



Together in Every Adventure





Kim R. Ford

Chief Executive Officer

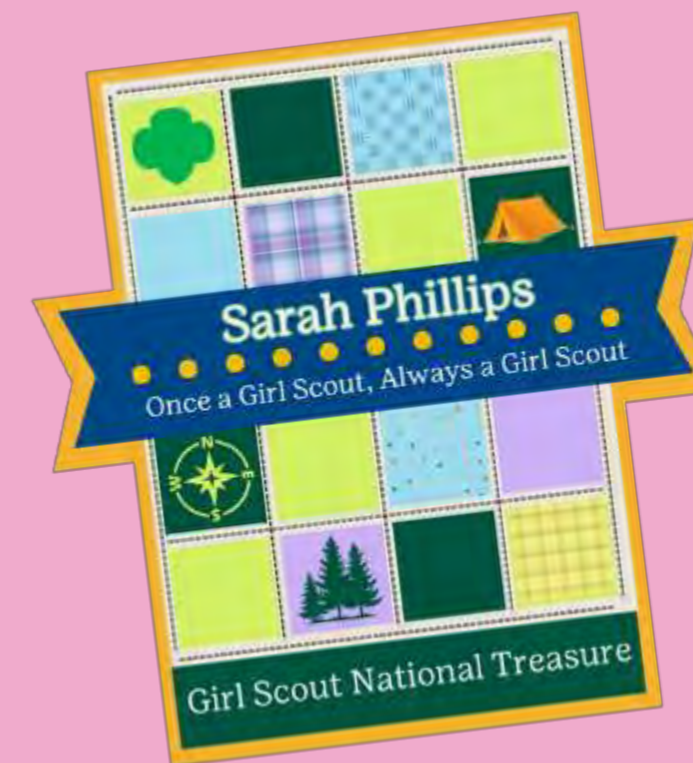
Strengthening Our Sisterhood*

- **A Sister* to Every Girl Scout:**
 - Youth: Emergency fund, post-secondary support, wellness resources
 - Volunteers: Volunteer flexibility, membership discount cards
- **Promise Fund:** Ensuring Girl Scouting remains accessible to all
- **Once a Girl Scout, Always a Girl Scout:** We are a life-long sisterhood* network
- **Council-wide Connections:** Town Halls focused on Convention coming this fall
- **Communities of Focus:** Growing Girl Scouting in Prince George's County, DC, Montgomery Country and among service families



Celebrating and Connecting

- **National Treasure Recognition:** Celebrating local Girl Scout gems
- **CEO Connect:** Campfire stories, high tea, forensic lab, Women Who Mean Business
- **Power Pair:** Opportunities to shadow leading executives
- **Return of Dine Arounds:** Reconnecting through sisterhood* with the Women's Advisory Board



Leading the Way to Convention



- **Girl Scouts Nation's Capital:** Not just the largest Council– the *strongest* Council.
- **Stronger together, brighter together:** Convention is our moment to show the power of our sisterhood!*
- **Be there!** July 20th-26th, 2026



Coming Post Convention:
Our first-ever Conference on Women, Girls/Youth and Families



Taylor German

Director of Impact



Convention at a Glance

Dates: July 20-25, 2026

Location: Washington, D.C.

Theme: Girl Scouts Unite –
Girls Make History!

GSCNC will welcome the
nation and shape the
experience.





Why Hosting is Historical...

- First and only time GSCNC will host in our lifetimes.
- Puts our work—and our Girl Scouts —on the national stage.
- Our chance to reposition, re-energize, and reconnect!





What Do We Need from You?

- Encourage your Service Units to attend and participate
- Create unique ideas for Service Units to celebrate in their home-base
- Promote our Council amongst your friends and peers

And Volunteer!

Volunteer during Pre-
Convention, Convention Week,
and the events that follow





This Is Our Shot!

- To showcase our Council!
- To connect — with each other, with our community, and with other Councils!
- To lift every Girl Scout, showing what's possible when we come together!
- To lead with purpose and inspire the next generation!



Denise Viau
*Camping Services
Manager*



When was the last time you did something
for the first time?





Camp Resources Online





Just Show Up

Weekend Program Types:

- **High Adventure** → Archery, tomahawks, slingshots and more! Our weekend facilitators offer a full suite of high adventure activities at our camps.
- **Outdoor Programs** → From butterflies to animals at risk of going bye, our programs offer Girl Scouts a chance to explore the woods and learn to embrace the beauty and wonder of nature!
- **Outdoor Skill Programs** → Whittling, fire building and Leave No Trace are just some of the skills our weekend facilitators can help Girl Scouts learn at camp.
- **Evening Programs** → The fun at camp doesn't end just because the sun goes down! Our evening programs offer troops a great way to maximize their time at camp!






Dates and Locations

Members / For Girl Scouts / Camp and Outdoors

Camp and Outdoors




girlscouts
nation's capital

SHOPDONATE

11MY GS

DiscoverGet InvolvedCampCookiesSupport UsMembers



Weekend Camp Programs

New or seasoned campers can join in on our weekend programs to take their camping trips to the next level.

EXPLORE

Program Dates	BW	CR	CT	PW	WI	W R
9/13-9/14			X	X	X	
9/20-9/21	X			X		
9/27-928		X				X
10/4-10/5					X	X
10/11-10/12	X			X		
10/18-10/19	X		X			
10/25-10/26		X		X		
11/1-11/2			X	X	X	
11/8-11/9	X	X				X
11/15-11/16		X	X		X	
11/22-11/23	X	X				X



Activity Days

Activity Days → Ready for a whole or half day of adventures at camp? Our activity days cover a variety of programs focusing from adventure days to outdoor program days!

WINGS IN MOTION

IT'S TIME TO SPREAD YOUR
WINGS AND DISCOVER!

It's time to spread your wings and discover the incredible journey migratory birds make each year and the amazing places they visit along the way.



OCTOBER 11TH

Full Day Program:

Time: 9:00-4:30

Cost: \$50

Age: Junior and up

Activities:

- Migration Challenge
- Birding Hike
- DIY Window Clings
- Build/Install Bird houses

Half Day Program:

Time: 9-12:30 or 1-4:30

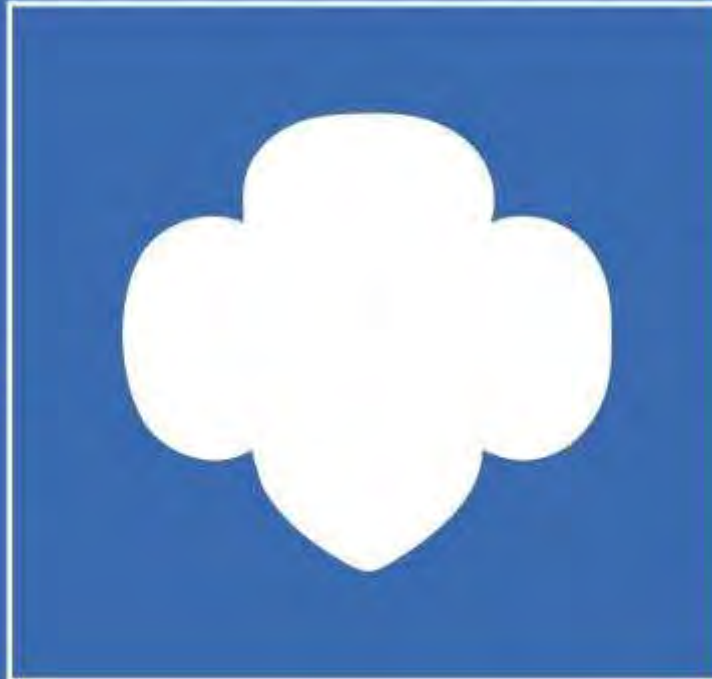
Cost: \$20

Age: Daisy and up

Activities:

- Migration Challenge
- Birding Hike
- Bird Feeder Mobiles
- DIY Window Clings

Camp Facilitators



Girl Scouts Nation's Capital



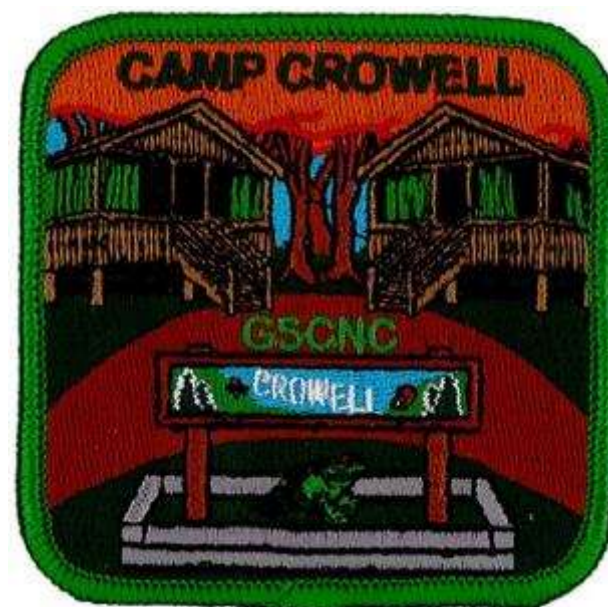
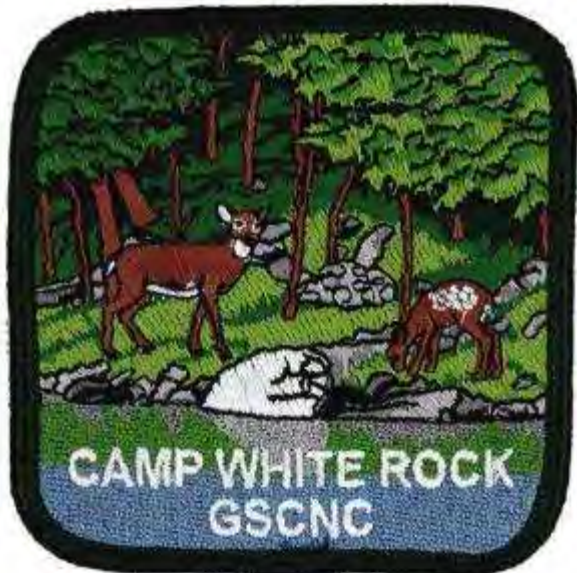
Need different picture



Core Camp Palooza!

April 24- 26 2026

Celebrate the Sisterhood* of Girl
Scouting, our beautiful properties,
and environmental stewardship.





It's Never Too EARLY to think about SUMMER

Sleep Away Camp

Lottery open: Monday, December 15 -
Monday, January 5

Placements go out: Monday, January 12

General Registration Opens: Tuesday,
January 20

Summer Day and Evening Camp





Thank YOU!





Day Camp traditions continue in Wards 7 & 8





Camp CEO Registration is Open!

**For Girl Scouts in Grades 10-12 as of
September 2025**

Discover, connect, and take action with
CEOs to make the world a better place while
enjoying traditional camp activities.
All meals will be included.

COST: \$75

**Check In: Saturday, October 4, 2025 -9:30
am**

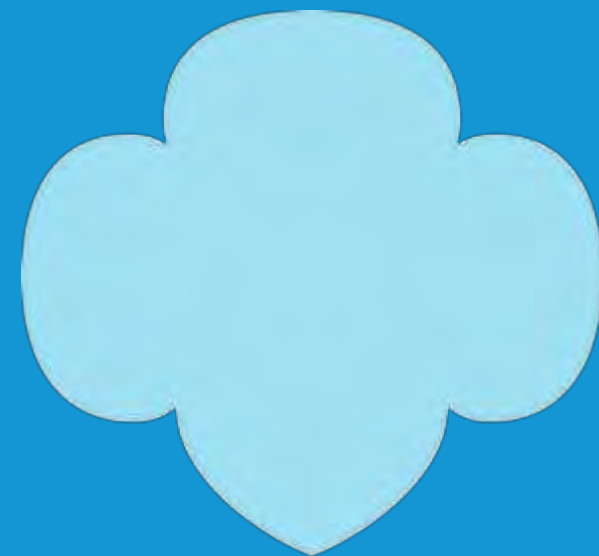
Pick Up: Sunday, October 5, 2025 - 1:00 pm





Future Outdoor Youth Enthusiasts!





Raven Murphy

*Senior Teen Program
Specialist*



Journeys are Retiring: What You Need to Know

Effective October 1, 2026:

- All Girl Scout Journeys will officially be retired.
- Journeys will no longer be used as prerequisites for Bronze, Silver, or Gold Awards after this date.

Until Then:

- Any in-progress or completed Journeys will still count toward Highest Awards.
- Troops may continue using Journeys if they choose.

Why This Matters:

- Journeys have been the core path to leadership awards for years.
- GSUSA is introducing a more flexible, modern framework through the new Leadership Awards Suite.
- Troops and Girl Scouts will need support navigating this shift during the transition period.





Meet the New Leadership Awards

Four Leadership Paths:

1. Personal Leadership – True North Award (Juniors–Ambassadors)
2. Peer Leadership – Silver Torch & Gold Torch (Cadettes+)
3. Teaching Leadership – Junior Aide, Program Aide, VIT, CIT I & II
4. Community Advocacy – Take Action & Global Action Awards

Key Info:

- Any one of the four Leadership Awards can now serve as a prerequisite for the Bronze, Silver, or Gold Award.
- Emphasize personal growth, peer connection, and community impact
- Can be earned individually or with a troop





Higher Award Workshops – Fall 2025

Silver Award Workshop

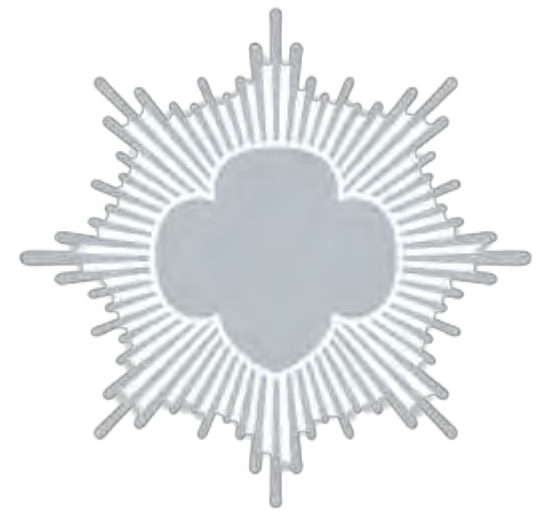
- September 13, 2025 | Oxon Hill High School

Gold Award Workshops

- September 27, 2025 | McLean High School
- November 8th, 2025 | Maryland (Location TBD)

These workshops are designed to help Girl Scouts and their leaders fully understand the ins and outs of the Higher Awards process. Participants will have the opportunity to ask questions and get personalized support.

Note: The Gold Award Workshop fulfills the required Gold Award training. Registration for all workshops is available on GSEvents!





Wellness & Body Appreciation Badges

New Body Appreciation Badges (Daisy–Ambassador):

Promote body confidence, self-respect, and healthy living

Age-appropriate topics include:

- Media literacy & body image
- Mind-body connection
- Practicing self-care
- Respecting body differences

Why It Matters:

Helps Girl Scouts build resilience and self-esteem

Encourages inclusivity and wellness as core values





Program Highlights

We've added over 100 program partners across our entire council—from West Virginia to Southern Maryland.

Stay current by visiting: gscnc.org/program-partners

Sign up for the Troop Edition newsletter: [Subscribe Here](#)



Congressional Aide Program Update

This year, 98 youth were placed in congressional offices—our highest number on record since 2015!

2026 applications open Monday, January 5, 2026

Girl Scout Service Day



Walk to End Alzheimer's on September 27, 2025, on the National Mall.

Registration on GSEvents



Girl Scout Days Around the Council

Upcoming Events:

-  Washington Mystics Game — August 17, 2025
-  Washington Commanders Games — August 23 & November 30, 2025
-  Washington Nationals Game — August 31, 2025
-  Cirque du Soleil Show — September 14, 2025
-  Riley's Lockhouse Visit — October 25, 2025

Sign-up links for all these events are live in the Insider Magazine included in your Welcome Packet!

Join us to celebrate Girl Scouts at these fun, memorable events across the region!





Daisy, Brownie, Junior Fall Fun!

Dare to Dance!

Date: September 6, 2025 | Location: NW DC

Join FIT DC Ambassador & Freestyle DansFit Owner Gabriel for a high-energy dance class!

Touchdowns and Tag-a-longs

Date: September 20, 2025 | Location: DC

Train like the DC Divas — DC's women's tackle football team — and be inspired by women in sports!

Girl Scouts and Gears: Part 1

Date: September 28, 2025 | Location: Alethia Tanner Park, DC

Start the 3-part Girl Scouts Who Bike series with the Washington Area Biking Association!

Note: You must know how to ride a bike — but WABA has extras to borrow if needed!

Save the Date: October 11 – Rhizome DC Art Program

A hands-on creative day with local artists! More info to come.



Exciting Fall Adventures for Cadettes, Seniors, and Ambassadors!

Lead with Courage – NEW True North Award Day -

- August 30, 2025 at Camp Potomac Woods
- Open to Cadettes, Seniors, and Ambassadors!

Mental Wellness Days

- Sept 6, 2025 at Camp White Rock & May 9, 2026 at Camp Cole's Trip
- A day focused on self-care, stress relief, and mental well-being

Light the Torch – NEW Silver Torch Award Day

- October 4, 2025 at Annandale High School
- Especially for Cadettes ready to shine as leaders.

High Adventure Day

- October 25, 2025 at Camp Crowell
- For Seniors and Ambassadors ready to challenge themselves outdoors.





The Official Return of the Step Showcase!

Date : February 28, 2026

Location: Trinity Washington University | 4:00 PM

Troops are encouraged to form their own step teams (6–15 Girl Scouts), with a mandatory adult volunteer to assist with routine creation (either troop-selected or assigned by Council).

💰 Team Buy-In: \$20 per team

💰 Observer Tickets: \$5

Registration opens in November on GSEvents—link to be shared soon!

Questions? Contact Nicole Trimier at ntrimier@gscnc.org





Savannah 2026: A Journey to Our Roots

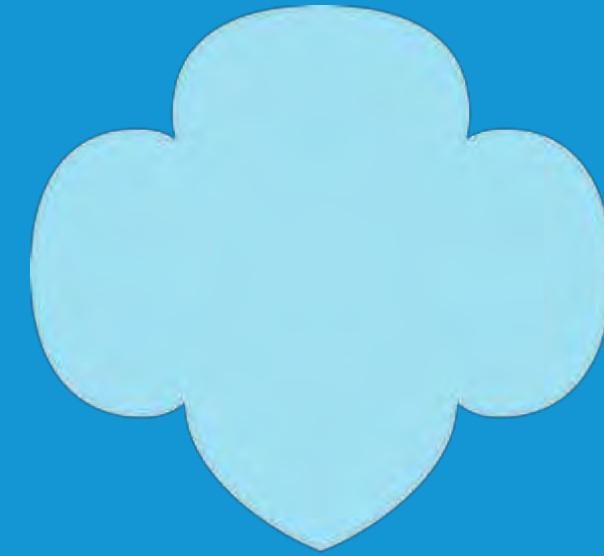
Date: June 14–20, 2026

Current Price: \$750 until Oct. 1 - Price will increase after.

Open to: Cadettes, Seniors, Ambassadors, Adult Members, Volunteers & Staff (300 total spots!)

- Roundtrip coach transportation with meals provided on the bus
- Six-night stay at the Kimpton Brice Hotel
- Tour of Juliette Gordon Low's Birthplace, Mural and SCAD Art Tour and an interactive scavenger hunt in Forsyth Park.
- Farewell Dinner Celebration
- Experience the heart of Girl Scout history in beautiful Savannah, GA!
- Registration open on GSEvents.





Anna Bradford
Director of Product Program



Fall Product Program

The Fall Product Program is a Council-sponsored program that combines educational activities with money-earning opportunities for troops. The Fall Product Program is directed toward family and friends—those closest to Girl Scouting—and enables troops to earn start-up money by selling magazine subscriptions, nuts, candy, and more.

Important Dates

9/15: Fall Product Program begins

10/18: In-person order taking ends
(11:59pm)

10/22: Online Girl Scout Delivered ends
(11:59pm)

11/09: Online sales—magazines and Direct
Ship end (11:59pm)

11/10-18: Product delivery





New for 2025!



Cookie Crossover Patch

To earn both the fall/cookie crossover patches (personalized patches), youth members must participate in both programs.



Make New Friends Tin (\$14)

1st in a series of 3



Cherry Almond Clusters (\$10)

Roasted almonds and dried cherries covered in caramel and chocolate



Fall Proceeds

Traditional Plan	15% of total sales and Girl Scout rewards.
Opt-Out Plan	20% of total sales and no Girl Scout rewards (Girl Scouts will still receive patches) <i>Daisy and Brownie Troops cannot opt out of rewards</i>
Super Troop	Troops that have 6 Girl Scouts selling and an average of \$250 per Girl Scout selling will receive an additional 3% for the Fall Product Program and 5 cents per package on their cookie proceeds regardless of reward plan chosen
Philanthropic PGA	With 6 Girl Scouts selling at a per Girl Scout average of \$200, selling youth get an “Enrichment” patch, Troop receives an additional 1% in proceeds, and a donation will be made to the National Zoo for the enrichment of animal life



Cookie Program

When youth members participate in the Girl Scout Cookie Program, they get more than life-changing experiences and adventures. They also develop essential life skills—goal setting, decision making, money management, people skills, and business ethics—all while soaring in confidence and practicing leadership the Girl Scout way to lift one another up and change the world, together.

Important Dates

12/12: Initial Order taking begins

1/11: Online Girl Scout Delivered pauses in Digital Cookie (11:59pm)

1/17: Online Girl Scout Delivered turned back on in Digital Cookie

1/20: Association deliveries begin

2/4: Cupboards begin to open (all open by 2/11)

2/6: Booths begin

3/8: Online Girl Scout Delivered closes in Digital Cookie (11:59pm)

3/15: Cookie Program ends

3/22: Direct Ship closes in Digital Cookie





2024-25 Recap

Through challenges that our community faced during the 2024-25 season, we persevered as a council and our **amazing** youth members sold 4.2 MILLION packages!


Booth Sales: 26,056 slots

Youth Participating: 28,532

Troops Participating: 2,922

Digital Participation (Y): 22,321

Digital Participation (T): 2,840

A large, multi-pointed yellow starburst graphic is centered on the right side of the slide, containing the total troop proceeds.

**Total troop proceeds:
\$4,668,992**



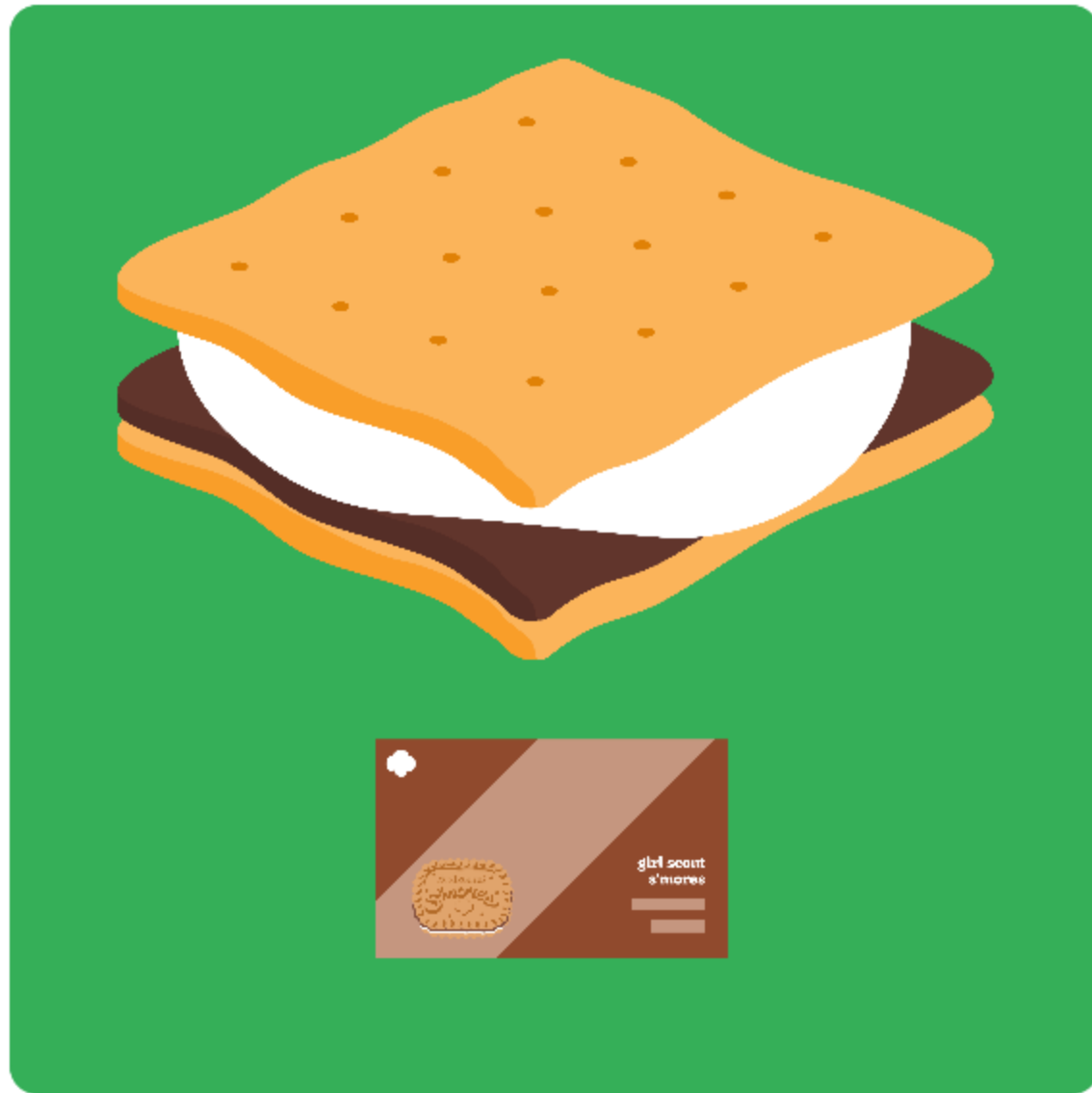
Cookie Proceeds

Base Proceed	\$1.00 with individual rewards (opt-in) \$1.05 without individual rewards (opt-out) <i>Daisies and Brownies CANNOT opt-out of rewards</i>
PGA Proceed*	Tier 1- additional \$.05 per package @ \$160 per Girl Scout average selling Tier 2- additional \$.06 per package @ \$275 per Girl Scout average selling
Super Troop	Troops with 6 youth selling that reach \$250 per Girl Scout average during the Fall Product Program receive an additional \$.05 in Cookies
Troop IO Revenue Share (IO = Initial Order)	\$160 per Girl Scout average in Troop IO earn \$.05 per package \$200 per Girl Scout average in Troop IO earn additional \$.05 per package *This is stackable, 6 youth selling is required

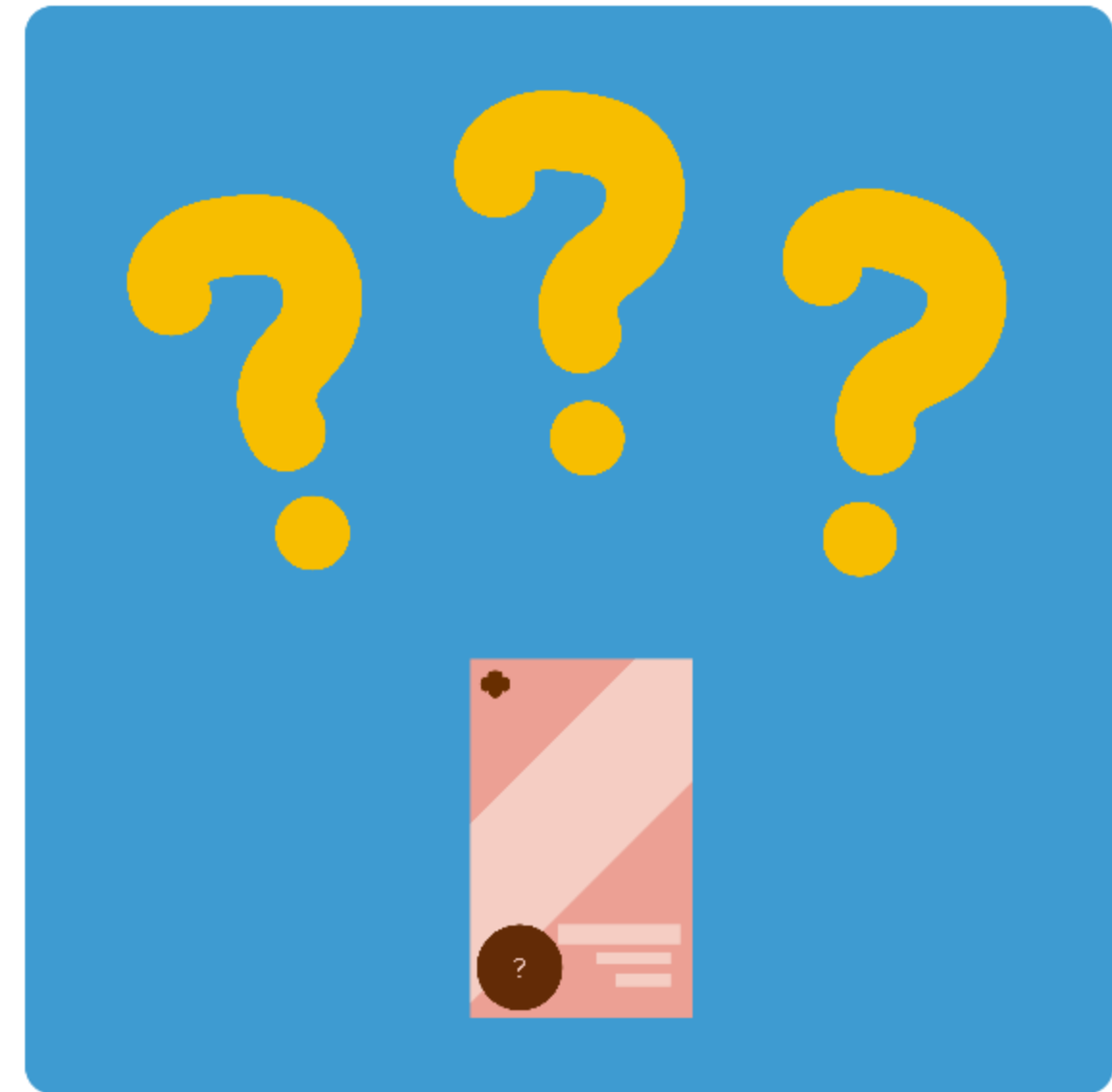
Troops can earn from \$1.00 all the way up to \$1.33 depending on which proceeds they earn (\$1.28 for troops who earn rewards.)



New Cookie Loading....



When one door closes....



another opens!



Save the Date: Cookie Kickoff!

We will be back in-person for the 2025-26 Cookie Kickoff!

Date: October 25, 2025

Time: TBD

Location: University of the District of Columbia

Service Unit and Association level cookie volunteers will be invited to attend. We will be going over updates for the upcoming season including:

- New cookie
- New resources for troops
- Updates to approved payment methods (such as Venmo)
- Updated booth requirements

And more...

Stay tuned for more information!





Cookie Hoodie Design Contest

We invited Girl Scouts of all levels and ages to submit designs for their dream cookie hoodie to be featured as a reward for the 2025-26 season.

We had OVER 200 submissions and 55 finalists!

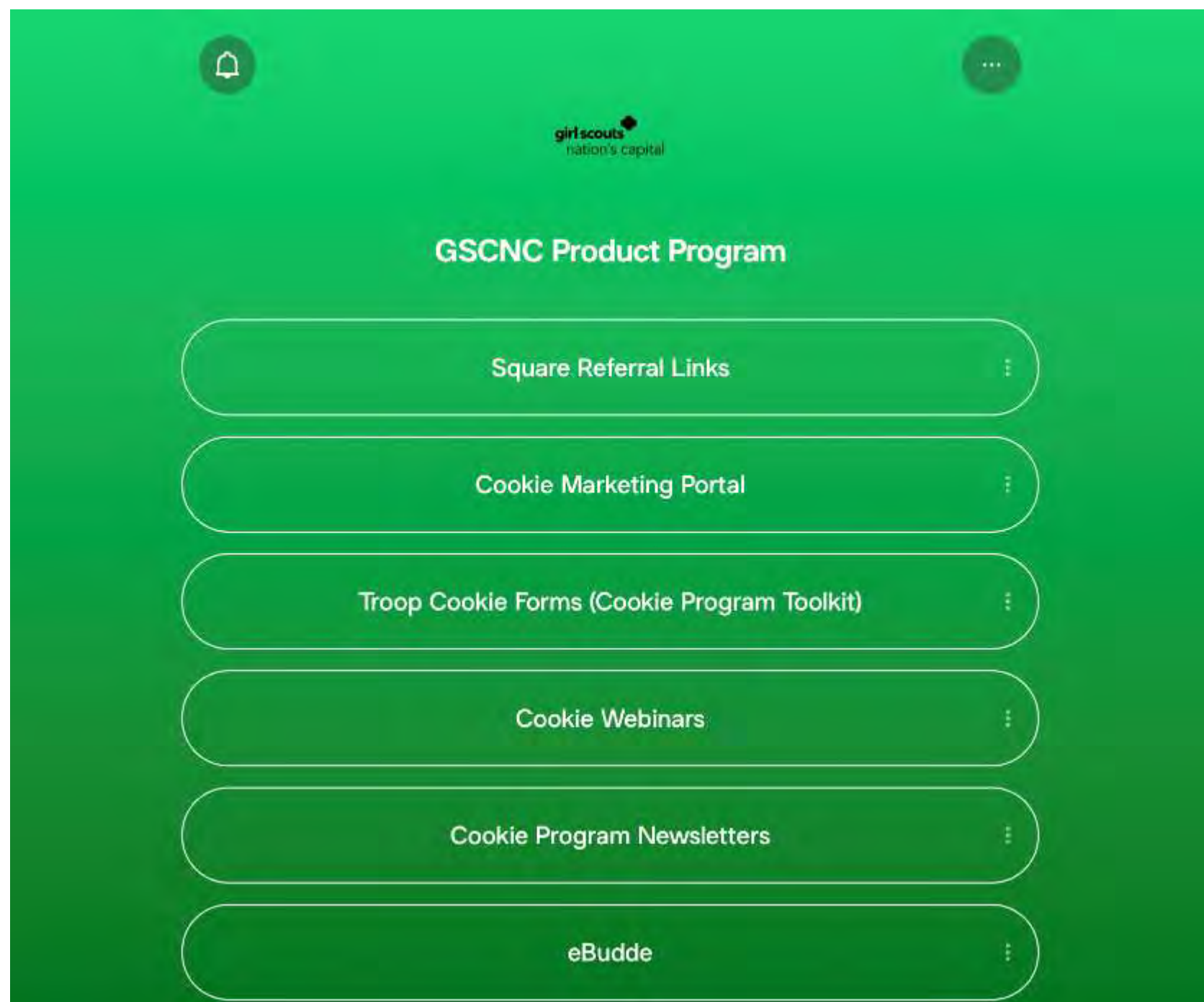
**AND THE
WINNER IS....**



Emma M, Troop 60269



Product Program Resources



Linktree

All of our most important links and documents can be found via the Product Program Linktree!



It's as easy as finding the button for the resource you're looking for and clicking on it! We have everything from training materials to direct links to eBudde and Digital Cookie.

The logo for CrowdFunder, featuring the word "crowdfunder" in a white, lowercase, sans-serif font. The "i"s in "crowd" and "funder" are stylized with two dots each, resembling a crowd of people.

crowdfunder

GSCNC's Partner
for Troop Banking



Crowded is a financial platform that empowers Girl Scouts, Service Units, Troops, and Volunteers to:

Bank



FDIC-insured bank accounts with subsidiary accounts for Troops & Service Units

Collect



Collect funds into dedicated bank accounts through secure online payment links

Spend



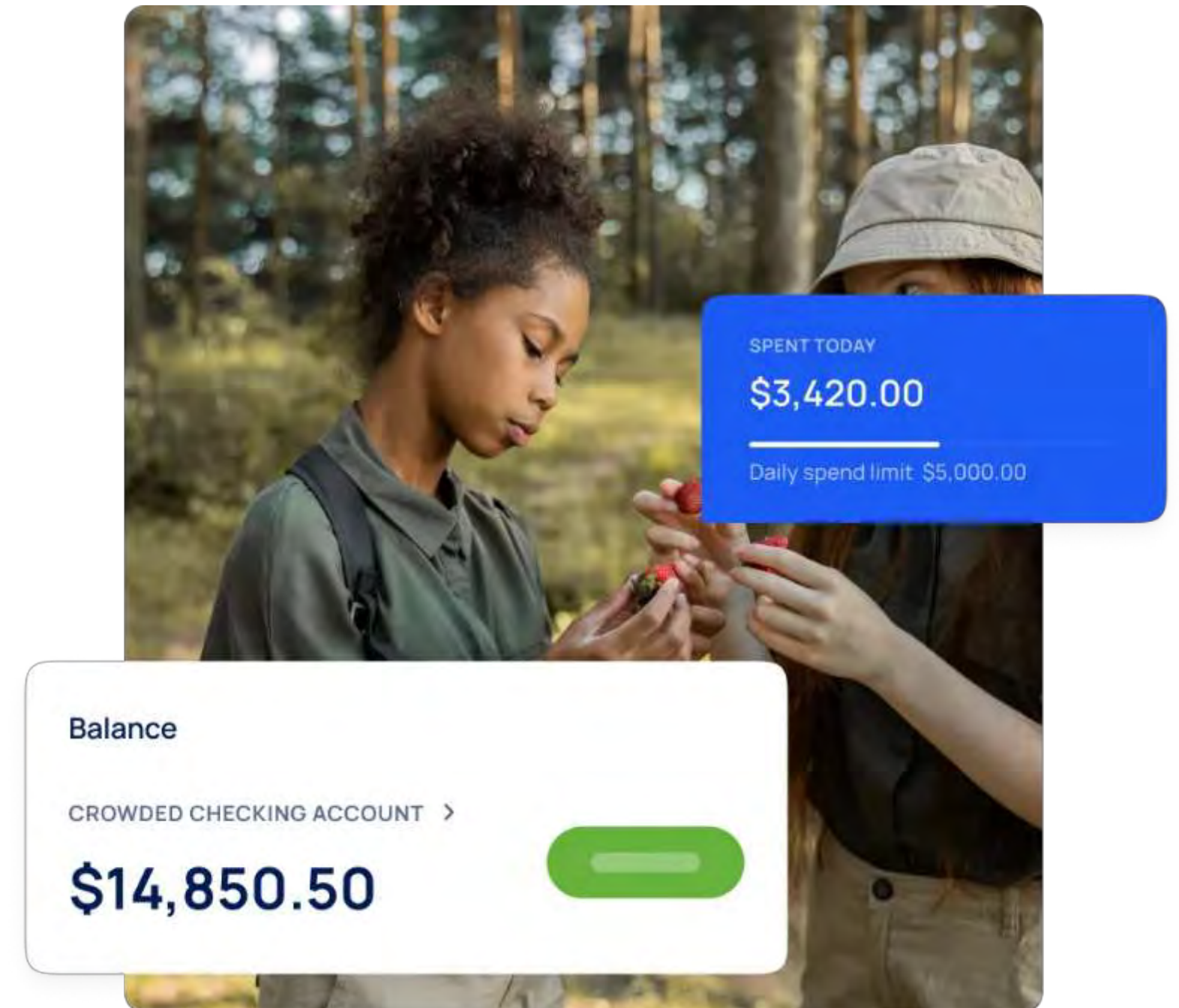
Control and oversee purchases with Visa® debit cards made by Troop Leaders & volunteers

All in one place.



Why Crowded?

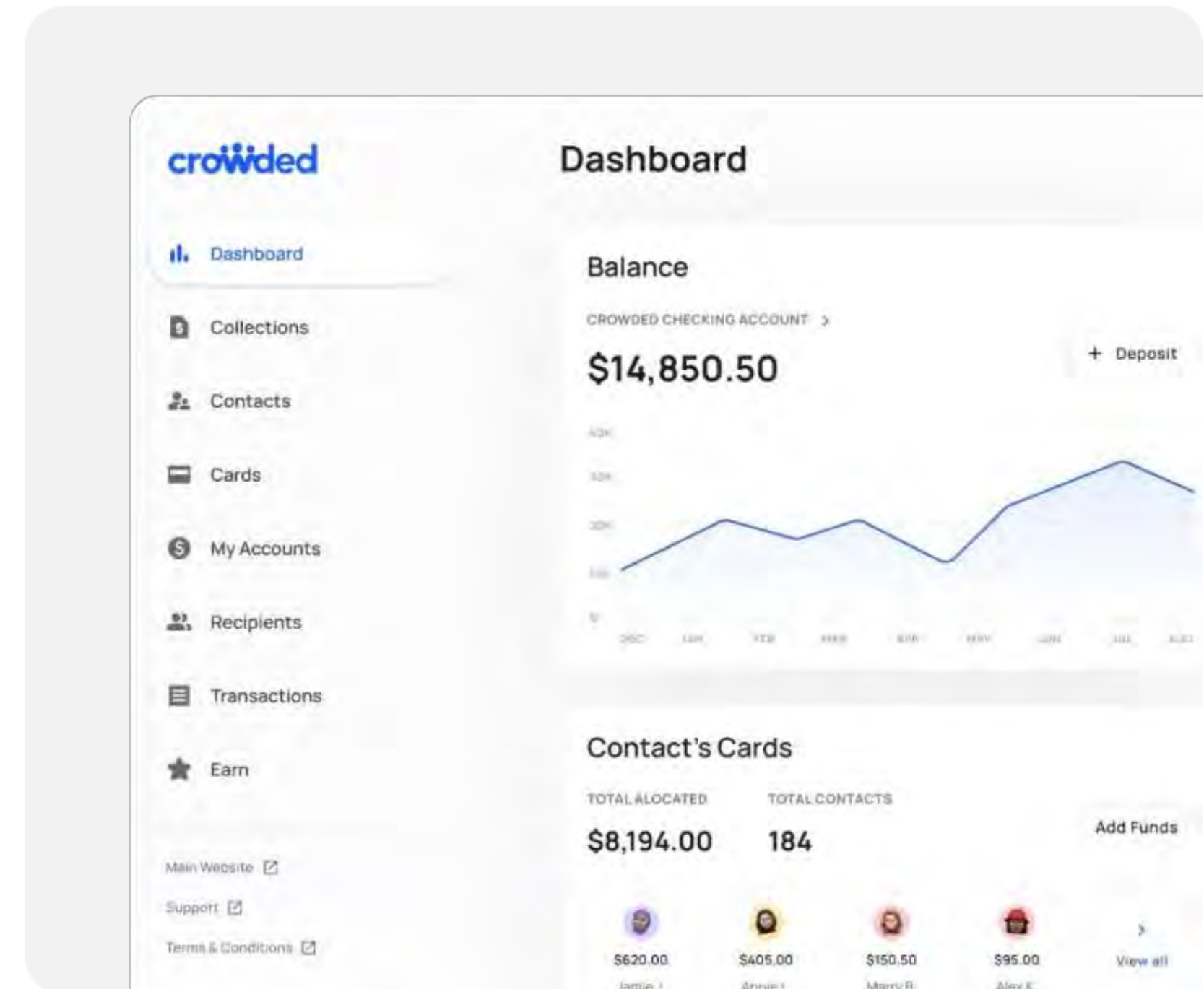
- Built for youth-led nonprofits like Girl Scouts
- Online financial management, no bank branch visits
- Flexible, secure tools for dues, cookie sales, and more
- Encourages fiscal transparency and Girl Scout education
- Keep Troop funds in Secure Accounts (FDIC Insured, Sweep)





Tools that Empower SU Money Managers

- Create and monitor troop sub-accounts instantly
- Visibility into every troop's balance and spending
- Move funds or reclaim unspent money with a click
- Access real-time statements, no more waiting on banks





A Better Experience for Volunteers



- 100% online setup, no in-person bank visits
- Send secure links for dues, events, shirts, and more
- Issue digital debit cards with spend limits and full visibility instantly
- Skip reimbursements! Track spending in real time



Teaching Girl Scouts Financial Confidence

- Accept Tap-to-Pay or QR code payments for cookie booths
- Sell multiple cookie types with individual trackable links
- Set up collections for badges, trips, and fundraisers
- Track income and expenses by category, great for badgework
- Still accept cash, record it in Crowded to keep everything accurate





This sounds great - Sign me up!

What does joining Crowded mean?

Your Service Unit Money Manager would:

1. Open a Crowded account
2. Setup troop sub accounts
3. Invite troop admins
4. Start collecting payments, spending & banking.

The Crowded team will help Service Units & Troops get started :)

Come see Joe or Oren for a flyer on setting up your Crowded account!

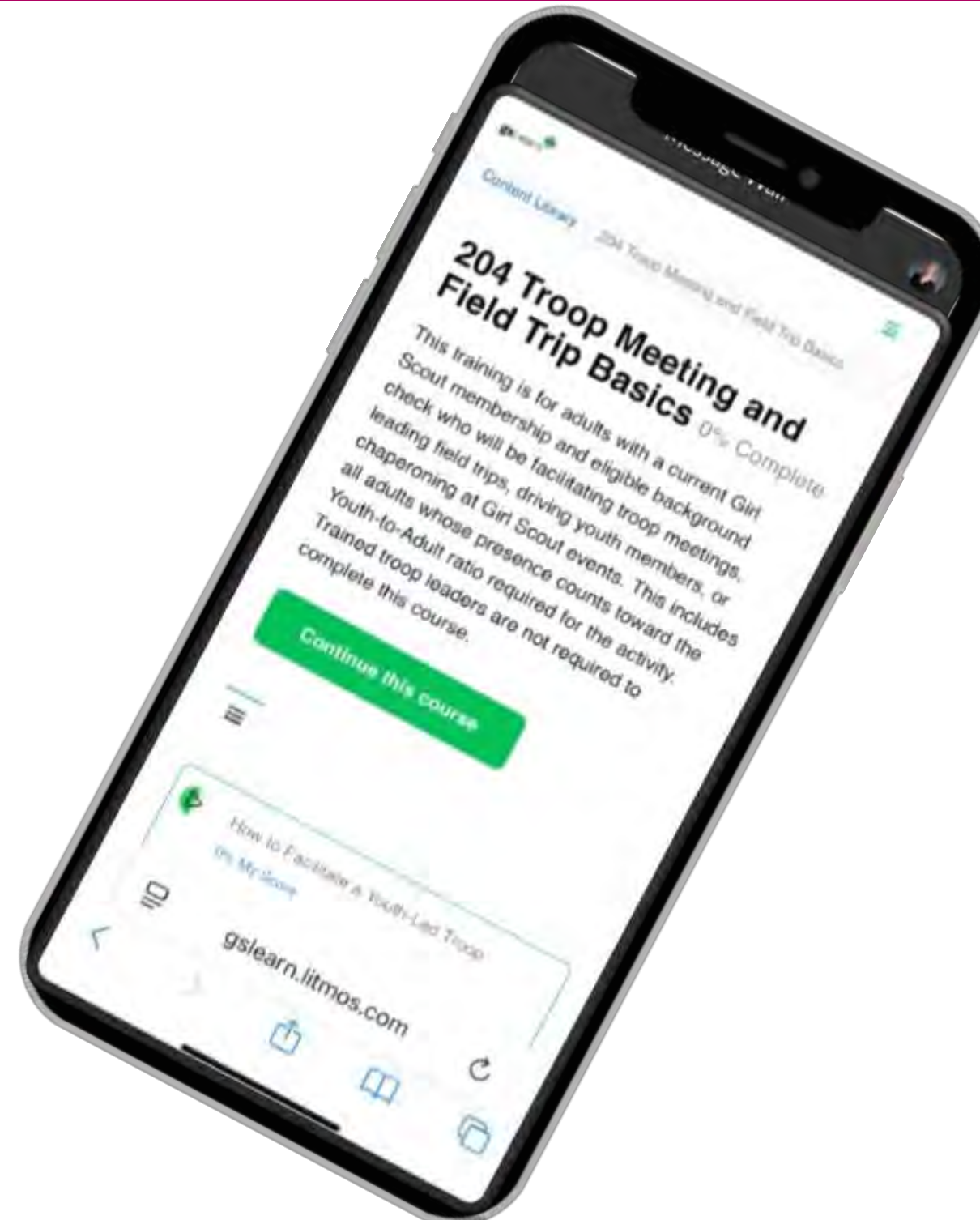


Mary Strauss
Adult Volunteer
Development Manager



Troop Meeting and Field Trip Basics

New training for volunteers
(other than troop leaders)





Exciting Changes to Troop Leader Training

- Shorter, more engaging sessions
- Reduced live session requirements
- Easier access to answers
- Updated Teen Advisor online training





Encampment Training – Online!

GN

Girl Scouts Nation's Capital

Service Unit Encampment & Large Event Planning

START COURSE





SU Team Trainings – Now Asynchronous!

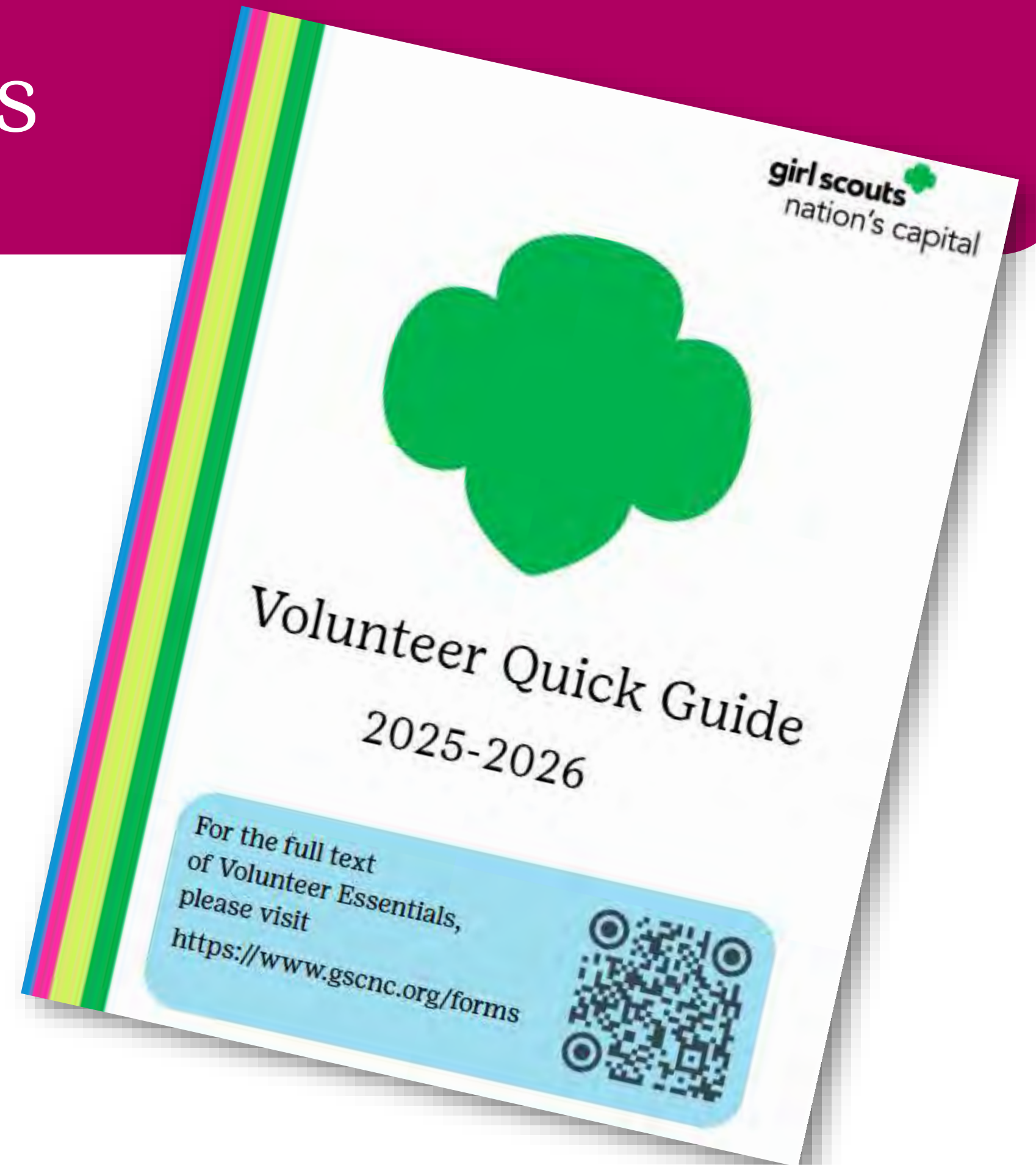
- SU Money Manager
- SU Welcome Specialist – coming soon!
- SU Troop Organizer – coming soon!





Volunteer Essentials

- Full length Volunteer Essentials is on our website
- No printed copies of the full 100+ page handbook will be made this year
- Starting this year, we will provide a printed “Volunteer Quick Guide”!





More Opportunities for Girl Scouts!



Where can you find opportunities for Council Service Hours?



Check out the new "Council Service Opportunities" rally on Rallyhood!



Troop Service Award

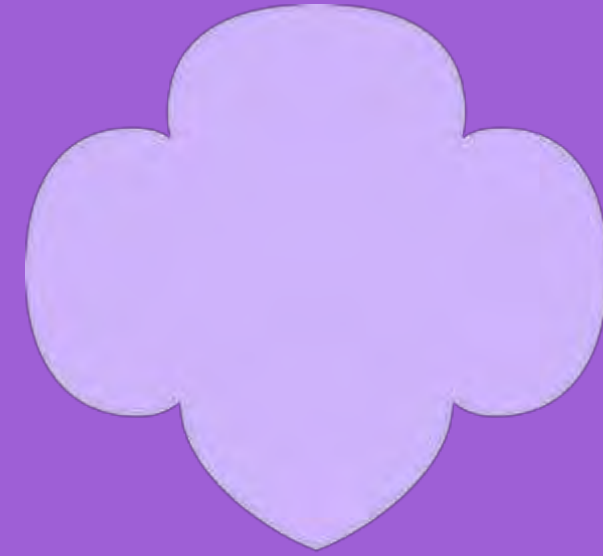


328 Troop Service Award Nominations Approved!



Rebecca Phillips
Service Unit 40-1
Troop 44131 Cookie Manager
First volunteer approved for
the Troop Service Award

“Rebecca takes the time to help every scout and parent understand the cookie process. She got a new troop started selling cookies after educating herself and has shown a ton of dedication.”- E. Garrison



Dawn Gates

DEIA Manager

Joy Byrne

DEIA Specialist



Commitment





Goals





Goodies!



*Scan here for
more info*



Meet and Greet



- Special Treat
- New Partnerships
- Sensory Kit Ideas
- Share Perspectives
- Ask Questions





Simone Greene

*Director of Strategic
Initiatives*



Salute to Service

Supporting Our Nation's Heroes
and Their Families



Salute to Service

We are proud to recognize and celebrate the contributions of service families across our region with Salute to Service, including:

- A Salute to Service Advisory Board
- Streamlining the membership transfer process
- Forming key partnerships with military bases and service-connected non-profits
- Offering specialized Girl Scout experiences and opportunities





Salute to Service – Advisory Board

The Advisory Board is comprised of nearly 60 people from all branches of the military as well as other uniformed services and the foreign service and other . The advisory board consists of troop leaders, service unit leaders, parents, staff, and board members.

The Advisory Board has highlighted a host of ways our Council can better connect with, serve, and support service families.





Salute to Service – Transfer Process



To make the council-to-council transfer process easier, we are:

- Clearly communicating with families transferring into GSCNC
- Working proactively to align processes with other councils.

Our link is live! Please direct families, Troop Leaders, and SU team volunteers to request council-to-council transfers here: <https://gscnc.jotform.com/membership/council-to-council>



Salute to Service Patch



- Salute to Service Patch was inspired by local Girl Scout Troop 10081
- Nearly 300 patch requests
- Patch can be requested on Salute to Service webpage of gscnc.org



Communities of Focus



An initiative aimed at offering a Girl Scout experience to communities that have historically not participated in the traditional Girl Scout Model

Strategies:

- Stakeholder engagement and co-creation of a strategic framework
- Exploration of nontraditional troop models



Communities of Focus – Stakeholder Engagement

To tailor our efforts and build Girl Scouting models that are informed and co-created by communities, GSCNC is conducting a variety of stakeholder engagement activities:

- Caregiver Focus Groups
- Youth Focus Groups
- Audience Pulse Survey
- Community Stakeholder Interviews



Communities of Focus – Exploration of Non-traditional Troop Models

We aim to empower communities and provide support to create a Girl Scouts experience that is accessible for all

In the last Girl Scout year, we launched 5 Daisy and Brownie troops in 3 DC neighborhoods serving over 50 Girl Scouts.

We will scale to 200 Girl Scouts in these communities in Girl Scout Year 2025-2026.





Girl Scout Promise Fund

This initiative is part of GSCNC's commitment to ensure that all who want to be a Girl Scout can.

The Promise Fund can support members with:

- Annual GSUSA Membership Dues
- Uniforms and Books
- Program Participation
- Background Screening
- And More!

Still to come! More streamlined request process.





Chad Cook

Facilities Manager



Meet Our Caretakers

Greg is the Caretaker of Camp White Rock and often helps out at Camp May Flather



Jacob is the Caretaker of White Rock and often Helps out at Camp May Flather





Meet Our Caretakers

Todd is the Caretaker of Camp Potomac Woods.
Potomac woods is one of three sleep-away camps



Gregg J is the Caretaker of Camp Crowell & Camp
Brighton Woods





Meet Our Caretakers

Hank is the Caretaker of Camp Coles Trip.



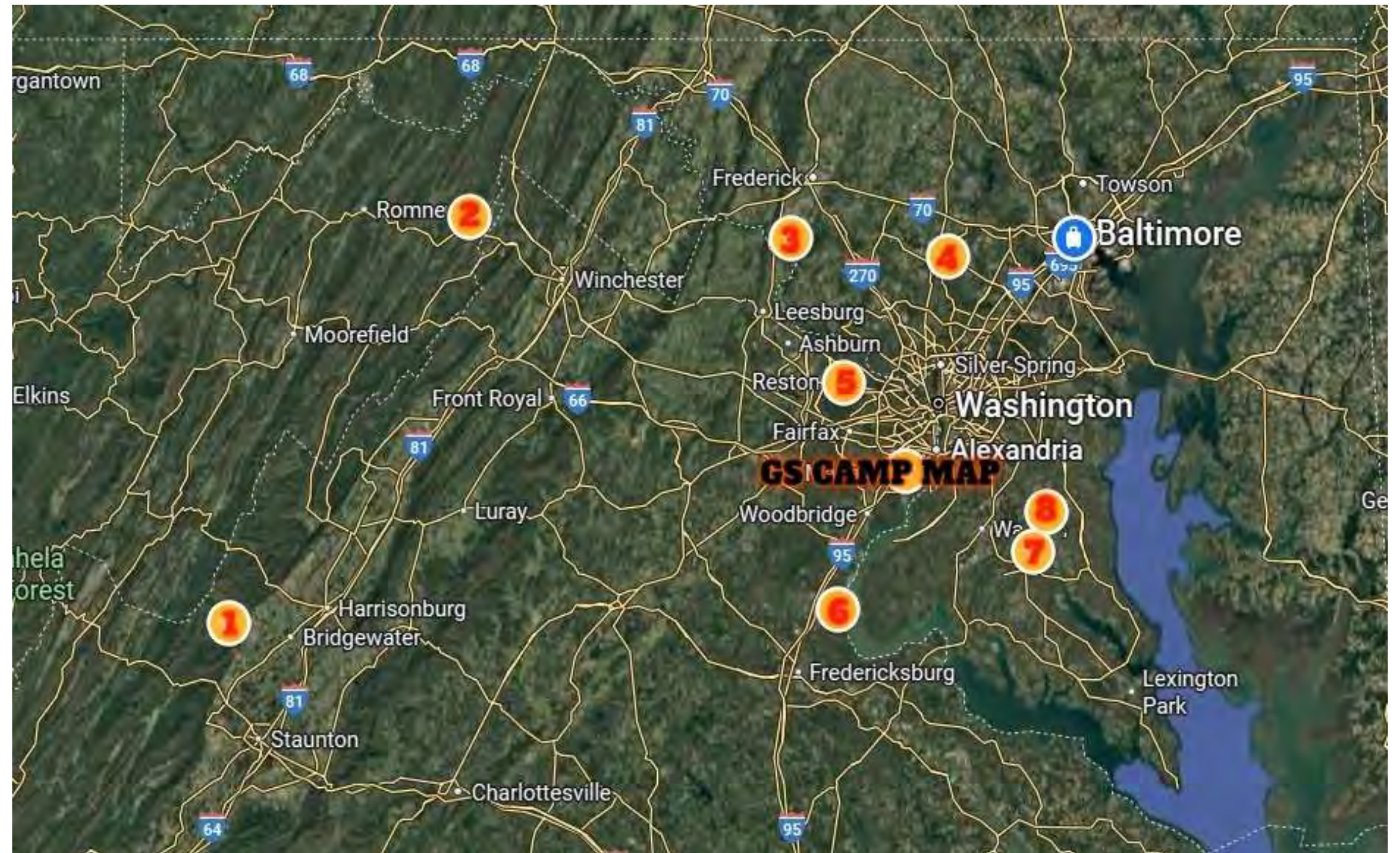
Mike is the Caretaker of Camp Aquasco & Camp Winona. Winona is also a sleep away camp.





Our Camps

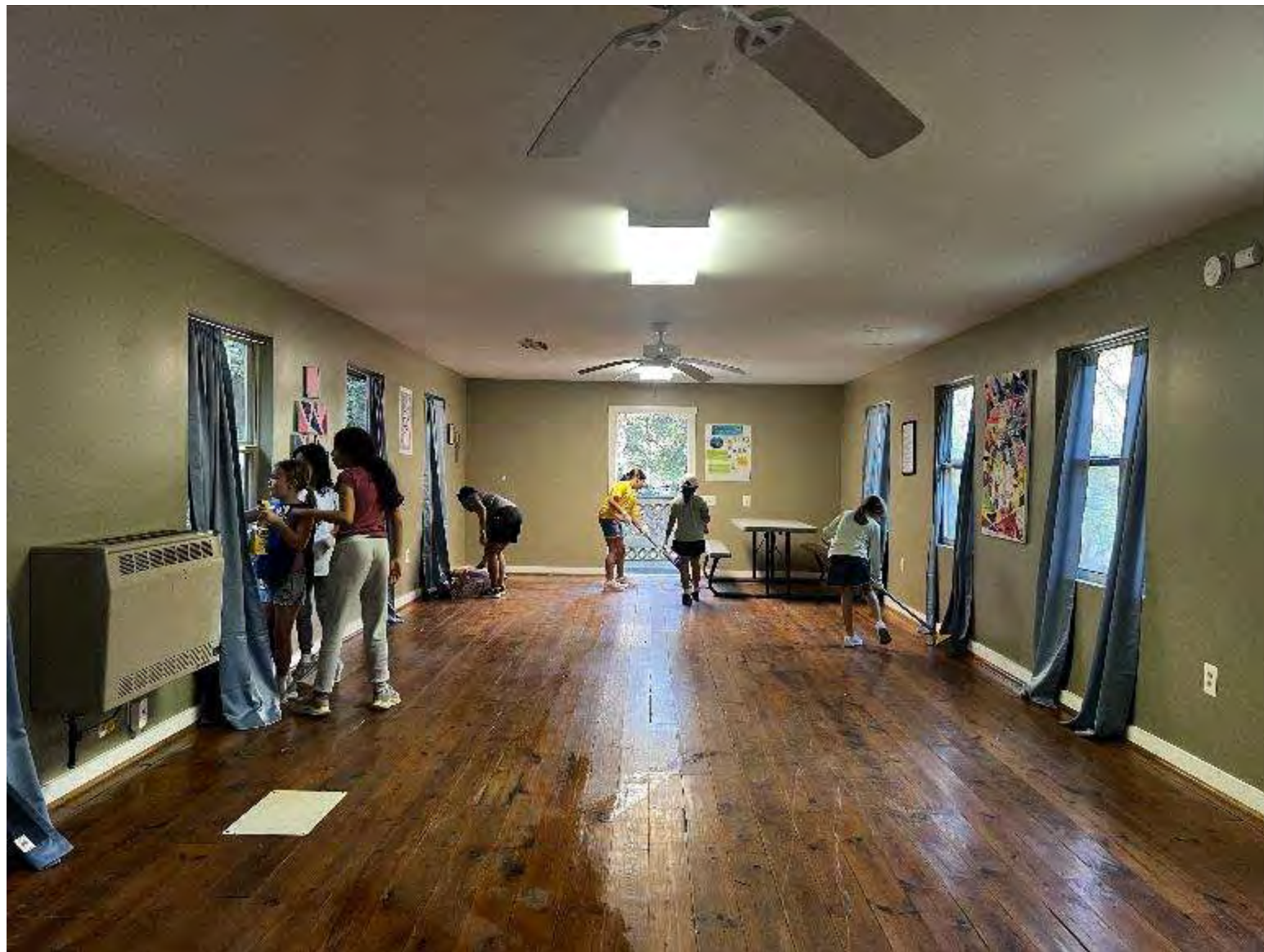
- 1 Camp May Flather
- 2 Camp White Rock
- 3 Camp Potomac Woods
- 4 Camp Brighton Woods
- 5 Camp Crowell
- 6 Camp Coles Trip
- 7 Camp Winona
- 8 Camp Aquasco





Service Projects

Cleaning up the Lodge



Giving the sling shot targets a new look





Service Projects

Fixing up the landscape



Planting some new flowers



Service Projects

These were just a few of the service projects done this year. There were many others:

- Trail clearing
- Painting of buildings and signs
- Mulching
- Cleaning and organizing of camp spaces
- Helping with gutters and other seasonal task
- Pulling weeds
- Planting flowers

The help that troops provide by doing these projects are welcomed by our care takers. It also allows them to focus on other task to keep our camps in tip top shape!





Camp Improvements





Camp Improvements



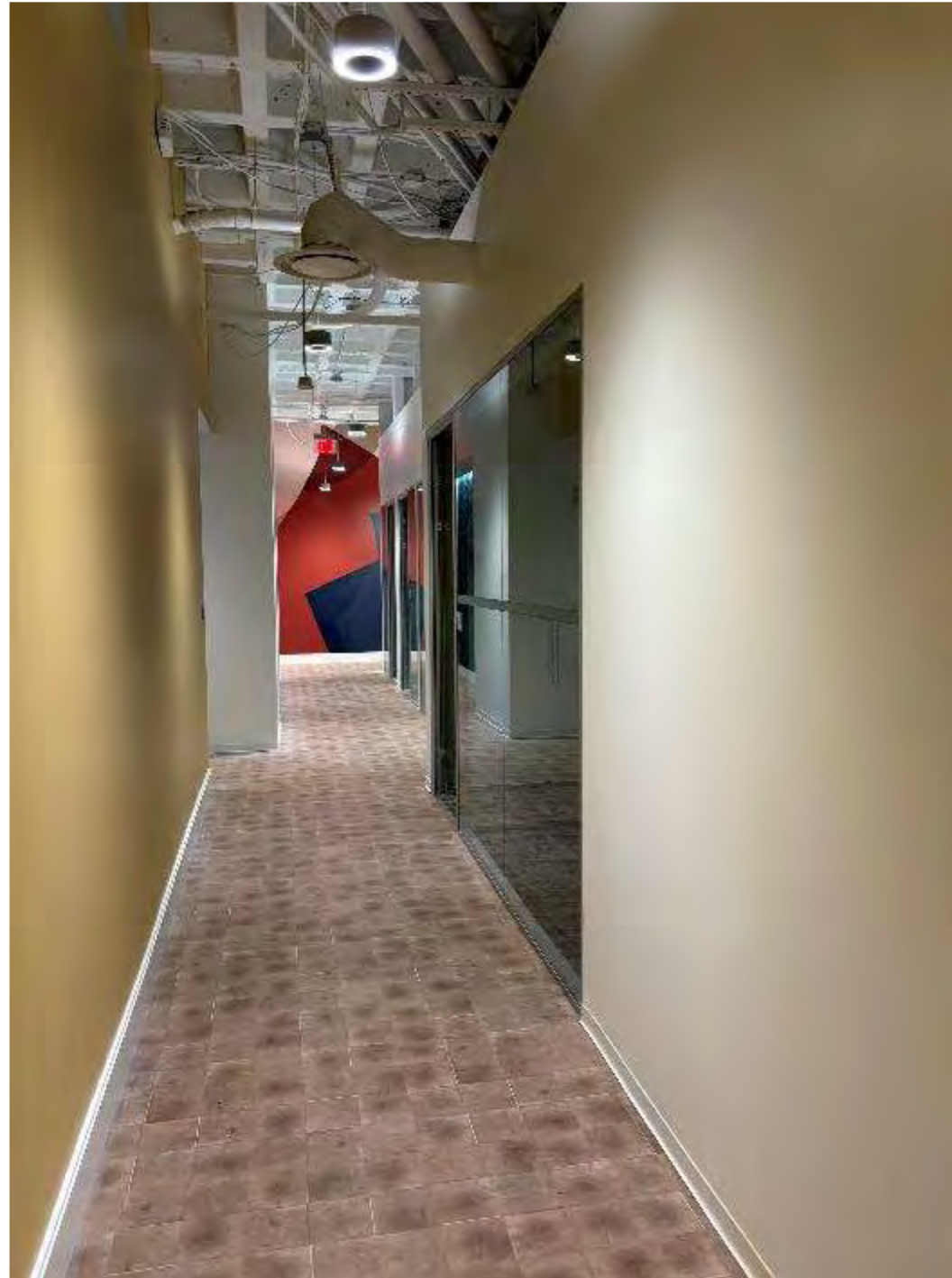
Construction Ahead

In the year ahead, here are some things that we are planning for:

- Replace decking around lodges
- Remodel Shower houses
- Upgrade kitchen Appliances
- Upgrade HVAC systems
- Remodel Glens
- Staining of lodges
- Repaving and widening of camp roads
- Refurbish stage & amphitheaters
- Refurbish ponds, docks & water Fronts



DC Office Renovations





Good to Know

At <https://www.gscnc.org/> you will find:

- Caretaker Info
- Camp maps
- Camp addresses
- How to become a member
- How to volunteer
- Facilities Managers Info





Harriett Thompson

Board SHARE Chair



SHARE Your Love of Girl Scouting

SHARE is GSCNC's annual member-driven family giving campaign.

- It Funds: Promise Fund, Girl Scout Programming, Volunteer Training, Camp Maintenance & Improvements, and so much more
- It impacts every Girl Scout and volunteer in our council
- 100% of the money raised stays within our Council to benefit our Girl Scouts

Scan to Give!





Thank You to Everyone

What is the Secret Recipe to our Success?

The profound dedication of our SHARE Volunteers—
Association, SU and Troop

Big thank you to everyone who has contributed
or given to SHARE in any way!

YOU ARE AMAZING!!!!!!!
Thank you so very much!

Scan to Give!





Association & Service Unit Celebration List!

Association 10

Association 37

10-13	10-15	12-06	14-07	14-11	15-01	15-08	15-10
21-14	22-09	31-06	32-01	33-07	33-10	34-07	37-01
37-03	37-04	37-07	37-08	53-06	53-07	56-04	60-01
60-02	60-03	60-04	60-08	70-05	70-07	70-10	70-12
80-09	90-08	90-12	40-01				



FY26 SHARE Goals

SHARE Goals – The New SHARE Goal is \$350,000 for Girl Scout Year 2025-2026

SHARE Volunteer Outreach & Engagement

- SHARE Kickoff is on August 23rd. The RSVP details, time, and location have been sent to all SHARE chairs. If you have not gotten SHARE Kickoff information, please email Tré Woods- twoods@gscnc.org
- The updated SHARE Handbook will be available at SHARE Kickoff to SHARE volunteers on August 23rd

SHARE Eco System

- Recruit SHARE Co-Chair to help with Troop Outreach
- Recruit Teen Girl Scouts who need service hours
- Connect with Association SHARE Chair and Girl Scout Registrar

Scan to Give!





FY26 SHARE Volunteer Vacancies

JOIN THE FUN--become a SHARE Volunteer!

12-05	14-04	31-02	33-02	33-03	33-09	34-01	34-05
37-05	42-04	51-07	53-05	54-16	55-02	60-05	60-06
70-04	70-09	80-05	90-08				

Scan to Learn More!





Juliette Low Legacy Society: How to Give

Leaving a planned gift can be a simple and convenient process that allows you to make a significant impact on the Girl Scouts of the Nation's Capital in a way that also benefits you and your family.

- Bequest
- Gift of Retirement Assets
- Gift of Thrift Savings Plan



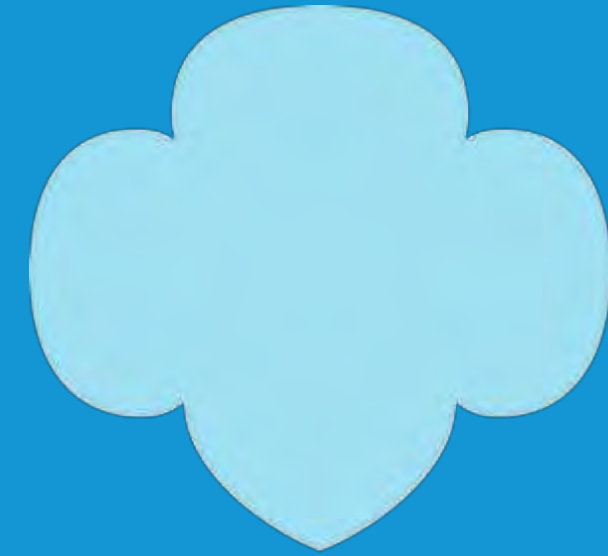
- Gift of Securities
- Gift of Cash
- Gift of Life Insurance

Planned Giving Levels

Rose (commitment of
up to \$10,000)

Pin and Rose (minimum
commitment of \$10,000)

Named Endowment (minimum
commitment of \$100,000)



Zoë Chapman
Director of Membership

The background is a solid blue color with a repeating pattern of white line-art icons. These icons represent various educational fields: science (DNA helix, microscope, atom, globe), mathematics (calculator, ruler, compass, pie chart), and general education (books, pencil, notepad, lightbulb).

How can we bring flexibility
and connection to our
communities?



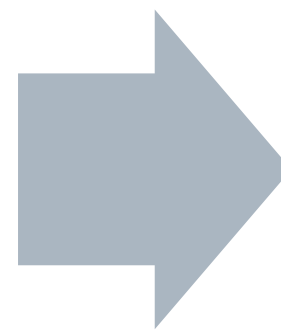
Retention & Renewal

We're here when you're ready.



New Member Recruitment

Troop
Formation
Meetings



Discover Girl
Scouts



Additional Recruitment Changes



- New Girl Scout Recruiter patches available for Girl Scouts who help at back-to-school night, open houses, or Discover Girl Scouts Nights!
- Interest will be collected through forms on gscnc.org – unifying interest, improving data, and allowing us to use technology wisely



Council-Level Meetings



- Monthly council-level meetings: less information-sharing, more opportunities for collaboration, connection, and skill-building
- Important updates and reminders will be shared in our bi-weekly ‘Service Unit Central’ newsletter with team members.



SU Passports – Moving to Digital



- SU Passports and Resources have been moved to Google Drive
 - All of the same great info!
- There is a general folder filled with resources and FAQs
- Each SU has their own folder with the files below:
 - Footprint*
 - Communications*
 - Troop Organizers
 - Passport Pt 1
 - Passport Pt 2
- *Are living documents
 - A place for you all to make notes
- The Passport Pt 1 & Troop Organizers will be updated often throughout the membership year



Shared with me > Service Unit Passports > Virtual SU Passport > SU 10-13


Type ▾ People ▾ Modified ▾ Source ▾

Name ↓





 SU 10-13 Troop Organizers 

 SU 10-13 Passport Pt 1 25_26.pdf 

 SU 10-13 Footprint 

 SU 10-13 Communications 

 Passport Pt 2 25_26.pdf 

Service Unit
SU 10-13
Passport

Membership Year 2026
October 1, 2025 - September 30, 2026

Including:

- Service Unit Plan for Success
- Service Unit Team List and Staff Contacts



Honor Troop & SU Strength Challenge

Both Honor Troop and Service Unit Strength Challenge, have been updated with the assistance of our volunteer committee.

- Honor Troop changes include:
 - Requirement updates
 - Considerations for different levels
 - Expansion on timeframe for application
- Service Unit Strength Challenge changes include:
 - Requirement shifts to action-oriented tasks
 - Tiered Recognition to recognize more Service Units
 - Rewards

Both can be found as a resource on the Required Training page on our website (**it is not required**) and Council Wide Service Unit Teams Rally next week!





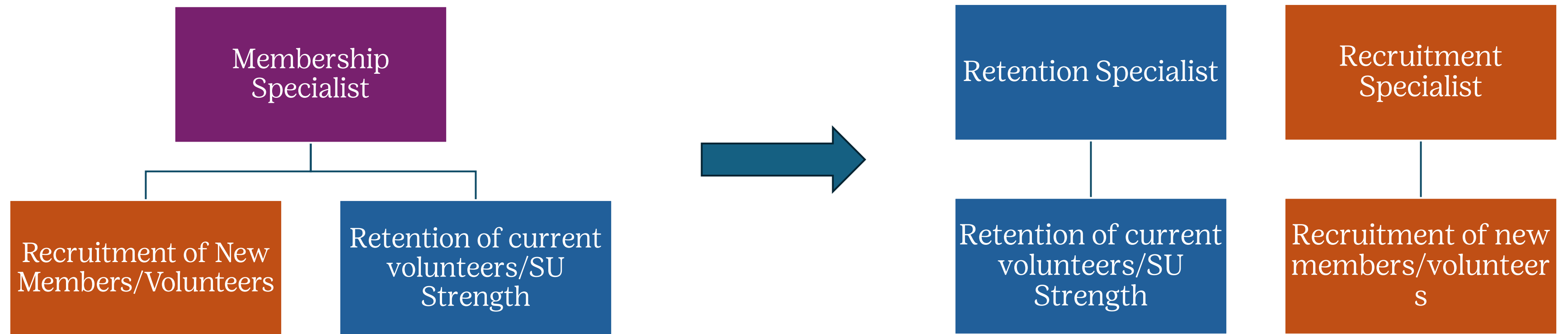
One last big change..



- Last restructure/reorganization of Membership Department was in 2016
- Evolving and changing is part of Girl Scouts' DNA
- We know how important the partnership with volunteers and paid team members is to our success



Position Realignment



Membership Specialist position will split to focus efforts and grow skills in a specific subject matter area



Split Positions

- Implementing in November & December, with a goal of having team members formally in SUs for January SU meetings
- The Membership Specialist assigned to your Service Unit may change

Above all, we are one council.





Our Opportunity





Kennede McBride



Tonia Lafond



Heather Weschler



Shellise Piazza



Sharon Cantrall



Sarah Mayotte

Membership Management Team



Retained Target

SU 10-13	SU 10-15	SU 12-3	SU 12-6	SU 14-11	SU 14-13	SU 14-14	SU 14-4	SU 15-1
SU 15-10	SU 15-3	SU 21-11	SU 22-5	SU 22-6	SU 22-7	SU 22-9	SU 31-1	SU 31-6
SU 32-1	SU 32-11	SU 32-2	SU 33-10	SU 33-3	SU 33-7	SU 33-9	SU 34-7	SU 34-8
SU 37-1	SU 42-1	SU 42-4	SU 50-10	SU 50-12	SU 50-14	SU 50-4	SU 50-6	SU 50-8
SU 51-2	SU 51-5	SU 51-9	SU 52-11	SU 52-7	SU 53-3	SU 53-4	SU 53-6	SU 53-7
SU 54-1	SU 54-15	SU 55-5	SU 55-7	SU 56-3	SU 56-4	SU 60-2	SU 60-3	SU 60-5
SU 60-8	SU 70-1	SU 70-12	SU 70-15	SU 70-4	SU 70-9	SU 90-12		



New Girl Scout Target

SU 14-13

SU 14-2

SU 14-5

SU 15-10

SU 21-6

SU 22-5

SU 32-11

SU 33-10

SU 40-2

SU 40-3

SU 42-1

SU 42-4

SU 51-5

SU 52-10

SU 52-9

SU 54-1

SU 55-2

SU 55-3

SU 55-6

SU 60-2

SU 60-3

SU 60-7

SU 60-8

SU 80-4

SU 80-7



End of Year Goal Achievers!

SU 12-6	SU 21-11	SU 33-10	SU 50-8	SU 55-7
SU 14-11	SU 22-5	SU 34-8	SU 51-5	SU 60-2
SU 14-13	SU 22-7	SU 40-3	SU 52-9	SU 60-3
SU 14-2	SU 22-9	SU 42-1	SU 53-7	SU 60-8
SU 14-5	SU 31-1	SU 42-4	SU 54-1	SU 80-7
SU 15-10	SU 32-11	SU 50-4	SU 55-2	SU 90-12



Spring Renewal Superstars!

SU 11-7	SU 12-6	SU 14-11	SU 14-13	SU 14-4	SU 14-5	SU 15-8
SU 32-11	SU 33-10	SU 34-9	SU 37-4	SU 37-5	SU 50-6	SU 51-1
SU 51-11	SU 51-7	SU 51-9	SU 52-10	SU 52-11	SU 52-9	SU 53-4
SU 53-5	SU 54-1	SU 54-14	SU 54-5	SU 55-5	SU 55-6	SU 56-1
SU 60-1	SU 60-8	SU 70-1	SU 70-12	SU 70-15	SU 70-17	SU 70-9



Membership Bells

Percentage Increase:



**Association 40
3.7% Growth!**

Numeric Increase:



**Association 60
87 More Girl Scouts!**



Membership Bells

Highest Numeric and Percentage Increase

Association 42

12.7% Growth

178 More Girl Scouts!



Distinguished Service Unit Award

SU 51-7

SU 40-3

SU 14-3



Malina Brown-Weaver
Girl Scout Ambassador



girl scouts
nation's capital

Together in Every Adventure

