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The Gold Standard: Your Guide to Going Gold

How to Become a Gold Award Girl Scout

The Girl Scout Gold Award is the mark of the truly remarkable. Through pursuing the Gold Award, Girl Scouts change the world by tackling issues they are passionate about to drive lasting change in their communities and beyond while they learn essential skills that will prepare them for all aspects

of life. As a bonus, the Gold Award opens doors to a variety of scholarships, preferred admission tracks for college, strong networking and amazing career opportunities, and much more.

This guide offers a comprehensive overview of everything from planning to proposals and teamwork to time logs. So, whether you've been dreaming of your Gold Award since you were a Daisy or you're a new member in high school looking to make a difference, this guide is for you. Let's get going and let's Go Gold!



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Part 1: The Gold Award Defined

Curious about the Gold Award? Read on to learn more about what it means and how you'll lead lasting change in your community.

The benefits of becoming a Gold Award Girl Scout

When you become a Gold Award Girl Scout, you delve deep into your passions, flex your problem-solving muscle, stand up for what you believe in, inspire others, and make a difference. It's an opportunity to do something more and to set your sights on true leadership.

Here are a few other reasons to Go Gold:

- Grow professional skills. Gold Award Girl Scouts become pros in team building, problem solving, project planning, and time management. These are invaluable skills that all professionals need—and all people value. You can highlight these experiences as you apply to schools, jobs, internships, and other opportunities.
- Earn scholarships. Many universities and colleges award scholarships to Gold Award Girl Scouts.
- Build your network. Gold Award Girl Scouts recruit and lead teams to do amazing things! This experience will give you a network of supporters that lasts a lifetime.
- Enlist at a higher pay grade when you join the military.

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SOMETHING TO REMEMBER: Do this for you—not for anyone else!
This isn't your parent's or troop leader's project. The Gold Award is an opportunity to harness your passion and put your ideas into motion. It's challenging. It's immensely rewarding. And it's entirely up to you.

SOMETHING TO
REMEMBER: Once you've earned the Gold Award, you can proudly claim your Gold Award digital credential from Credly, our verification partner! You can display it on your social media profiles, including LinkedIn. This allows prospective employers, universities/colleges, military academies, and others to verify your achievement simply by viewing your profile.

Key elements of the Gold Award



The Girl Scout Gold Award is a Take Action project that must include five elements. Your project must (1) address a root cause of an issue that you feel passionate about that has a (2) national and/or global link. Through your actions, you must demonstrate (3) leadership while also creating (4) sustainable and (5) measurable impact.

What does "take action" really mean? Taking action means working to understand the root cause of a problem so that you can develop a solution that continues to address that issue—even after your Gold Award project has been completed. Simply put, taking action goes beyond community service.

WHAT'S THE DIFFERENCE BETWEEN COMMUNITY SERVICE AND A TAKE ACTION PROJECT?

Take Action and community service projects are different, and both are essential to Girl Scouting. When you earn the Gold Award, you are transformed from living the Girl Scout Law to bringing it to life!

Community service projects are acts of kindness and important ways to help something or someone right now. They are commonly "one and done" activities. Performing community service almost always multiplies efforts that are already in place. Examples include collecting food for an existing food pantry, providing clothing or toiletries to people who have suffered a disaster, cleaning up a run-down playground, or picking up trash at a park, forest, or beach.

Girl Scout Take Action projects address an issue by tackling the factors that cause or contribute to it. As you may expect, these projects have a farreaching impact. They are designed to change something for the better—forever.

Use this table to help determine whether an idea is a community service or Take Action project.

SOMETHING TO
REMEMBER: Collecting,
beautifying, decorating, and
cleaning can be part of a Take
Action project; however these
activities are not stand-alone Gold
Award projects. Stay focused on
unique solutions with long-term
relief.

Community Service	Take Action
A short-term effort that helps something or someone fulfill an immediate need	A long-term project with sustainable and ongoing impact that addresses a root cause of an issue
Done FOR the community	Done WITH the community
Joining an existing effort to solve a problem	Creating a unique initiative to address an issue
Done as part of an existing team (usually as a volunteer)	Creating and leading your own team of volunteers
Working towards a goal that's set by others	Setting the goals and leading a team to achieve them



What is a root cause?

Root causes are an issue's trigger—they identify *why* an issue is happening. Often, you'll have to look for the *why* in a lot of places in order to get to the root causes. Once you've identified your issue, you can create a "mind map" in GoGold, the Gold Award web app (learn more about GoGold). This will help you find its root causes. A mind map can help you understand what triggers your issue and will help you look further to find the root causes of those triggers.

ROOT CAUSE EXAMPLE: Rachel is passionate about ocean conservation. She asks why ocean pollution happens and lists several causes, including acid rain, soil runoff, and oil spills. She remembers witnessing the harmful impact of a major oil spill in her local ecosystem and decides to learn more about why oil spills happen. Rachel reaches out to experts and, after additional research, learns that a lack of safety protocols for oil storage is one of the root causes. She chooses to create a project that addresses how oil storage can be made safer to prevent spills.

<u>Step 2: Investigate</u> will walk you through how to use a mind map and then research your issue's root causes. When you're ready, visit **Step 2 of GoGold** to do it yourself!

How do I include a national and/or global link in my project?

Identifying a national and/or global link doesn't mean you need to travel or expand your project across the globe. It's likely that the issue you've been working towards addressing is relevant worldwide—it can be found in your own local, regional, or national community and across the globe, whether it's poverty, hunger, illiteracy, homelessness, or pollution.

Research how other areas, communities, or countries address your issue. Seeing how other people and places implement solutions might inspire your actions and will absolutely show you a national or global connection. Consider reaching out, explaining your ideas, and asking for their advice, ideas, and even collaboration. You can use what you learn to inform your project. Plus, these kinds of partnerships can be excellent ways to ensure your project's sustainability.

NATIONAL AND/OR GLOBAL LINK EXAMPLE: For the past four years, Maria has volunteered at a local animal rescue group. It regularly operates at its maximum capacity and is unable to take in additional animals. Maria decides to tackle one of the root causes of this issue for her Gold Award. As she begins her research, she learns that animal rescue groups across the country share similar challenges and discovers various perspectives on animal welfare across the globe. Then, she reaches out to relevant animal welfare organizations to better understand the issue and to access the research that they have available. She decides to focus on a solution that she can implement at animal rescue groups in her community and share widely.

Visit **Step 4 of GoGold** to identify your issue's national and/or global link. Be sure to include research that backs it up!



How do I show leadership in my project?

It isn't a leader's job to do everything; rather, it's the leader's job to make sure everything gets done. You will demonstrate leadership by recruiting and engaging a diverse team of volunteers from your network and around the community. Share your vision to help align your team—you can also map out activities, set schedules, create a communication plan, and solve challenges if they arise.

Take Action projects require partnering with the community you're serving, so be sure to enlist appropriate individuals, groups, or organizations before, during, and after your project to ensure they are engaged with and benefit from your project. Ideally, your project will provide the community you serve with a much-needed solution, so they will help sustain your project.

LEADERSHIP EXAMPLE: Caitlin elevated her passion for theater to raise awareness about substance abuse issues among high school students. She reached out to her high school's drama club for volunteer actors and backstage crew members. She found volunteers within her Girl Scout troop to design and distribute promotional materials for performances.

At a local drug abuse education nonprofit, Caitlin learned about the extent of substance abuse in her town and found her project advisor. Her advisor connected her with volunteer educators who informed the educational components of Caitlin's project and hosted talk-backs after performances. Finally, Caitlin engaged other high school drama clubs to ensure that the program continued to reach her target audience.

<u>Step 3: Get Help</u> features important members of your team and the roles they might play. When you're ready, visit **Step 3 of GoGold** to list your team members and share how you plan to lead them as you implement your project.

What does a sustainable project look like?

Sustainability means that your project, as well as the work towards addressing your issue, carries on or continues even after you've done your part and earned the Gold Award. In a nutshell: you'll put a plan in place that ensures your Gold Award creates lasting change.

Sustainability is not one-size-fits-all. Here are three different ways you can ensure your project is sustainable:

1 Create a permanent solution ... and ensure it's used.

Short project description	How you know it's sustained
Brand-new girls wrestling team at your school	Get a letter of commitment from your school administration to sustain the team
Cultural competency club at a local community center	Provide a how-to manual with guidelines and your organization charter to the community center so they can maintain your project after you wrap up
Formal-wear lending boutique for military families	Establish a system for rotating and refreshing available items that outlasts your support

2 Educate others by inspiring them to change their attitudes, beliefs, or behaviors ... and prove the changes by using a measurement tool and either 1) putting a plan in place to continue the education beyond your involvement or 2) enacting a call to action.

Short project description	How you know it's sustained		
Stress-relief awareness campaign	Collect pre- and post-surveys to measure change in your audience's knowledge and perceptions and enact a call to action, like a pledge, to track who commits to adopting new self-care habits	something to remember: When your goal is to change someone's mind, education can be a powerful tool. You can create and deploy a wide range of materials that will educate others about the issue you care about. We call this a "force multiplier" when someone makes a significant change to an attitude and/or behavior.	
Reading workshops to promote early literacy	Collect pre- and post-surveys to measure how audience reading skills improve and share the curriculum with a community partner to continue literacy education		
School recycling presentations	Collect pre- and post-surveys to measure in how and enact a call to action, like an onlin number of students recycling at the school material annually	ke an online tracking system to count the	

3 Advocate to change a rule, regulation, or law ... and engage others in your advocacy.

Short project description	How you know it's sustained
Protecting sea turtle habitats	Get others to take up the cause by signing a petition as part of a campaign to enact a law that protects the animals' habitats. Your advocacy is what matters—bonus points if you get a law passed, but even if you don't, you can still change minds and behavior along the way.

Visit Step 4 GoGold to plan your project's sustainability.

How do I measure my impact?

Your impact is measurable when you collect information or data throughout your project and use it to show that your actions have had a positive effect on the community and/or contributed to addressing your issue.

Think about what you can *count* in order to measure the effectiveness of your project. This means that you will need to set a goal or two! That way, when you measure your results, you'll know how effective your project was overall. Goals can feel intimidating, but remember, you're setting them for yourself—and they are adaptable.

You can begin demonstrating your impact by asking "how much?" or "how many?"

 You can count *how many* people your project helped, involved, or educated, or how many people changed their behavior or attitudes. You can also count the number of members in a group (social media or in person) or how may clicks, shares, views, or comments your website or posts received.

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• If you are introducing a new concept to a group, you can use a pre- and postquestionnaire to measure *how much* they've learned or assess what behaviors they've changed.

Successful Gold Award projects have goals and measure true impact. Be confident in setting and measuring multiple goals, so you can understand the impact of each part of your project. And don't be shy about expanding your efforts as you go!

MEASUREMENT EXAMPLE: Nancy is creating a technology class for women in the prison system to help prepare them for future employment. She sets two goals: to reach 50 women in the prison system with her technology class by the end of the school year and to be sure at least 75% of the women feel like they have increased their tech skills. To measure her impact, she plans to use two metrics: she will track participation to ensure she serves at least 50 women, and she will circulate questionnaires before and after the classes

to assess if her participants are increasing their tech skills. By consistently tracking her progress, she can adjust her plan to better meet her goals.

Visit **Step 4 of GoGold** to create your project's goals and outline how you'll measure your impact.

REMEMBER: While goals are important guidelines, they may change as you go along. It's OK-it's all part of the learning process. Collecting and analyzing data throughout your project will help you gauge the impact your project is having, make improvements and adjust your goals as necessary, and ultimately tell a compelling story about your Gold Award. If you think you need to change your goals after your proposal has been approved, reach out to your council contact for advice and support.

Part 2: Achieving Your Gold Award



Now that you've learned about the Gold Award, you're ready to earn it—the greatest achievement in Girl Scouting! It may sound daunting, but we'll break it down into smaller, more manageable steps. Read on for more on how to get started. And remember: your council and the Girl Scout Movement will be there to support you every step of the way!

How do I know I'm ready?

You can begin working on your Gold Award proposal in GoGold after you've crossed certain items off your to-do list. You're ready when:

- You're in grades 9–12.
- You're a registered Girl Scout Senior or Ambassador.
- You've completed two Senior or Ambassador Journeys OR have earned a Silver Award and completed one Senior or Ambassador Journey.
- You feel compelled to do something meaningful that will make the world a better place!

How do I know what to do—and when?

Before I register for GoGold, I should either register for a Gold Award Workshop hosted by the Council or complete the Jotform at this link: https://form.jotform.com/gscncprogram/gslearn-opt-in- to get access to the GSLearn course required before submission.

How much time does it take?

Plan to spend 80 hours bringing your project to life—that's the minimum. These hours will give you the time you need to properly plan and execute your project—though keep in mind that your schedule and other time commitments will influence how long it takes to complete your project. This is OK, whatever timeline you follow is just fine! Use this chart—and the definitions below—as a guide to help you plan how to best invest your time for maximum efficiency and impact.

Preparation (30–40%) includes time planning pre- and post-approval.

- Pre-approval (up to 15%) is the process of preparing your project plan before council review and approval. This includes some research, contacting possible community partners, investigating potential venues, finding prospective volunteers, and ultimately completing your project proposal.
- Post-approval (up to 25%) is the work of finalizing your research and locking in your logistics after your proposal is approved by your council. For example, you might contact your venue and set dates and times for workshops.



Implementation (30–50%) is the process of leading and executing the plan you defined in your project proposal and making changes, when necessary, to achieve the project's goal. *This includes training your volunteers, leading your team to do your project, and more!*

Earning money (5–10%) is optional, and only includes time you spend earning money for your Gold Award.

Final report & thanks (5–10%) includes reflecting on your impact and appreciating your team, which are essential parts of the Gold Award, so make these a priority as you wrap up.

It's easy to forget an activity, email, or conversation, so use the "Track My Work" tab in GoGold to make sure you don't miss a thing.

What is the GoGold web app?

<u>GoGold</u> is a mobile-friendly web app you will use to track your progress towards completing the seven steps of the Gold Award—from idea to proposal, to taking action and final report—online!

You can use GoGold to brainstorm and submit your official Gold Award proposal as well as your final report. This system is designed with you in mind. It offers a lot more than just a place to upload documents.

GoGold takes you through each of the Gold Award steps while offering new ways to examine the issue you want to work on and its root causes, plan your project, set goals, map a timeline, and add your team members.

The functionality built into GoGold is going to save you time, too. The system includes options for your troop leader to virtually sign off on your prerequisites, like your completed Journeys or Silver Award, and for your project advisor to verify your proposal is ready for your council's review process. (We will tell you more about the role of a project advisor in Step 3.)

Think of GoGold as an interactive, informative, and enormous filing cabinet up in the cloud—where every single Gold Award proposal and final report is proudly safeguarded and catalogued for all the Girl Scouts who are on this amazing journey.



What are the #1 tips to help me succeed?

DO THIS	NOT THIS
Pull a team of volunteers together and put your leadership skills to work.	Do it all yourself with just a few or no volunteers.
Choose a project advisor who is an expert on your issue and willing to be involved.	Choose a parent or troop leader as an advisor.
Plan ahead and anticipate obstacles.	Wing it without a plan.
Break up your work into small, manageable bundles and assign each bundle a timeline.	Procrastinate or try to do it all at once.
Update your project advisor and council contact and ask questions when needed.	Keep project progress, obstacles, and details to yourself until you submit your final report.
Document everything as it occurs so that the information you collect is accurate and honest.	Make up a timeline after you've finished the project or put together several small projects.
Measure your project's outcome—you can always look to your council contact for guidance on collecting data, conducting surveys, and doing pre- and post-evaluations.	Complete your project with no real way to measure the impact you've made.
Make sure your project includes the five Gold Award elements.	Submit your project proposal without addressing root cause or including a national and/or global link, sustainability, measurability, or leadership.
Include detailed goals in your project proposal that show your anticipated impact.	Skip goal setting.
Do research to make sure any organizations you plan to work with want to sustain your project.	Assume that organizations need your help.
Create a dynamic project with measurable impact on a community.	Create a static website as the focus of your project or hold a one-day workshop.
Be original—this is your chance to shine!	Copy what others have done.



What are the seven steps to the Gold Award?

▶ Step 1: Choose an issue

▶ Step 2: Investigate

▶ Step 3: Get help

▶ Step 4: Create a plan

▶ Step 5: Present your plan

▶ Step 6: Take action

▶ Step 7: Educate and inspire

Let's break it down with a description of each step and tips for success. You'll complete these steps using GoGold. When you're ready, create a GoGold account and get started!

Step 1: Choose an issue

In this step, you'll answer questions that will help you reflect on your personal values, education, experience, and interests in order to find an issue you care about.

Use the interactive question tree in GoGold to answer a series of questions that will help you explore how to merge your passions and skills to take action. It's easy! Simply answer the questions and GoGold will do the rest, compiling your responses into project themes that may interest you.

Why?	Who?	Where?	What?	How?
inspired? Do you to lo care about poverty, eld women's rights, environmental for sustainability, health and dis	help? The lerly, children, ose less rtunate, nature, ople with sabilities, or	Where do you want to make an impact? Your school, neighborhood, city, state, country, or around the world?	What are your strengths and talents? Public speaking, math, community building, empathy, research, or people skills?	How do you want to make a difference? Will you change a law, lead workshops, start a club, develop curriculum, give presentations, teach a skill, or take action another way?

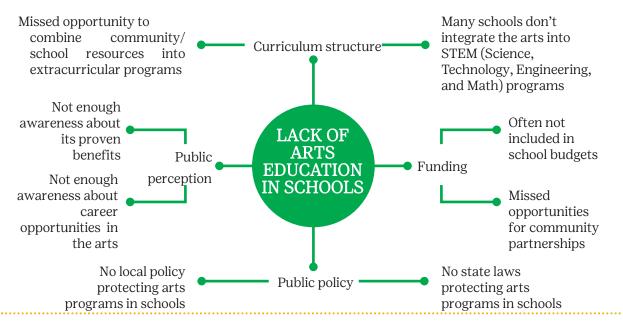
You can complete the quiz as many times as you want. And you'll leave the step with an issue or two you may want to explore further.

Step 2: Investigate

In Step 1, you identified a community issue or two that you're interested in exploring further. You'll need to trace back the issues to their root causes for your project and then connect with issue experts to plan your project. By addressing the root causes of your issue and involving your community in the solution, you'll be primed to make a sustainable impact.



Start by using a mind-mapping tool to explore the root causes of the issue you've chosen. Here's an example mind map:



Notice that the community issue "lack of arts education in schools" is placed in the center and that things that trigger it, like funding, public policy, public perception, and curriculum structure are explored further. When you explore further, you find **root causes**. In this example, the root causes are in the outer prongs. For example, the root causes of the public's perception of lack of arts education in schools include not enough awareness about proven benefits and not enough awareness about career opportunities in the arts.

Once you've identified root causes, take your research further to make sure:

- You've identified a real need in the community.
- You can make your project idea happen—it's realistic.
- You can learn about resources and develop a network beyond your friends and family to help you.

Get online. Check news and organizations' sites related to your issue. Explore how the media in other countries cover your issue.

Get reading. Find books that offer in-depth analysis of your issue, read your local newspaper, and look for magazine articles that offer different perspectives.

Interview experts. Talk to friends, neighbors, teachers, business owners, community partners, and others who can offer information or insight about the issue you've chosen.

Need help identifying organizations or people who have knowledge of your issue or finding an expert to interview? Click the help icon next to the "Research" tab in GoGold for suggestions, including a community map, a short list of thought starters, and interview tips.

SOMETHING TO
REMEMBER: Before you
meet with new people, get
safety tips from your troop/group
volunteer and always make sure
your family knows who you're
talking to or meeting with—safety
first!

Step 3: Get help



In Step 3, you'll form a team of volunteers. Working together to put your plans into action allows you to flex your leadership muscle and make a bigger impact than you would on your own. Anyone can be on your team—you don't need to limit yourself to just people your age or those who are Girl Scouts. But do choose a diverse group of volunteers with different skill sets who will work to put your project into action and stick it out until you're done.

Here are some important members of your team:

When you submit your proposal to the Council at step 5, you will be assigned a mentor from the Gold Award Panel that will help you get your proposal to Gold Award worthy!

Your project advisor is an adult you approach and invite to be on your team, who has some level of expertise in one or more areas of the issue your project addresses. Think of your project advisor as a professional consultant; they can guide you as you plan and implement your project. The project advisor does not design your project but does offer valuable insight, advice, and guidance.

Parents/guardians and troop volunteers cannot be project advisors. Sometimes adult siblings or family members such as aunts or uncles can be approved project advisors if they are experts on your issue. However, we strongly encourage you to reach outside your familiar circle and grow your network. The Project Advisor Guide will help your advisor understand their role and how they can support you.

Parents or guardians are amazing supporters! They can act as cheerleaders, sounding boards, and chauffeurs. They can also help you out with safety, transportation, and travel guidelines. The <u>Guide for Adults</u> lists helpful ways your parents or caregivers can help you; however, as we said above: parents/guardians cannot act as your project advisor.

Troop volunteers and individually registered member mentors can help make sure you've met Gold Award prerequisites and may also agree to be a part of your volunteer team. They can also review Gold Award funding, safety, and travel guidelines with you. The <u>Guide for Leaders</u> will get them started!

Friends and family may want to help you implement your plan. Troop sisters, relatives, friends, siblings, and cousins can all make terrific team members. Feel confident about giving them hands-on roles and delegating tasks to them, too!

Use Step 3 of GoGold to keep a list of your confirmed team members. You're required to work with at least one adult volunteer—your project advisor, so be sure to list them first. Then, add at least three to five additional team members who are not your parent/guardian or

troop volunteer. From there, you can add as many others as you'd like!

Keep in mind that a good leader identifies specific team members with varied backgrounds and skill sets to assist with specific tasks associated with their project. While you may be inclined to primarily enlist your peers, adult support can help you form partnerships with organizations, access resources, and provide important safety measures (your council can help make sure you're covered). So, be ready to identify each volunteer's role and don't worry about missing someone—you can add more team members as you go along.

SOMETHING TO
REMEMBER: When you
expand your circle, you
expand your impact. You may feel
a little bit uneasy to approach and
invite those outside your network
to join your team, but remember to
use your proposal as your guide to
explain your plans. Chances are—
they will be impressed!





In Step 4, you'll bring together the work and research you did in Steps 1–3 to show how you will achieve your project's purpose. You'll work out the specific details of your project proposal, including a project description, proposed budget and timeline, and your thoughts on how the project will impact you, your target audience, and your wider community. You'll also define your project's national and/or global link, set goals to measure your impact, and plan how you'll sustain your project (refer back to Part 1 for a refresher).

Provide as much detail as you can so your council can evaluate your timeline and proposed scope of work. Ensure you've clearly articulated your ideas and plans, identified your team, set clear goals, and determined how your impact will be measured so it can be easily understood and evaluated. The people reviewing your proposal may not know you personally; be specific so your vision is clear to them.

HOW DO I EARN MONEY FOR MY PROJECT?

Please reference Volunteer essentials for all Money Earning guidelines.

CAN I USE MEDIA TO SHARE MY PROJECT?

Social media platforms are great places to share your work. Be sure to create project based social media accounts (do not use personal accounts when possible).

WHAT DO I NEED TO KNOW ABOUT SAFETY?

As a Girl Scout, you know that safety is important. When you work on the Gold Award, it's a good idea to make a basic safety management plan. In advance, think about:

- What could go wrong
- How to prevent things from going wrong
- What to do if they go wrong anyway

Work with your Girl Scout leader to make sure your project is following and adhering to Council guidelines and reference Volunteer Essentials for all Council policies on adult/child ratio, travel, insurance etc.

Step 5: Present your plan

You'll know you're ready to submit your proposal to your council for review and approval when you can confidently check all the boxes below:

Ш	You've met the prerequisites (see "How do I know I'm ready?")
	You've created a unique project
	You've chosen an expert project advisor (Step 3: Get Help)
	You've engaged a team of volunteers who will take action with you
	You've addressed the root cause of an issue
	You've tackled your target audience's needs
	You've set clear goals. You can say, "Here is the change I plan to make, and here's how I'll know I've

made it."
☐ You've designed a sustainable project
☐ You've identified a national and/or global link
\square You've developed a realistic budget and identified the resources you need to carry out the
project 🗆 Your project will take at least 80 hours to complete
☐ You have the skills to get started
☐ You've created a plan to inspire others about your project and its impact

Before you submit, be sure to upload any additional files your council requires and download a copy of your proposal to keep for your records. Then, get your troop leader/volunteer to verify that you completed your prerequisites and obtain project advisor support of your proposal before submitting it. You'll be able to use GoGold to send an email request for verification that they can complete online in just a few clicks.

Your council will have a specific review and approval process, so be sure to check in with them for next steps.

PROPOSAL REVIEW AND APPROVAL PROCESS

Please reference flow chart on page 25 for full process. Upon completion of step 5 in GoGold and the submission for your supplemental proposal forms, you will be assigned a mentor for the Gold Award Panel. Your mentor will help you make necessary edits to meet Gold Award standards. After the mentor review process, your proposal will be submitted back to the Panel for a final decision. You may not begin work on your project until you have been approved by the Gold Award Panel.

Step 6: Take action

Once your proposal is approved, it's go time! Lead your team to carry out your plan. Log your hours and track your income and expenses as you put your proposal into action. Use the Experience Log to upload photos, videos, and/or text posts showing your project in action. These posts will be shared with your council when you submit your final report in Step 7.

Check the "Summary" tab in Step 6 of GoGold for an overview at any time.

Step 7: Educate and inspire

By Step 7, you're in the home stretch and completing your final report. It's time to tell your story—to tell others what you did, what you learned, and the impact your project had on your target audience. This is your chance to shine, so be sure to fully reflect on each question and provide thoughtful, detailed answers.

Upload any files and download a copy of your final report for your records. You'll obtain project advisor verification for the great work you completed and then submit to your council for review and approval.

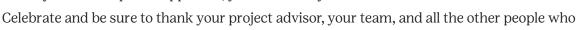
As when you submit your proposal to your council at Step 5, your council will have a specific review and approval process for Step 7, so be sure to check in with them for next steps.

FINAL REPORT REVIEW AND APPROVAL PROCESS

Upon completion of your project, you will submit your final report tin GoGold, the Council will review your report within 14 business days and email you a final approval.

report review process.

When your final report is approved, you're officially a Gold Award Girl Scout.



helped you along the way!

Congratulations—you're a Gold Award Girl Scout!

You've earned the Gold Award, the most highly regarded award in the world for girls. It's the mark of the truly remarkable. Becoming a Gold Award Girl Scout marks an important milestone in your Girl Scout career. The same vision, commitment, and leadership that brought you through the Gold Award process will now carry you to new heights. This will distinguish you on scholarship applications, college admission essays, and on your résumé—forever. What you have earned will set you apart, in all the best possible ways!

In addition to accomplishing this challenging personal goal, you can now join an esteemed group of Girl Scouts who share this distinction.

From its beginning in 1916, the greatest achievement in Girl Scouting has been a symbol of excellence

and leadership that recognizes the extraordinary efforts of extraordinary girls. While the Gold Award has gone by many names, now all Girl Scouts who earned the First Class, Curved Bar, Golden Eaglet, or Golden Eagle of Merit are part of the Gold Award Girl Scout Family (see <u>GSUSA's proclamation</u>). Its timelessness has inspired generations of young women to find greatness inside themselves and share their ideas and passions with their communities and the world. Congratulations on joining this network of talented and inspirational women!

YOU'VE JOINED HISTORY—WELCOME TO THE GOLD AWARD GIRL SCOUT FAMILY!



Share your accomplishment with the world!

How many other teenagers can say they led a team that tackled an issue in their community to create lasting change? We know you can say it! You stand out in a crowd—own it!





Now that you're a Gold Award Girl Scout, it's time to leverage your accomplishment and share your passion:

- Capture the skills you gained. Remember all the things you learned while earning the Gold Award. Things like project management, team building, public speaking, and resource development are real-life skills that need to be highlighted. Make sure you add your new skills and competencies to your future applications and résumés.
- **Apply for scholarships.** When applying for scholarships (and you should be!), you'll want your Gold Award to be a highlight. The work that goes into earning it will show you as a well-rounded, community-minded, forward-focused can-doer! Be sure to review these specific <u>scholarships</u> designed *just* for Gold Award Girl Scouts.
- Expand your network. Think of all the people you met and engaged with while working towards the Gold Award. Keep all those contacts and add them to your professional social media accounts, like LinkedIn, whenever possible. Those individuals will be proud to be connected to you, and the Girl Scout Gold Award, forever.
- Get paid more. If you join the military, you can enlist at a higher pay grade.
- Get the job. Highlight your Gold Award on your résumé—as well as all of the skills you gained while earning it. Don't underestimate the power of a Girl Scout alum, or sister Gold Award Girl Scout, receiving your résumé or application!

RÉSUMÉ TIPS:

Describe what the Gold Award means for anyone who may not be familiar with it (ideally one sentence or less). For example:

 Earned the Girl Scout Gold Award by planning and executing an 80-hour service-learning project and managing a team of volunteers and community partners

Quantify, quantify! Include measurable outcomes from your project to tell about your leadership experience and impact. Instead of saying:

Developed a robotics program for girls

Try something more powerful, like:

- Created a robotics curriculum that reached 80 girls—90% of whom reported an increased interest in STEM careers
- Partnered with two school districts to add the curriculum to 10 school clubs
- Implemented a social media strategy to educate girls on STEM opportunities, achieving more than 5,000 impressions in total

List skills that you developed in pursuing your Gold Award. Shine a light on transferable skills like project management, communication, strategic planning, research, budget oversight, fundraising, team building, and social media marketing.

Elevate your online story. If you created a website as part of your Gold Award, consider adding a link. You can use a free URL shortener to make the link memorable.



WHEN IS THE GOLD AWARD CEREMONY?

The Council hosts an annual In Your Ceremony in May. You will receive information in April on the date and location of the event. The Council will send Gold Award pins and graduation cords twice per year once in October at the beginning of the Girl Scout year and once in June after In Your Honor. If you need your pin in between those dates, please contact the Council and we can schedule pick up at the DC office or one of the regional offices.



Our resource roundup for Girl Scouts

Here you'll find a roundup of internet resources that will help you become a Gold Award Girl Scout. We recommend referencing this list as you work on your project, then again once you're officially a Gold Award Girl Scout.

Building a Team and Network

The Gold Award Guide for Project Advisors The

Gold Award Guide for Adults

The Gold Award Guide for Troop Leaders

Designing and Carrying Out a Project: Gold Award Girl Scouts Share their Wisdom on YouTube

Go for the Gold—Tips from Gold Award Girl Scouts

Ready To Get Started?

Create a GoGold Account

FAQs (GoGold Account Required)

You're a Gold Award Girl Scout! What's Next?

Search the Scholarship Database for Opportunities for Gold Award Girl

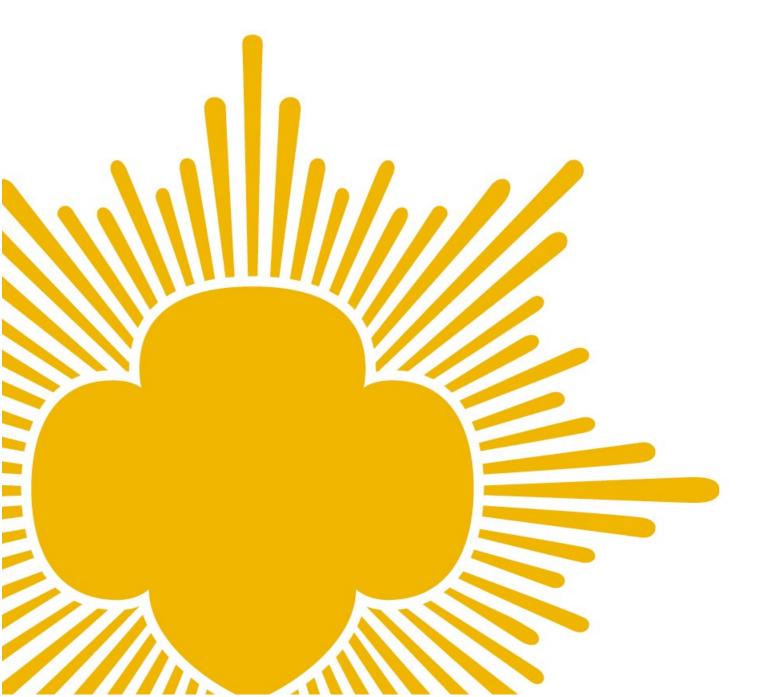
Scouts Share your Project on the Girls Changing the World Map

Get your Gold Award Credential

A special thank you to Girl Scouts San Diego for creating the guide that inspired this national template and to the 2020 Highest Award Council Thought Partners—Girl Scouts of Alaska, Girl Scouts of Central Texas, Girl Scouts of Connecticut, Girl Scouts of Nassau County, Girl Scouts Northeast Texas, Girl Scouts of Northern Illinois, Girl Scouts of San Gorgonio, Girl Scouts of Southeast Florida, Girl Scouts of Maine, and Girl Scouts of Western Ohio—for informing the updated Gold Award Guidelines for our Movement at every step.



Council Specific Resources







Gold Award Proposal Checklist

Please use the following checklist to determine if you have fulfilled all the necessary requirements to have your proposal reviewed. Upload your completed checklist in Step 5 of GoGold.

Name	County & State	Association & Service Unit
Parent Name	1	Parent Email Address

You may not, under any circumstances, begin the Take Action part of your project (Girl Scout Gold Award Step Six) until you receive approval from your Gold Award Mentor.

Checklist – Project Proposal	Yes	No
Did you complete the gsLearn Gold Award training course? If no, please sign- up to review the online module before submitting your proposal. This information will be verifed by Council staff and your proposal returned if the course is incomplete.		
Did you attend a workshop? If yes where? Date:		
Have you filled out the Hours Log that includes the following: • 80 hours minimum of service. • No more than 20% of your hours are completed prior to approval of your project. • Hours broken down into small chunks of no more than 2-3 hours.		
Do you have an Individualized Education Plan (IEP)/504 Plan or need to request accommodations for the Gold Award Process? If yes, please tell us how in the space below:		
Will your project be held in-person?		
Can the Council contact you via text? If yes, list your number.		
Do you plan to use the Council Approved crowdfunding site QGiv?		
Have your parent/guardian completed the Parent/Guardian Information Sheet?		
Have you completed the Project Advisor Profile?		



PARENT/GUARDIAN INFORMATION SHEET



*Feel free to ask any adult within your Girl Scout community who plans to support you through your Gold Award journey to fill out this form.

Name of Gold Award Applicant: Name of Parent/Guardian:	
Parent/Guardian Phone Number: Parent/Guardian Email:	
Parents and guardians play a significant role in	 supporting a Girl Scout's pat

Parents and guardians play a significant role in supporting a Girl Scout's path toward the Gold Award. However, it should be the Girl Scout's decision whether to complete the process, as it MUST be the Girl Scout's project. It is something they have to want to do themselves.

Parents and guardians can assist a Girl Scout by:

- Reading through the materials so that you feel comfortable in offering support.
- Remembering that their Gold Award project must be based on their passion.
- Encouraging and supporting them.
- Recognizing that they are capable, competent, and worthy of respect as they assumes greater citizenship, responsibility, and leadership. Their way may not be your way.
- Aiding them in developing a network of adults.
- Ensure they are not over-stressed and is supported by the family in their endeavors.
- Helping and supporting with safety and money guidelines. These help ensure the safety of your child and others, as well as the integrity of the Girl Scout program.
- Allowing them to stumble and learn the lessons that come with a Gold Award project. They will be working with a Project Advisor, an adult who has skills specific to their project, and a Gold Award Panel member who has been trained to assist them.
- Joining in the celebration as they are honored for their accomplishments.

If your child has any physical, emotional, or mental condition (including dyslexia,
ADHD, etc.) that would alter their participation or evaluation of a Gold Award project in
any way, let us know what we can do to accommodate their needs. Evaluations will be based on ability.

Signature of Parent/Guardian:	Date:
2- 3	





PROJECT ADVISOR PROFILE

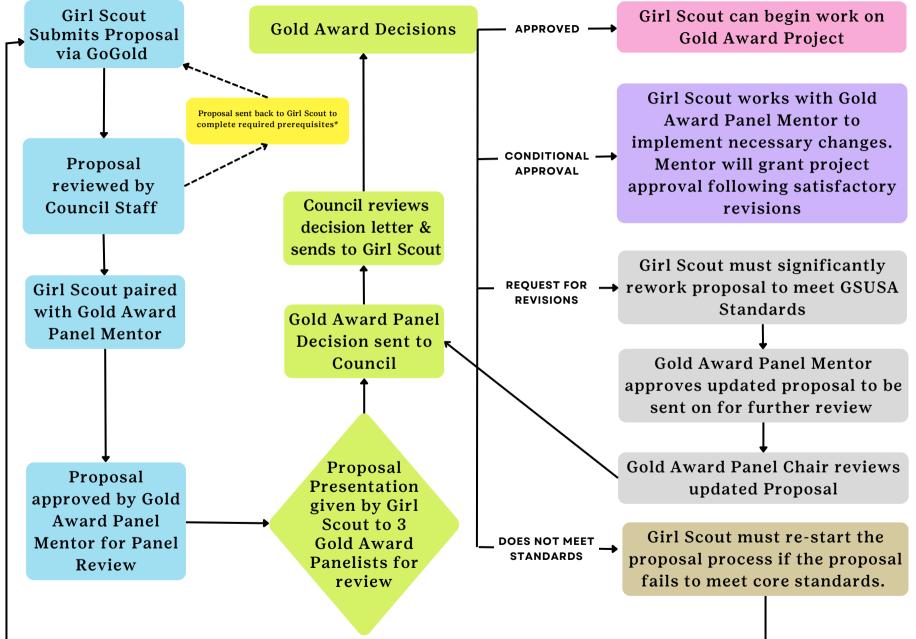
A project advisor is an adult who chooses to be on a Girl Scout's Gold Award team and is an expert on the issue the girl's project addresses. Parents, caregivers, or troop leaders of girls pursuing their Gold Award cannot be advisors.

Fill out one form for each adv	visor.
Gold Award Applicant's Name	e:
Gold Award Project Title:	
Gold Award Project Advisor's	Name:
Phone number:	E-Mail:
Street Address:	
City:Zi	p Code:
Why have you chosen this pers	on to be your Gold Award Project Advisor?
How will this person help you t	to have a successful project?
I agree to be the Gold Award Pr Scout.	oject advisor for the above-named Girl
Project Advisor's signature:	Date:



GSCNC Gold Award Proposal Process







Gold Award Proposal Rubric



CRITERIA	Approved	Conditionally Approved	Request for Revision	Does Not Meet Standards
Innovation	Project is an original idea	Project is an original idea	Original idea is present but needs developing to be a full project	Project repeats or continues an existing or past project
Community Need	Identified credible community need	Credible Need but already being fulfilled	Issue based on personal interest and not need	No credible need identified
Root Cause	Root cause identified with a plan to address it	Root cause addressed with a short-term plan	Root cause identified but no plan for it	No root cause identified
Target Audience	Target audience Identified and solution benefits it	Target audience Identified and marginally benefits it	Project plan is desigined FOR audience and not WITH it	No target audience
Research	1-2 resources cited	Research implied with no sources	No research	No research
National/Global Link	Broad evidence of link	Evidence of limited link	No evidence of implied link	No Link
Team Members	3-5 non GS team members	Self, Family and GS only	Less than 3 team members	Self and Family only
Project Advisor	Advisor is an expert	Advisor is part of GS family but also an expert	Advisor is a relative or troop leader/has no knowledge of issue	No Advisor Selected



Gold Award Proposal Rubric

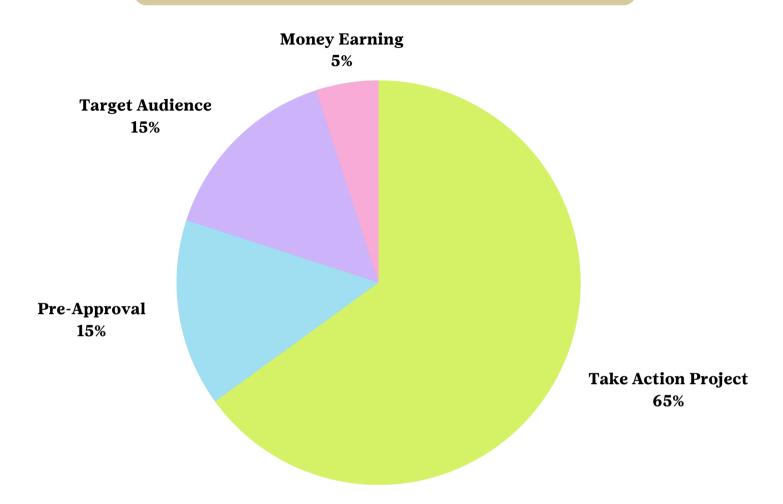


CRITERIA	Approved	Conditionally Approved	Request for Revision	Does Not Meet Standards
Project Description	Clearly Described and demonstrates approach to issue	Clearly described but doesn't demonstrate issue being solved	Vaguely Described; Unclear what is being done	Project not described at all
Measurability	Impact is defined and measurable with a clear measurement tool	Impact is defined but no clear measurement tool	Impact is not realistically measurable	Impact does not relate to the issue
Goals	1 goal is defined, realistic, and connected to impact	1 goal defined but lacks detail	Goals are not connected to impact	No goals identified
Sustainability	Clear plan on sustainability beyond GS	Clear plan that depends on someone else	Unclear plan on sustainability	No plan or inability to be sustained
Timeline	Realistic plan with 80 hours and 8 hours with the Target Audience	Realistic plan with 80 hours and no Target Audience hours	Incomplete Plan with less than 80 hours	Unrealistic plan without 80 hours
Leadership	Strategy to engage teammates is comprehensive	Strategy planned but omits specific roles	Strategy limited but attempted	No strategy to lead
Budget	Detailed description of project costs and how they are met	Vague description but costs/expenses balance	Unclear on how costs are met or are beyond the scope of the project	Budget incomplete or unrealistic





Gold Award Hours Breakdown



A minimum of 80 hours are needed to complete your Gold Award. Girl Scouts Nation's Capital recommends your project hours be broken down by the following percentages:

Pre-Approval (up to 15%)

- Working with your Project Advisor
- Receiving permission from your venue
- Recruiting Volunteers
- · Creating a GoGold Online Account
- Completing Steps 1-5 for proposal
- submission

Money Earning (up to 5%)

- · Requesting donations
- · Creating a video for QGiv

Target Audience(minimum of 8 hours or up to 15%)

• Interacting with those who your project will impact

Take Action Project (65% or more)

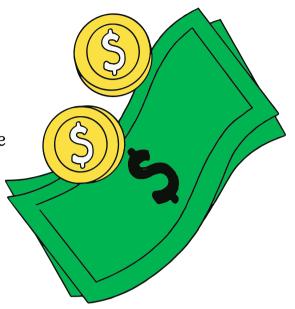
- · Working with your mentor
- Implementing your project
- · Leading your volunteers
- Evaluating your impact
- Completing your project
- Completing Step 6-7 for final report submission



Money

The Dirt on the Green

Girl Scout girls may ask for in-kind donations of goods and supplies. Keep in mind that Girl Scout girls cannot ask for cash donations. Girl Scout adults can make requests for donations on your behalf and with your input. You can describe your project to others, write a letter or create a PowerPoint presentation, but an adult has to do the actual "ask". In either case, an adult must sign any documentation.





Girl Scout girls may apply for grants through outside organizations. Grant amounts should not exceed \$1,000. Girls should be completing the grant application information under the supervision of a Girl Scout adult volunteer or their Project Advisor. The grant application would then be submitted by an adult on behalf of the girl's project

Gold Award Girl Scouts can make direct requests for monetary donations through the Girl Scouts Nation's Capital approved crowdfunding tool. Remember that Girl Scouts cannot raise money for another organization. All money earned and donated should flow through your troop account. See Volunteer Essentials (pp. 33) for more details regarding money.

Safety



Safety First!

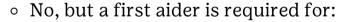
During your Gold Award Take Action Project, keeping yourself, your team, and your participants safe is key! Make sure to ask yourself these questions:



• Do I have any volunteers or participants under the age of 18? If so, I definitely need to have permission slips for them.



- Have I thought about having any snacks or meals?
 What food allergies do my particiapants have? This is
 a great question to ask on permission slips. Once I
 read my permission slips, what allergens might I need
 to avoid?
- Are the activities I'll be doing during my project, or activities like them, listed in the online Safety Activity Checkpoints? If so, what do I need to do to ensure the safety of my project participants?
- Do ALL Girl Scout meetings and activities need a first aider?



- Physically demanding activities
- Activities involving potential injury such as but not limited to hiking, camping, backpacking, bicycling, caving, climbing, horseback riding, skating, skiing, swimming, and boating.
- An activity lasting 24 hours or more
- An event of over 200 people.



Red Flags

Below, you'll find a list of projects that just don't make the cut as Gold Award Take Action Projects.

Why so many rules, you ask?

Because a Girl Scout Gold Award Take Action Project is about creating the greatest impact possible. And you want to implement the best Take Action Project possible. Avoiding these simple traps will help you do just that!



What NOT to do



Canned Projects because a canned project is pre-designed and demands only that you implement someone else's project (i.e. a blood drive or annual clean-up). A Gold Award Take Action Project requires you to act in a leadership position from the get-go, designing a sustainable service or advocacy project on an issue that you have carefully researched



Collection Projects because collecting items for an organization does not elicit the creativity or leadership required by the Gold Award (i.e. building a free little library)



Fundraising Projects because Girl Scouts, whether youth or adults, are not allowed to raise money for other organizations



Group Projects because the Gold Award is about taking a stance on an issue that you are passionate about in the way you think it can best be addressed. This doesn't mean that you won't be working with and consulting other people, just that you'll be the one calling the shots!

Being A Leader





Your Wider Auidence

Everyone you'll share your story with once you complete your Gold Award Take Action Project

Being a Gold Award Girl Scout is more than a project. Your conduct toward everyone you're working with, whether they're part of your team or your audience is what will determine whether you are successful or not. Use your head and your heart, follow these tips and you'll be unstoppable!

Write Thank you Notes Be a sister to every Girl Scout

Be okay with Mistakes Assume that people have good intentions

Call or email people yourself Don't be afraid to say I'm Sorry

Helping Hands



Who's Who?

The Gold Award Process is girl-led. That means you are responsible for writing your proposal, turning in your paperwork, scheduling your presentation and contacting your Gold Award Mentor with any questions. But there are plenty of people who can lend a helping hand!



Your Troop Leader is any registered Girl Scout volunteer that can support you going for the Gold.

Your Project Advisor is neither a troop leader or parent that has specialized knowledge that relates to your project.

Your Friends & Family can include your parents, siblings, fellow troop mates, classmates from school and community members.

The Teen Program Specialist is the Council staff member who oversees the Gold Award process and can answer questions that other's can't.

Your Gold Award Panel Mentor will be assigned to you by Council Staff to assist you in developing your proposal, preparing for your panel conversation and helping you get your porposal approved.

Remember - it isn't a leader's job to do everything; rather, it's the leader's job to make sure everything gets done. You will demonstrate leadership by recruiting and engaging a diverse team of volunteers from your network and around the community.

Consider This



You can say a lot in your Project Proposal

Your project proposal is your chance to make an impression and tell the Gold Award Panel about your Take Action Project idea. Your Project Proposal allows the Panel to form their questions for you. The following is a guide to what type of information the Panel will be looking for in your proposal.



Describe the issue your project will address and who is your target audience. Remember your 15-second pitch.

What will you actually be doing? What issue concerns you, who are you aiming to involve in addressing this issue, and how will you go about doing this? How is this project uniquely yours, and how will you be a leader throughout? Be thorough-this is the first thing the Gold Award Mentor will read about your project

Outline the strengths, talents, and skills that you plan to put into action. What skills do you hope to develop?

What comes naturally to you that you plan to put into action? What's a bit harder for you that you plan to make stronger by stretching yourself during your Gold Award Take Action Project?

Discuss your reasons for selecting the project.

Why is this particular project of interest to you? How does it relate to your skills, interests, other community involvement, or future plans? What makes this project personal?



Consider This



Describe the steps involved in putting your plan into action, including resources, facilities, equipment, and approvals needed.

What tasks do you need to complete? What are all of the resources you will need during your project? If you need transportation, how will you get there? If you need to transport others, how will you make that happen? Do you need to have any special training or to have others with special skills participate in your project? All equipment, supplies and approvals need to be planned out in advance. Don't make assumptions that others will help you-ask in advance or have a backup plan



Estimate overall project expenses and how you plan to meet these costs.

How much money will you need to make your project a reality? How do you plan to earn money to cover the costs of your project? Even if you hope to have items donated, how will you come up with the money to cover the costs of items that are unexpectedly not covered by donations? What is your backup plan to cover all costs

What methods or tools will you use to evaluate the impact of your project?

Your evaluation needs to be something tangible. Will you have a participant survey? Will you interview participants/volunteers? Will you measure success by number of participants, by number of people who benefited? Will your follow-up be immediately after the event, or later?



Enter the names of people or organizations you plan to inform and involve.

Beyond the team you put together, what is the name of each person or organization benefiting from and collaborating with your project? Who will you be informing of what you are doing?

Consider This





Describe how you plan to tell others about your project, the project's impact, and what you have learned. (Web site, blog, presentations, posters, videos, articles, and so on.)

How will you spread the word about your project to people in the community? If you make a display, where will you put it? If you make a video, where and when will it be viewed? If you create a website, how will people find out about it?

How will your project be sustained beyond your involvement?

How will your project continue to have an impact in the future? How will your project remain active even when you're done? Will the education you've provided live on in people's memories and habits? Will another person or group be able to pick up where you have left off?





Remember, Sustainability means that your project, as well as the work towards addressing your issue, carries on or continues even after you've done your part and earned the Gold Award. In a nutshell: you'll put a plan in place that ensures your Gold Award creates lasting change.

The Finish Line



You've come so far!

First, once you've finished your Gold Award Take Action Project, take time to reflect on your experiences and share what you have learned.

Next, use Step Six of GoGold Online to record your project hours. Move on to Step Seven and complete the final questions, reflecting on how you impacted your chosen community issue.



Don't forget, to review your written responses with your Troop/Group Volunteer and your Gold Award Project Advisor. Consider checking in with your Gold Award Panel Mentor so they can hear about your project and read your paperwork.

Now, have your project advisor verify you completed your project

Finally, once everyone has reviewed your Final Report, use Step Seven of GoGold Online to send it back to Girl Scouts Nation's Capital.



Mark your Calendar

You must submit your Gold Award Project By March 15th to be included in that year's In Your Honor Annual Award ceremony and yearbook and to be eligible for the Girl Scouts Nation's Capital Gold Award Scholarship

You have until **September 30th** of the year you graduate High School to complete your Gold Award. If you turn 18 after September 30th of your graduation year, you have until your 18th birthday.



girl scouts nation's capital





The Girl Scout Gold Award: A Guide for Project Advisors

What is the Gold Award?

The Gold Award is the highest award that a Senior or Ambassador Girl Scout (grades 9–12) can earn. To become a Gold Award Girl Scout, a Girl Scout identifies an issue that's important to them, then develops and carries out an innovative and sustainable solution with measurable impact. Each solution/project must link to a national and/or global issue.

What types of projects are Gold Award-eligible?

A Gold Award project must reflect the following: the Girl Scout has identified the root cause of a community issue they are passionate about, the action they take must address a real need and have long-term benefits, they must show leadership by guiding a team of volunteers, and the project must be sustainable and measurable with a national and/or global link.

How long does a Gold Award project take to complete?

Gold Award projects require a commitment of at least 80 hours from the Girl Scout. The timeline is designed by the Girl Scout and enhanced with your input.

Who can be a project advisor?

A project advisor is an adult who chooses to be on a Girl Scout's Gold Award team and is an expert on the issue the Girl Scout's project addresses. Parents, caregivers, or troop leaders of Girl Scouts pursuing their Gold Award cannot be advisors. Adult siblings and family members like aunts and uncles can sometimes be advisors if they are

experts on the issue the Girl Scout is exploring. However, we encourage Girl Scouts to branch outside of their families when possible.

What is the role of a project advisor?

A project advisor offers a Girl Scout guidance and expertise as needed, during the planning and execution of the Girl Scout's Gold Award project. Note that it's important that the project and its core ideas be the Girl Scout's own.

How can I support a Girl Scout as they completes their Gold Award project?

Although the project advisor role is flexible, here are some ways you can show your support:

- Recognize that the Girl Scout's project is as unique as they are, so don't compare them—or their project to other Girl Scouts and their Gold Awards.
- Let them interview you to help them better understand the issue they are addressing.
- Refer to colleagues or acquaintances of yours for interviews or advice.
- As they research and plan their project, refer them to relevant books, web resources, and/or organizations.
- Offer to act as a sounding board for any questions that may come up over the course of their project.
- Help them brainstorm the metrics most useful in ensuring their project has a measurable impact.
- Offer to review their proposal or final report before it's submitted.





The Girl Scout Gold Award: A Guide for Project Advisors

What is the expected time commitment for a Gold Award Project Advisor?

The Project Advisor should be willing to work with the Girl Scout as much as the individual Girl Scout needs. This can vary from meeting once a week to meeting once a month (Girl Scout and Project Advisors should not meet less than once a month). Each Girl Scout will identify with their Project Advisor the specific time commitments they require for their individual project.

What is expected from a Gold Award Project Advisor?

The Gold Award Project Advisor is meant to be a mentor and resource guide to the Girl Scout throughout their Gold Award Project. They do not need to know everything about Girl Scouts- they instead are meant to fill the role of the subject matter expert of the project. Project Advisors provide the Girl Scout with project knowledge base, reference points, networking, and guidance that will ensure they meets the needs the issue they are addressing.

Who do I contact if I have questions?

The Project Advisor is welcome to contact Girl Scouts Nation's Capital at any time with questions or concerns about their role, the Gold Award, or Girl Scouting in general. You can email us at higheraward@gscnc.org.

What steps should I take if I never received the Project Advisor email from GoGold but the Girl Scout says she sent it?

The verification email is most likely caught in your email's filter or spam folder. Please add email@email.girlscouts.org to your contact list and ask the Girl Scout to send it again. If they are unable to send it, ask the Girl Scout to contact the Council.