



Edward Geoffrey Sella

Kensington, MD

President & CEO / Financial Advisor

SPC Financial, Inc.

Geoff joined SPC Financial® (SPC) in 1983. He has spent over the last three decades transforming SPC from a modest investment management and tax planning practice, into a highly specialized, nationally recognized, award winning, Independent SEC Registered Investment firm... equipped with a seasoned group of cross-trained, wealth management, estate and tax planning advisors. Geoff has also spent two decades as a partner in Sella & Martinic, LLC, (S&M) Certified Public Accountants and continues to advise,

consult and educate those around him with his vast understanding of the financial world and the challenging financial obstacles they may face.

Geoff is dedicated to helping his expanding diverse client roster skillfully plan and execute their investment goals, through estate and income tax planning programs, retirement, succession, college and legacy planning, portfolio management, asset transfer strategies as well as wealth management preservation programs.

Geoff is a native Washingtonian and believes in giving back to the community through corporate sponsorships and good will. Geoff serves as a Board Member for the Middlesex Beach Association in Bethany Beach, Delaware. When he manages to find free time, outside of the financial spectrum, he spends time at the beach and catching up with his maturing family. Geoff resides in Kensington, Maryland with his wife Paula, and two of his four sons. Geoff received a degree in Accounting from Marquette University.

Geoff has been a member of the Board of Girl Scouts Nation's Capital since 2020. He is the chair of the Investment Committee and a member of the Major Gifts Society. He is also a member of Girl Scouts of the USA Pension Advisory Committee.