

DECEMBER 2020

# MEMBERSHIP LETTER !

A MONTHLY COUNCIL NEWSLETTER



WHAT'S INSIDE:  
WE GOT THIS!

**GIRL SCOUTS TAKE ACTION IN THEIR COMMUNITY**

## A LETTER FROM THE CEO

- Cookie Season is here!
- Digital Cookie Video Contest
- Cookie Entrepreneur patch program
- Civic Engagement month HAPPENING SOON
- Annual Publications (camp mailer, The Insider and The Annual Report)
- Happy Holidays

**#GSCNC #GSCNCCOOKIES #GIVETOGETHERGSCNC**

**REMINDER** Show your creativity, it is Cookie Season!  
Send pictures to [tburke@gscnc.org](mailto:tburke@gscnc.org).  
We want to see you in action.

# GIRL SCOUTS TAKE ACTION IN THEIR COMMUNITY

Checkout these earth-loving Cadette Girl Scouts in Troop 51096 helped pull over 30 huge bags of invasive plant pachysandra from parkland in Oakton with Fairfax County Park Authority Invasive Management Area program. Awesome job, Girl Scouts taking action to make a difference in our community.



**TAKE  
ACTION**

**MAKE A  
DIFFERENCE**



**#WHEREGIRLSCONNECT • A MONTHLY NEWSLETTER**

## A LETTER FROM THE CEO

Dear Girl Scout Family,

It is that time to create moments of joy this cookie season by supporting our Girl Scouts as they build business acumen, including teamwork, planning, and customer service skills. Each girl cookie entrepreneur will be utilizing creative sales methods like contactless delivery, virtual cookie booths on social media, and digital cookie platforms to keep them safe while they achieve their goals and dreams.

At Girl Scouts Nation's Capital, we are supporting innovative and safe sales methods and encouraging participation through our Digital Cookie Video Contest. Entry is simple. Each Girl Scout and/or troop submits their video by email to [pr.gscnc@gmail.com](mailto:pr.gscnc@gmail.com) to enter the drawing pool.

We want to encourage our families to stay engaged in our exciting initiatives and events:

[Cookie Entrepreneur patch program](#) designed for all Girl Scouts, especially if you have a busy schedule. Girls can complete at their own pace at home, or the troop can do it together during meetings. A virtual option is available.

January is [Civic Engagement Month](#). Girl Scouts are invited to explore civics and government in preparation for the 59th Presidential Inauguration. Girls will complete some of the Legacy Citizen and new Civics badge requirements as well as the coveted Nation's Capital Inauguration patch. Discover what democracy means to you and how you can make changes for a better world.



Individual winners will receive the following:

- Photo showcased on all social media platforms of Girl Scouts Nation's Capital
- Congratulatory certificate sent via mail
- "We got this" face mask sent via mail
- Five sales email leads from a board member of Girl Scouts Nation's Capital



Troop winners will receive the following:

- Submission video showcased on all Girl Scouts Nation's Capital social media platforms
- Congratulatory certificate sent via email
- Submission video showcased on [www.gscnc.org](http://www.gscnc.org) homepage

Together we will demonstrate the success of these innovative selling techniques.



Review our annual publications such as the camp mailer **Camp Awaits: Recharge, Reimagine and Reconnect** (arriving in homes the first week of January 2021). Download **The Insider Magazine**, where you will find programs that help your Girl Scout explore new adventures. These programs will prepare and inspire the next generation of Girl Scouts in a safe environment for a lifetime of leadership, adventure, and success (available online January 1, 2021). Check out **The Annual Report**, which details what we accomplished together in FY2020 (available online for review on January 1, 2021).

Together we will make our mark in 2021 by supporting all the innovative ways our Girl Scouts are building their cookie businesses, participating in activities that help the community, and demonstrating resiliency as we affect positive change. Happy Holidays, as we prepare for an amazing 2021 Girl Scout year. *We got this!*



Yours in Girl Scouting,

Lidia Soto-Harmon  
Chief Executive Officer

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