

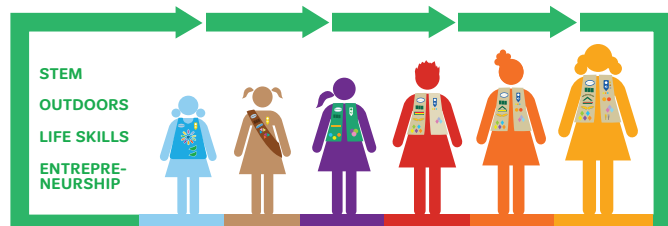
## The Girl Scout Difference.

To our Girl Scout Family,

We understand there are lots of options when it comes to how girls and their families spend their time. However, there is no better option, no better value, and no better program for today's G.I.R.L. than Girl Scouts. With over 100 years of experience in developing innovative programs that are designed specifically for and with girls, Girl Scouts is the best girl leadership experience in the world. We want you to know that Girl Scouts will remain an organization that exclusively serves girls. Your troop and girls will continue to have the best time in an all-girl, girl-led environment while learning and having fun with their friends.

### Our Program

Everything a Girl Scout does centers around STEM, the outdoors, development of life skills, and entrepreneurship, and is designed to grow along with her.



Whether she's programming a robot, taking on our high ropes course, packing for her first hike or volunteering at her local animal shelter, a Girl Scout has an exciting array of choices to suit her interests at every age.

#### STEM



Computer science, engineering, robotics, outdoor STEM, and more

#### OUTDOORS



Adventure and skill building experiences happen at camp. From traditional camping to high adventure, there is something for all levels.

#### LIFE SKILLS



Civic engagement, healthy living, global citizenship, communication skills

#### ENTREPRENEURSHIP



The Girl Scout Cookie Program—the largest girl-led business in the world—teaches goal setting, decision making, money management, business ethics, and people skills.

### Getting Girls Outdoors

Hiking? Caving? Even zip-lining? You name it, a Girl Scout can do it in the outdoors.

In a girl-led, girl-friendly environment, girls challenge themselves and take healthy risks, surrounded by supportive friends and caring adults who want to see them succeed.

Girl Scouts in our Council have access to **eight** exciting camp properties, **four** summer sleep-away camps and a variety of amazing day and evening camps that are just for girls. Girls enjoy traditional activities like swimming, kayaking and cooking over an open fire. They can participate in high adventure and unique badge programs, like the new Troop Camping badges!



### The Gold Award

The Girl Scout Gold Award is the most prestigious award in the world for girls—and the most difficult to earn—and it's only available to Girl Scouts. It's the PhD of Girl Scouting. It's an opportunity for girls to engage in a rigorous process that calls for leadership at the highest level, as they tackle issues they feel passionately about.



# Why Girl Scouts?

Girl Scouts unleashes the **G.I.R.L.** (Go-getter, Innovator, Risk-taker, Leader)<sup>™</sup> in every girl, preparing her for a lifetime of leadership—from taking a nighttime hike under the stars to compiling data as a citizen scientist; from advocating for anti-bullying in school to holding a seat in Congress; from running her own cookie business today to tackling cybersecurity tomorrow.

Our Girl Scout Leadership Experience is a **unique leadership development program for girls**, with proven results. It is based on **time-tested methods and research-backed programming** that help girls take the lead—in their own lives and in the world.

**Girl Scouts is proven to help girls thrive in five key ways as they:**



Develop a strong sense of self.



Display positive values.



Seek challenges and learn from setbacks.



Form and maintain healthy relationships.



Identify and solve problems in the community.

The **inclusive, all-female environment** of a Girl Scout troop creates a safe space where girls can try new things, develop a range of skills, take on leadership roles, and just be themselves.

## Did you know?

Girl Scouts fuels the female leadership pipeline.



**50%**  
OF FEMALE  
BUSINESS LEADERS



**80%**  
OF FEMALE  
TECH LEADERS



**76%**  
OF FEMALE  
U.S. SENATORS



**100%**  
OF FEMALE  
U.S. SECRETARIES  
OF STATE

...WERE ALL GIRL SCOUTS.



 POWERED BY GIRL SCOUTS

- Girl Scouts is **inclusive** and **girl-led**
- Our programs offer **variety** and a **choice** of activities for girls and their troop leaders