention of volunteers is at a record high with 92% of our first-year troop leaders returning to serve another year. Troop leaders along with an entire volunteer troop committee make Girl Scouting possible and with the mentorship of experienced volunteers our girls are unstoppable.

The gsLearn learning management system streamlines both training and resources for Girl Scout volunteers. Over volunteers participated in 18,300 online learning opportunities offered on gsLearn. More than 94% of our volunteers felt more confident in their abilities as Girl Scout leaders after taking online training. In addition, 3,805 volunteers attended in-person training focused on outdoor and high adventure skill building.

Rallyhood, our Girl Scout virtual community, continues to be an effective tool with over logged 3.2 million encounters on the platform.

And volunteers earn awards, too. Each year girls, families and fellow volunteers nominate volunteers for a GSUSA or Nation’s Capital adult recognition. This past year 945 volunteers were formally recognized for their contributions.

Together we are building a better world for all girls.
FINANCIALS

A full copy of the financial statements of Girl Scouts Nation’s Capital as audited by independent public accountants, Aronson LLC, will be available on our website, gscnc.org in February 2022.
Corporation, Foundation, and Government Grants

$50,000 and Above
The Morris and Gwendolyn Cafritz Foundation  A. James and Alice B. Clark Foundation  Claude Moore Charitable Foundation  Robert I. Schattner Foundation, Inc.

$25,000 - $49,999
Booz Allen Hamilton Inc.  The Nancy Peery Marriott Foundation  Pepco, an Exelon Company  STEM for Her  UPS

$10,000 - $24,999

$5,000 - $9,999
Ausherman Family Foundation  The Crimsonbridge Foundation  Graham Holdings  Jacobs  Mars Foundation  Minghini's General Contractors, Inc.  Thomas Pangborn Trust  Patriot Marketing, LLC  Strategic Resolution Experts Inc.  Verizon

$1,000 - $4,999
Adegboyega and Mozilla  Ademiluyi Charitable Fund  Amazon Smile Foundation

Individuals

Major Donors

$25,000+
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*Includes Donor Directed Funds

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$5,000 - $9,999
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Judith Walter
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Genie Carroll
Elizabeth Case
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Suzanne Touart
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Troop 1492

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Mary Brady
Jennifer Clausen
Shirley A. Edwards
Leslie Furst
Mary Ellen Frank
Suzanne Gleason
Michele Hagans
Susan Hansen
Patricia Jayne
Beth Johnson
Nancy Johnson
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Kindel
Bryan Kornele
Christopher Larson
Elizabeth L. Lewis
Lawrence Newell
Barbara O'Reilly
Janet Osborn
Katherine Pascover
Karen R. Penn
Kate Perrin
Adrienne Ramsay
Judith Reinhardt
Tricia Richelsen
Rhea S. Schwartz & Paul Wolff
Lidia Soto-Harmon & Robert Harmon
Wendi Stark
Jan Verhage

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Mary Abe
Janet Beth Abrams
Nancy Adams
Mozella Perry Ademiluyi
Pedro & Kim Alfonso
Susan Anderson
Kelly Ayotte-Phelan
Mary Azcuenga
Margaret Bacon
Angela Baker
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Kindel
Bryan Kornele
Christopher Larson
Elizabeth L. Lewis
Lawrence Newell
Barbara O'Reilly
Janet Osborn
Katherine Pascover
Karen R. Penn
Kate Perrin
Adrienne Ramsay
Judith Reinhardt
Tricia Richelsen
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Lidia Soto-Harmon & Robert Harmon
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Troop 1739
Troop 34050
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Melody Stotler
Caitlin Stuart
Maria Vargas
Lori Verma
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Cecilia Woolard
Collins Sciences, Retired
WPES Girl Scouts
The Gold Dubishar Girls
Troop 00272
Former Girl Scout
Troop Leader and
Beloved Mom!!
Girls who work to provide
palm oil used in cookies.

**In Memory Of**
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Chuck Auer
Denise Beach
Barbara Burch
Penny Burns
Tina Capps
Marilynn Carr
Donald Daggy
Rachel Deitch
Esther Duray

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Join the

CELEBRATION!

nation’s capital

110th

CELEBRATING 110 YEARS OF GIRL SCOUTING

SAVE THE DATE

What:  Girl Scout EXPO and
Girl Scouts Rock the Hall
(the 110th Anniversary Sing-Along)

When:  Saturday, October 29, 2022

Where:  Dulles EXPO Center
4320 Chantilly Shopping Center Drive
Chantilly, VA 20151

Have fun celebrating 110 years of Girl Scouting. Enjoy singing,
exploring, and discovering all things Girl Scouts has to offer!

Visit www.gscnc.org to learn more.
Please donate to SHARE today!

SHARE reaches every girl and volunteer in our Council.

Camp
Maintains our eight camps, high adventure activities and ensures every girl has the chance to enjoy the outdoors. $575 helps a girl afford sleep away camp.

Financial Assistance
Covers membership and troop dues, girl supplies, camperships, and program fees. $350 supports a year of Girl Scouting.

Programs
Supports troop and camp programs, STEM, life skills, entrepreneurship and leadership training. $100 helps a girl travel on a Girl Scout destination.

Volunteer Assistance
Provides free and reduced cost training for volunteers. $75 helps a volunteer receive training and resources.

To donate visit www.givecampsuc.com/sk6n76. Please mail checks to: Girl Scouts Nation’s Capital, 4301 Connecticut Ave., NW, Suite M-2, Washington, DC 20008