

## **SERVICE UNIT STRENGTH CHALLENGE 2025-2026**

Service Units can use this checklist to plan their year and keep track of their progress in either earning the honor of being either a Courage, Confidence, or Character Service Unit Team.

- To be recognized for a tier, Service Units must reach requirements for that tier in all four categories.
- The online application period is June 1st through July 31st.
- Use the worksheet below to track your team's progress during the year.
  - Examples will be required.
- The application URL will be posted in the Council-Wide Service Unit Team Rally in the "Links" section.

Thank you all for the hard work you do and we cannot wait to celebrate you with the rewards you'll earn.

### **REWARDS**

**Courage Service Units** will earn:

- Recognition at Kick-off
- Patch for SU Team members

**Confidence Service Units** will earn:

- All of the above
- \$150 towards SU Team celebration
- Social Media Highlight

**Character Service Units** will earn:

- All of the Above
- A Year-long Trefoil to keep with your Service Unit for the year
- Highlight on the GSCNC Website

## **SU TEAM**

(11 OF 16 FOR COURAGE, 12-14 OF 16 FOR CONFIDENCE, 15 OF 16 FOR CHARACTER)

- Recruit 1 new Troop Organizer or have all Troop Organizer roles filled
- Host 8 SU leader meetings (virtual or in person) during the year
- Hold a minimum of 8 SU team meetings
- Ensure SU Money Manager is a signer on bank accounts and all disbanded or graduated troop accounts are closed by October 1st
- Provide recognition for the Service Unit team during the year
- Set SU budget and goals with team (allowing input from all) and present at SU meeting by Oct 31st
- Turn in Service Unit Annual Troop Financial Report by July 31st, including confirmation of spending plans for troops with large balances.
- Turn in monthly Service Unit bank statements to council staff for Service Unit Account
- Have a Welcome Specialist and/or ensure your Service Unit team has a robust Welcome Plan for new volunteers
- Have a representative for Service Unit at monthly membership meetings (Area Meetings, Association Cluster Meetings)
- Follow-up with troops monthly to work towards goal of receiving bank statements and receipts from every troop as a SU Team
- Have Service Unit Team represented at August Kick-Off
- Incorporate SHARE education and/or fundraise at SU Event
- Appoint SU Delegates and ensure registered in role by December 15th
- Ensure delegate(s) attend Forum and Annual Meeting
- Ensure delegate(s) presents Forum question at January Service Unit Leader Meeting

## **MEMBERSHIP**

(3 OF 5 FOR COURAGE, 4 OF 5 FOR CONFIDENCE, AND 5 OF 5 FOR CHARACTER)

- Meet retention % goal (SU Passport)
- Meet on time/October goal (SU Passport)
- Meet spring renewal goal (Shared in the Spring)
- Meet EOY youth goal (SU Passport)
- Meet new troops goal (SU Passport)

## **FOUNDATIONAL GIRL SCOUT EXPERIENCE**

(4 OF 6 REQUIRED COURAGE/CONFIDENCE, 5 OF 6 FOR CHARACTER)

- Educate and support youth participating in the Fall Product Program
- Educate and support youth participating in the Cookie Program
- Plan and hold at least one program event or opportunity (virtual or in person) including all levels for troops based on SU input
- Plan and hold at least one outdoor program event for troops based on SU input
- Educate and support troops to become Honor Troops
- Provide recognition to volunteers; nominate at least 1 Outstanding Leader and 1 Volunteer of Excellence

## **VOLUNTEER/TROOP TRAINING AND SUPPORT**

(5 OF 7 REQUIRED FOR COURAGE/CONFIDENCE, 6 OF 7 FOR CHARACTER)

- Help every troop recruit a Troop Money Manager and Troop Cookie Manager
- Provide at least two adult learning workshops at SU meetings or outside meetings
- Implement a pre- and post- SU meeting communication plan
- Have at least 80% of troops attend every SU meeting, turning in attendance to Membership Specialist
- Appoint Troop Leaders using Troop Leader Appointment form
- Ensure and help troops ask all families to give to SHARE
- Ensure all new Troop Leaders take required training within 3 months of starting in the role

**THANK YOU TO ALL OUR SERVICE UNIT TEAMS FOR ALL YOU DO FOR  
GIRL SCOUTS NATION'S CAPITAL!**