



Gold Award Proposal Rubric

CRITERIA	Approved	Conditionally Approved	Request for Revision	Does Not Meet Standards
Innovation	Project is an original idea	Project is an original idea	Original idea is present but needs developing to be a full project	Project repeats or continues an existing or past project
Community Need	Identified credible community need	Credible Need but already being fulfilled	Issue based on personal interest and not need	No credible need identified
Root Cause	Root cause identified with a plan to address it	Root cause addressed with a short-term plan	Root cause identified but no plan for it	No root cause identified
Target Audience	Target audience Identified and solution benefits it	Target audience Identified and marginally benefits it	Project plan is designed FOR audience and not WITH it	No target audience
Research	1-2 resources cited	Research implied with no sources	No research	No research
National/Global Link	Broad evidence of link	Evidence of limited link	No evidence of implied link	No Link
Team Members	3-5 non GS team members	Self, Family and GS only	Less than 3 team members	Self and Family only
Project Advisor	Advisor is an expert	Advisor is part of GS family but also an expert	Advisor is a relative or troop leader/has no knowledge of issue	No Advisor Selected



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Project Description	Clearly Described and demonstrates approach to issue	Clearly described but doesn't demonstrate issue being solved	Vaguely Described; Unclear what is being done	Project not described at all
Measurability	Impact is defined and measurable with a clear measurement tool	Impact is defined but no clear measurement tool	Impact is not realistically measurable	Impact does not relate to the issue
Goals	1 goal is defined, realistic, and connected to impact	1 goal defined but lacks detail	Goals are not connected to impact	No goals identified
Sustainability	Clear plan on sustainability beyond GS	Clear plan that depends on someone else	Unclear plan on sustainability	No plan or inability to be sustained
Timeline	Realistic plan with 80 hours and 8 hours with the Target Audience	Realistic plan with 80 hours and no Target Audience hours	Incomplete Plan with less than 80 hours	Unrealistic plan without 80 hours
Leadership	Strategy to engage teammates is comprehensive	Strategy planned but omits specific roles	Strategy limited but attempted	No strategy to lead
Budget	Detailed description of project costs and how they are met	Vague description but costs/expenses balance	Unclear on how costs are met or are beyond the scope of the project	Budget incomplete or unrealistic