



**FOR IMMEDIATE RELEASE**

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**Girl Scout Cookies on Sale in Greater Washington Region  
New Girl Scout S'mores™ Cookie Is Here!**

**WASHINGTON**—The iconic Girl Scout Cookie sale is back in the Greater Washington Region, with a new cookie--***Girl Scout S'mores***. This year the cookie line-up includes: *Thin Mints*, *Samoas*, *Tagalongs*, *Trefoils*, *Do-Si-Dos*, *Savannah Smiles*, and at select locations, gluten-free *Toffee-tastics*. Girl Scouts have begun door-to-door selling to friends and family, and beginning February 17, **cookie booths** will open at local supermarkets and businesses throughout our region.

The new ***Girl Scout S'mores*** cookie is a crunchy graham cracker sandwich with a chocolate and marshmallowy filling. It pays tribute to Girl Scouts' long history of outdoor experiences. Girl Scouts enjoyed making S'mores around the campfire back to the 1920s. In fact, the organization was one of the first to publish a S'mores recipe under the name "Some More" in the 1925 issue of Girl Scout Leader magazine, and then as "sommores" in an official 1927 Girl Scout publication.

The 2017 cookie season marks the 100th year of the first known sale of cookies by Girl Scouts.. What started as a bake sale in 1917 has grown into the largest girl-led entrepreneurial business in the nation. In 2016, Girl Scouts in this region alone sold nearly **4.3** million boxes of cookies. Girl Scout Cookies are \$4.00 a box, except the gluten-free *Toffee-tastic* and *Girl Scout S'more cookie*, which are \$5.00 a box. All proceeds stay in the local community to support Girl Scouts Nation's Capital, including Girl Scout troop community service projects, travel experiences, volunteer training and camp maintenance.

**To schedule an interview with Girl Scouts, volunteers and our CEO,  
contact Michelle Eider, [meider@gscnc.org](mailto:meider@gscnc.org)**

**Key Dates for the Cookie Season:**

Order Taking Begins	December 19, 2016
Booth Sales Begin	February 17, 2017
Cookie Sales End	March 26, 2017

**About Girl Scouts Nation's Capital**

Girl Scouts provides girls in grades K-12 with opportunities to learn new skills, explore STEM, discover the outdoors, become entrepreneurs, while making new friends and having fun! Girl Scouts Nation's Capital serves members in the Greater Washington Region, with 86,810 members—59,425 girls and 27,385 adult volunteers and lifetime members. Together, with the support of our dedicated adult volunteers and parents, the generosity of corporations, foundations, Girl Scouting helps build girls of courage, confidence and character, who make the world a better place. To join, volunteer or donate, visit [www.gscnc.org](http://www.gscnc.org).

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