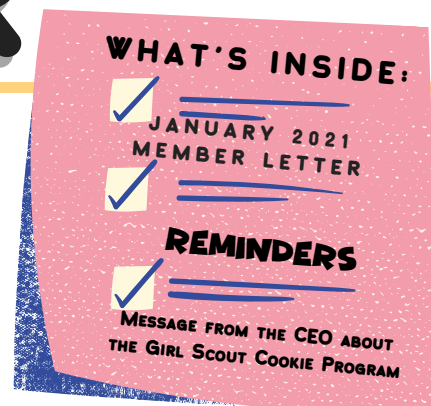


MEMBERSHIP LETTER

A Monthly Council Newsletter



REMINDERS

Check out the [Cookie Entrepreneurial Patch Program](#) – The Cookie Entrepreneur patch program is designed for all Girl Scouts to learn the five business and leadership skills. Girl Scouts can complete at their own pace at home, or the troop can do it together during meetings.

[Camp Registration is OPEN](#) - Girls Get Outside this Summer at Sleep-Away Camp! Our three sleep-away camps offer awesome girl-led, girl-friendly environments, where girls challenge themselves and take healthy risks, surrounded by supportive friends and camp staff. And that's not all! Our summer camps allow girls to unplug from their smartphones, laptops, TVs, and tablets and connect with nature and camp friends. We still have spaces available for every program level! Questions? Learn more about each camp and our COVID-19 safety plans here or email questions to camp@gscnc.org.



Watch the [Hallmark of Democracy](#) webinar - Girl Scouts Nation's Capital celebrated the importance of democratic institutions and public service in preparation for the 59th Presidential Inauguration by hosting a webinar moderated by Sunlen Safarty (CNN Congressional Correspondent), and our guest speakers included Marie Johns (CEO – PPC – Leftwich), Ann Compton (ABC White House Correspondent) Pat Wirth (CEO, Turning Point Suffragist Memorial Association), Jacquelyn Hayes – Bryd (Executive Director for Women Veterans) and Laura Lane (Chief Corporate Affairs and Communications Office, UPS).



Peacebuilding Month is approaching (February 2021). Girl Scouts are invited to explore [The Gift of Trees, patch program](#) and participate in our World Thinking Day 2021 activities. Prepare for the festivities by joining us for our [World Thinking Day 2021](#) webinar to learn about council offerings and how to incorporate this annual event into your troop or family activities.





MESSAGE FROM THE CEO ABOUT THE GIRL SCOUT COOKIE PROGRAM



Dear Girl Scout Families,

I spent the weekend calling families to see how you and your daughters are doing during these challenging times. I heard about how ZOOM meetings and finding meaningful ways to serve their communities has helped girls stay connected with their troops. I heard about the grateful heart so many of you have for the troop leaders who have continued to gather girls. And I also heard about the challenges participating in the cookie program during a pandemic and during unsettling times for our Nation's Capital.

While Girl Scouts who sell cookies earn important resources for their individual and troop experiences, **girls are also philanthropically supporting the financial sustainability of Girl Scouts Nation's Capital.** Proceeds from the Cookie Program fund all our local programs for girls:

- camp properties and camperships,
- year-round programming, and
- additional resources to help make Girl Scouting happen for girls and volunteers.

This year, these funds are especially important for our council's financial health and **we hope you will take pride in being an important part of this effort.**

We just completed placing our initial cookie order which tells the baker how many cookies we will need for our cookie entrepreneurs. The order is far below where we were last year. We are asking you to help make sure that we can financially sustain our programs by participating in the Girl Scout cookie program this year. The cookie program supports 72 percent of our council budget, so your support is essential.

So, what can you do to help every Nation's Capital Girl Scout?

(We still have time to make a difference as our Cookie Program ends on March 14th)

Have your daughter launched an online store.

Click on this link to get started:

<https://www.gsdigitalcookie.com/Campaign/Account/Register/1785> by just selling 125 boxes of cookies your daughter will receive her personalized avatar patch and will help get cookies to hungry customers.

Support a Virtual Cookie Booth. Every troop will also have a Virtual Cookie Booth starting, February 1st. Talk to your troop leader, get the link, and send to all your friends and post on social media.



I was reminded of a Helen Keller quote:

"Alone we can do so little, together we can do so much." Now more than ever we need to provide every girl, no matter her background, with the leadership opportunities Girl Scouting has to offer.

Thank you for extra efforts this year -- your support helps set girls up for success beyond anything they can imagine. I know that together we can help girls embrace their entrepreneurial spirits and show the world "We've Got This!"

Yours in Girl Scouting,

Lidia Soto-Harmon
Chief Executive Officer

