girl scouts
nation's capital

SERVICE UNIT STRENGTH CHALLENGE 2026-2027

Service Units can use this checklist to plan their year and keep track of their progress in either earning the honor of being either a Courage, Confidence, or Character Service Unit Team.

- To be recognized for a tier, Service Units must reach requirements for that tier in all four categories.
- The online application period is June 1st through July 31st.
- Use the worksheet below to track your team's progress during the year.
    - Examples will be required.
- The application URL will be posted in the Council-Wide Service Unit Team Rally in the "Links" section.

Thank you all for the hard work you do and we cannot wait to celebrate you with the rewards you'll earn.

REWARDS

Courage Service Units will earn:

- Recognition at Kick-off
- Patch for SU Team members

Confidence Service Units will earn:

- All of the above
- $150 towards SU Team celebration
- Social Media Highlight

Character Service Units will earn:

- All of the Above
- A Year-long Trefoil to keep with your Service Unit for the year
- Highlight on the GSCNC Website

SU TEAM

(11 OF 16 FOR COURAGE, 12-14 OF 16 FOR CONFIDENCE, 15 OF 16 FOR CHARACTER)

- [ ] Recruit 1 new Troop Organizer or have all Troop Organizer roles filled
- [ ] Host 8 SU leader meetings (virtual or in person) during the year
- [ ] Hold a minimum of 8 SU team meetings
- [ ] Ensure SU Money Manager is a signer on bank accounts and all disbanded or graduated troop accounts are closed by October 1st
- [ ] Provide recognition for the Service Unit team during the year
- [ ] Set SU budget and goals with team (allowing input from all) and present at SU meeting by Oct 31st
- [ ] Turn in Service Unit Annual Troop Financial Report by July 31st, including confirmation of spending plans for troops with large balances.
- [ ] Turn in monthly Service Unit bank statements to council staff for Service Unit Account
- [ ] Have a Welcome Specialist and/or ensure your Service Unit team has a robust Welcome Plan for new volunteers
- [ ] Have a representative for Service Unit at monthly membership meetings (Area Meetings, Association Cluster Meetings)
- [ ] Follow-up with troops monthly to work towards goal of receiving bank statements and receipts from every troop as a SU Team
- [ ] Have Service Unit Team represented at August Kick-Off
- [ ] Incorporate SHARE education and/or fundraise at SU Event
- [ ] Appoint SU Delegates and ensure registered in role by December 15th
- [ ] Ensure delegate(s) attend Forum and Annual Meeting
- [ ] Ensure delegate(s) presents Forum question at January Service Unit Leader Meeting

MEMBERSHIP

(3 OF 5 FOR COURAGE, 4 OF 5 FOR CONFIDENCE, AND 5 OF 5 FOR CHARACTER)

- [ ] Meet retention % goal (SU Passport)
- [ ] Meet on time/October goal (SU Passport)
- [ ] Meet spring renewal goal (Shared in the Spring)
- [ ] Meet EOY youth goal (SU Passport)
- [ ] Meet new troops goal (SU Passport)

FOUNDATIONAL GIRL SCOUT EXPERIENCE

(4 OF 6 REQUIRED COURAGE/CONFIDENCE, 5 OF 6 FOR CHARACTER)

- ☐ Educate and support youth participating in the Fall Product Program
- ☐ Educate and support youth participating in the Cookie Program
- ☐ Plan and hold at least one program event or opportunity (virtual or in person) including all levels for troops based on SU input
- ☐ Plan and hold at least one outdoor program event for troops based on SU input
- ☐ Educate and support troops to become Honor Troops
- ☐ Provide recognition to volunteers; nominate at least 1 Outstanding Leader and 1 Troop Service Award

VOLUNTEER/TROOP TRAINING AND SUPPORT

(5 OF 7 REQUIRED FOR COURAGE/CONFIDENCE, 6 OF 7 FOR CHARACTER)

- ☐ Help every troop recruit a Troop Money Manager and Troop Cookie Manager
- ☐ Provide at least two adult learning workshops at SU meetings or outside meetings
- ☐ Implement a pre- and post- SU meeting communication plan
- ☐ Have at least 80% of troops attend every SU meeting, turning in attendance to Membership Specialist
- ☐ Appoint Troop Leaders using Troop Leader Appointment form
- ☐ Ensure and help troops ask all families to give to SHARE
- ☐ Ensure all new Troop Leaders take required training within 3 months of starting in the role

THANK YOU TO ALL OUR SERVICE UNIT TEAMS FOR ALL YOU DO FOR GIRL SCOUTS NATION'S CAPITAL!